THE COIN MACHINE REVIEW

August, 1945

SEEBURG WEST COAST DISTRIBUTORS

Are Fully Equipped to Render Every Automatic Music Service. Authorized Parts and Service Departments . . . Factory Trained Personnel.

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2916-20 WEST PICO BOULEVARD

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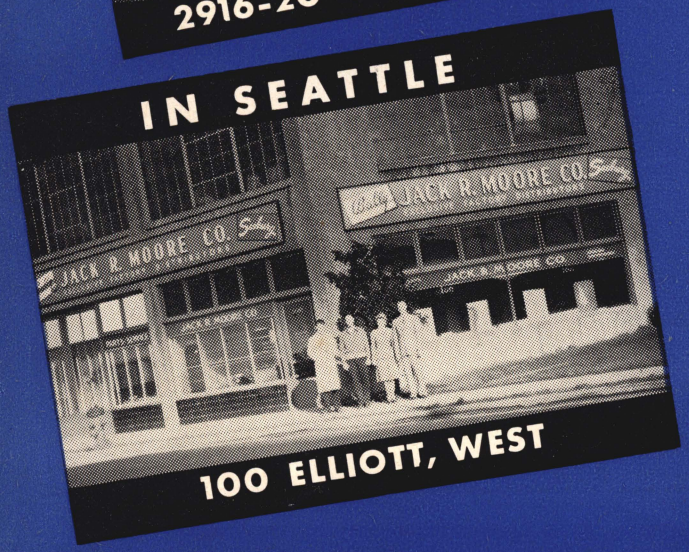
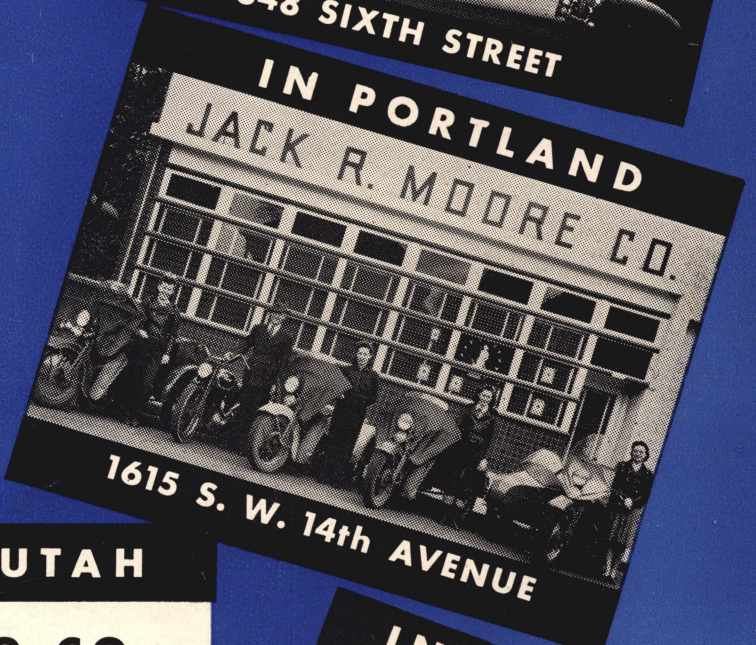


100 ELLIOTT, WEST

IN PORTLAND



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Will Announce in the Immediate Future, the Removal of Their Offices and Sales Rooms to a Modern Three-Story Building.

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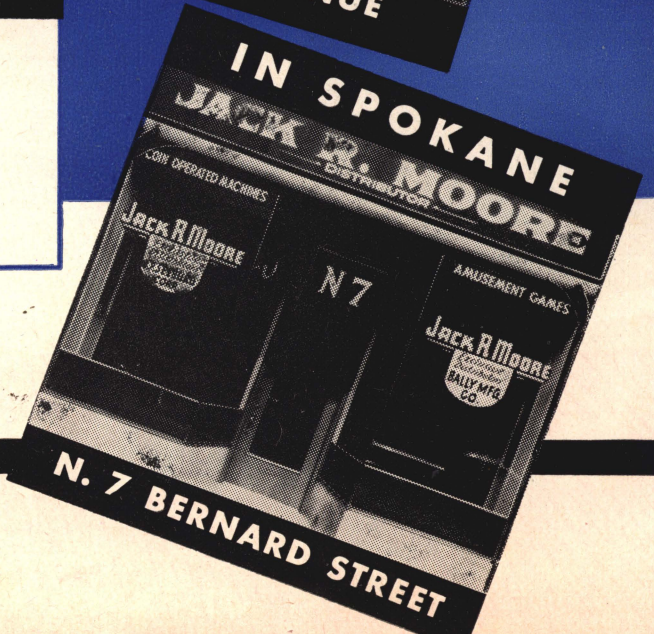

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Seeburg

J. P. SEEBURG CORPORATION · CHICAGO

BUY MORE BONDS!

Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants.

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J. P. Seeburg Corporation

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SOUTHERN CALIFORNIA, STATE OF ARIZONA
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ON HAND . . . *and Ready for the immediate Needs of Seeburg Operators!*

We have just received a new quantity shipment of genuine Seeburg Parts and some of those hard-to-get items. It might be to your advantage to come in and look over our stock.

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LET OUR FACTORY-TRAINED MECHANICS AID YOU ON ANY OF YOUR MAINTENANCE PROBLEMS.

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LOS ANGELES

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REPAIR PARTS FOR MILLS SLOT MACHINES

COIN MACHINE REVIEW

4

FOR AUGUST 1945

SPRINGS

Spring Kits	ea.	$ 5.95
Small Springs, Assorted	doz.	1.95
Upper Payout Lever Springs	ea.	.25
Handle Springs #3196	ea.	.50
Clock Pull Springs #2860A	ea.	.50
Operating Fork Pull Springs #2734A	ea.	.50
Reel Operating Lever Springs #3243	ea.	.50
Long Escalator Springs #2728A	ea.	.50
Lower Operating Fork Springs #2737	ea.	.50
Knee Action Lever Springs	ea.	.50
Coin Detector Lever Springs #2726	ea.	.50
Stop Lever Springs	ea.	.25
Slide Springs	ea.	.25
Master Slide Springs	ea.	.50
Operating Lever Springs No. 2896A	ea.	.65
Escalator Bar Clip Springs	ea.	.40
Safety Slide Springs	ea.	.25
Small Escalator Springs	ea.	.25
Escalator Coil Springs	ea.	.25
Lower Payout Lever Springs	ea.	.25

REELS

Reels	ea.	$ 2.50
Payout Discs (S.P. Two Cherry Pay)	set	7.50
Payout Discs (C.H. One Cherry Pay)	set	7.50
Payout Discs (356# Five Lemon)	set	7.50
Complete Reel Assemblies with Strips (S.P. 2 Cherry)	ea.	19.95
Complete Reel Assemblies with Strips (C.H. 1 Cherry)	ea.	19.95
Complete Reel Assemblies with Strips (356# 5 Lemon)	ea.	19.95
Star Wheels 20 Stop	ea.	1.00
Percentage Plugs for Discs	ea.	.75
Stop Levers	set	4.95
Knee Action Stop Levers	set	9.95
10 Stop Percentage Regulators	ea.	.75
20 Stop Percentage Regulators	ea.	.75

MECHANISM

Overflow Pushout Levers #1985	ea.	$ 1.45
Frame Assembly L.H. #2782	ea.	4.95
Frame Assembly R.H. #2891B	ea.	4.95
Upper Payout Push Back Levers #2684A	ea.	2.50
Operating Fork Assemblies #2895	ea.	4.95
Disc Stop Lever Assembly #2797	ea.	1.45
Reel Brake Wires #155	ea.	.25
Reel Shafts	ea.	.95
Lower Coin Chute Assemblies #2783A	ea.	1.45
Check Tube Covers #2676	ea.	.95
Payout Slide Stop Fronts #3318	ea.	1.25
Operating Fork Bumper Assembly #2750	ea.	1.45
Check Tube Shutoff Levers #2788	ea.	1.95
Reel Timing Levers #2765	ea.	1.95
Clock Timing Levers #2753A	ea.	1.95
Payout Machine Base	ea.	5.95
Coin Advancing Bar Operating Levers #2624	ea.	3.95
Coin Detector Operating Levers #2899	ea.	1.95
Check Detector Operating Arms #2761	ea.	1.95
Operating Lever Lock Assemblies #3453	ea.	1.95
Check Detector Operating Arm Release Levers #2768	ea.	2.45
Anti Check Payout Base Assemblies #1830A	ea.	2.45
Main Operating Lever Retainer #2601	ea.	.75
Payout Slide Push Bar Assembly	ea.	1.75
Disc Stop Lever Support Assembly #2894	ea.	1.95
Lower Payout Lever Shields	ea.	1.45
Fan Stop Lever Assembly #2773	ea.	1.75
Jackpot Push Bars #2823	ea.	2.25
Reel Operating Levers #3354	ea.	4.95
Main Operating Levers #2780A	ea.	5.95
Check Tube Loading Arms #552	ea.	.75
Reel Stop Lever Shafts #2724	ea.	.50
Coin Overflow Push Lever #1491	ea.	.50
Reel Timing Lever Connecting Link #2843	ea.	.50
Payout Lever Guides #650B	ea.	1.50
Payout Slide Locks #1118	ea.	.95
Non Beating Slide Lever Assemblys #3009	ea.	1.45
Payout Stop Lever Assemblys #69B	ea.	1.45
2790# Check Tube Shutoff Latch	ea.	.50
2766# Timing Lever Bracket	ea.	1.00
3149# Check Tube Lever	ea.	1.00
3758# Payout Lever Guard	ea.	.75
2844# Payout Guide Bracket	ea.	1.25
41# Payout Lever Bracket	ea.	1.25
485# OP Lever Dog	ea.	.95
82# OP Fork Stop Pin	ea.	1.25
2759# OP Lever Stop	ea.	1.00
Leather Slide Shoe	ea.	.75
Upper Payout Levers	set	4.95
Lower Payout Levers	set	3.95

AWARD CARDS

Award Cards 3-5 Pay	ea.	$ .50
Award Cards 2-5 Pay (One Cherry)	ea.	.50
Award Cards (Q.T.)	ea.	.50
Award Cards 2-4 Pay (Stagger)	ea.	.50
Award Cards 3-5 Pay (Stagger)	ea.	.50
Award Cards 3-5 Pay (Stagger, Gold Award)	ea.	.50
Award Cards 3-5 Pay (Stagger, Extraordinary)	ea.	.50
Award Cards 3-5 Pay (Stagger, Extraordinary, G.A.)	ea.	.50
Award Cards 3-5 Pay (Stagger, Pace)	ea.	.50
Extraordinary Eagle Cards	ea.	.45
Oval Award Card Frames	ea.	1.95
Square Award Card Frame	ea.	1.95
Award Cards for Chromes 2/5 or 3/5	ea.	6.95
Oval Metal Chromed Cards 3/5	ea.	.50

SLIDES

Set 5c Slides 3-5 or 2-5	set	$22.50
Set 10c Slides 3-5 or 2-5	set	27.50
Set 25c Slides 3-5 or 2-5	set	29.50
Master Slides (2 Coin, 5c, 10c or 25c)	ea.	4.95
Master Slides (3 Coin, 5c, 10c or 25c)	ea.	4.95
Second Slides (2 Coin, 5c, 10c or 25c)	ea.	4.95
Second Slides (3 Coin, 5c, 10c or 25c)	ea.	4.95
Third Slides (5 Coin, 5c, 10c or 25c)	ea.	4.95
Fourth Slides (4 Coin 5c, 10c or 25c)	ea.	4.95
Top Slides (2 Coin 5c, 10c or 25c)	ea.	4.95
Payout Non-Beating Safety Slides	ea.	1.95
5c Slide Covers	ea.	3.50
10c Slide Covers	ea.	4.50
25c Slide Covers	ea.	4.50
Payout Tubes & Hoppers Complete 5c, 10c or 25c	ea.	4.95

REEL STRIPS

Reel Strips (S.P. 2 Cherry Pay)	set	$ .90
Reel Strips (C.H. 1 Cherry Pay)	set	.90
Reel Strips (For Q.T.'s)	set	.90
Reel Strips (For Vest Pockets)	set	.90
Reel Strips (#356 5 Lemon)	set	1.20
Reel Strips (#207 Gold Award)	set	1.50
Reel Strips (#207A G-Award)	set	1.50
Reel Strips (R 1-2-3)	set	1.50
Reel Strips (#290 Gold Award)	set	1.50
Reel Strips (Jumbo Animal)	set	1.50
Reel Strips (Melon Bell)	set	1.50
Reel Strips (#467, 10 Stop)	set	1.50
Reel Strips (Super Bell)	set	2.95
Reel Strips Jumbo Fruit	set	1.50
Reel Strips for 3 and 4 Bells	set	1.50

CLOCKS

Clocks (For Mills)	ea.	$19.90
Large Clock Gears Complete	ea.	3.75
Idler Pinion Gears	ea.	3.25
Small Gears with Full Gear Shaft	ea.	3.25
Ratchet Post Gears	ea.	3.50

GLASS

Jackpot Glass (Safety)	ea.	$ .95
Jackpot Glass (Wire Mesh)	ea.	.95
Reel Glass	ea.	.50
Escalator Glass	ea.	.50

CASE CABINET

Completely Chromed Club Hdls	ea.	$ 5.95
Tempered Steel Drill Proofing Two 6" x 8" pieces	set	2.45
Cabinet Bolts with Nuts	doz.	1.25
Gold Award Tokens	ea.	.75
Standard Mills Handles	ea.	.95
Handle Hubs	ea.	3.25
Cash Cans	ea.	1.95
Cash Box Doors	ea.	2.50
Jackpots 5c	ea.	17.50
Jackpots 25c	ea.	17.50
J.P. Loading Chute Assemblies	ea.	1.45
Jackpot Spacers	ea.	1.00
Jackpot 25c Gates	ea.	2.50
Machine Bases	ea.	5.95
Pump Assemblies	ea.	3.95
Piston Operating Levers	ea.	1.95
Piston Operating Lever Supports	ea.	.95
Piston Operating Lever Links	ea.	.95
Reel Glass Frames	ea.	2.95
Escalator Glass Frames	ea.	.95
Handle Starting Lever Bracket Supports	ea.	2.95
Handle Starting Lever Assemblies	ea.	3.95
Cabinet Top Edge Plates	ea.	1.45
Slug Boxes	ea.	.95
Mechanism Clamp Assemblies	ea.	.95
Top Casting Locking Levers	ea.	2.45
Price Denomination Plates, 5c, 10c and 25c	ea.	.95
Jackpot Money Cups	ea.	3.25
Payoff Money Cups	ea.	3.25
Chrome Jackpot-Glass Protector Plates	ea.	2.25
Side Vendor Plugs	ea.	.75
Lock Clamps	ea.	.45
Lock Plates	ea.	.35
Handle Bolts	ea.	.50
Escalator to Cash Box Coin Chute Assemblies (For Machines Paying Tokens Only)	set	3.95
Tempered Steel Drill Proofing (2 Side Plates for Cabinets)	set	5.95
Gold Award Front Plugs	ea.	1.00
Price Denominators "Gold Chromes"	ea.	1.45
Price Denominators "Silver Chromes"	ea.	1.45
Spoon Proof Plugs or Cups	ea.	1.95
Reserve Jackpot Inserts	ea.	2.45
Canvas Slot Covers	ea.	3.95

ESCALATORS

5c Escalator Front Plates	ea.	$ 3.95
Escalator Slug Chute Covers	ea.	1.00
Coin Bar Release Lever Assemblies #2799	ea.	3.95
Heavy Duty #3673 Coin Advancing Bar Levers	ea.	3.95
5c Escalators	ea.	31.50
10c Escalators	ea.	35.50
25c Escalators	ea.	39.50
50c Escalators (Front Insert)	ea.	49.50
Shoulder Screws #2875	ea.	.25

CASTINGS

New Silver or Gold Chrome Casting Set Units. Not aluminum but heavy cast metal. Complete, finished & assembled. Cabinet, reinforcement plates, castings, rear top, payout cup, award-plate, drill-proofing, club-handle, price-plate, etc., all assembled	Write
New Brown Front Casting Set Units. Complete, finished and assembled. Castings, crackle brown, highly buffed and trimmed. Back-top, reinforcement-plates, jewel, awplate, Spoon-proofing, price-denominator, drill-proofing, club-handle, etc.	Write
Upper Castings, Extraordinary, Roman Head, Brown Front, War Eagle, Futurity	ea. $17.50
Lower Castings, Blue Front, Roman Head, Futurity, Brown Front, War Eagle	
Back Top Castings	ea. 9.95
Back Top Castings (for Chromes)	ea. 14.45
Jewels, for Brown Fronts, etc	ea. 3.95

CONSOLE PARTS

Jumbo Parade Scavengers	ea.	$ 3.95
Handles for Three Bells, etc	ea.	3.95
Console Replacement High Heads 5c, 10c, 25c or 50c	ea.	5.95
P.T. #3487 Solenoid Coil	ea.	4.95
P.T. #3532 Solenoid Coil	ea.	5.25
P.T. #3760 Solenoid Coil	ea.	5.25
Handle Starting Levers for Jumbo's, 3 Bells, etc	ea.	3.95
P.T. #4499 Relay Coils	ea.	5.25
Locks for 4 Bells, etc	ea.	3.50
Contact Finger Payout Wipers	ea.	3.95

WOOD CABINETS

Blue Front Type Cabinets (For Escalator Models)	ea.	$14.95
Cabinets for Chromes	ea.	17.45

50c MACHINE PARTS

50c Price Denomination Buttons	ea.	$ 1.45
50c Jackpot Loading Chutes	ea.	3.45
50c Price Insert Plates for Chromes	ea.	1.95
50c Slide Covers	ea.	4.95
3-5 Pay Sets 50c Slides (Wide for original 50c Machines)	set	48.50
50c Lower Coin Chute Assem's	ea.	3.25
50c Tubes and Hoppers	ea.	7.45

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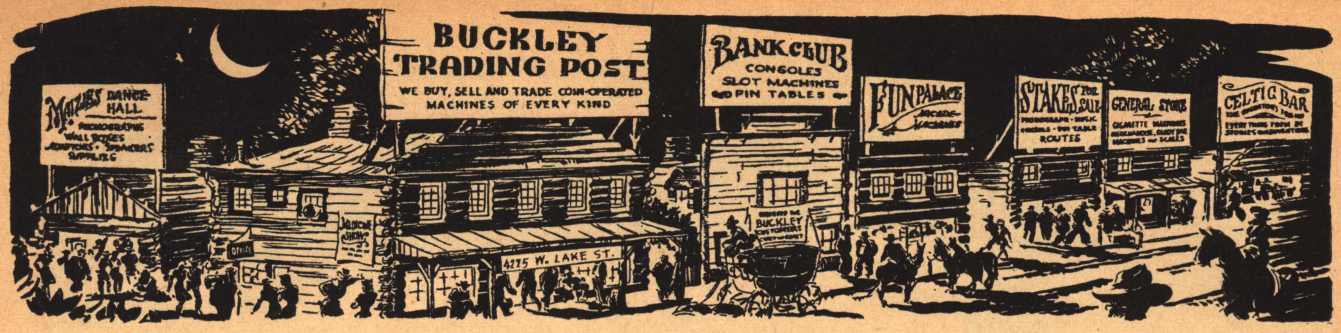

PRE-WAR PRICES

Precision Parts for Blue Fronts, Brown Fronts, Gold Chromes:

New Payout Slides (specify 5c, 10c, 25c, 3/5 or 2/5) Per Set (6)	$ 6.00
Individual Slides (order by part number—2/5, 3/5) Each	1.00
Slide Cover Complete (specify 5c, 10c, 25c) Each	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube Complete with Hopper (10c or 25c)	3.50
Escalator (specify 10c or 25c) in exch. for old escalator and	12.00
Clock Gear (Large—complete with Dogs and Springs)	2.00
Clock Gear (intermediate—complete with Pinion)	1.50
Clocks Rebuilt, your old clock and	5.00
NEW ALUMINUM BROWN FRONT CASTINGS, per set	27.50

Including: Bottom Front Casting with coin cup cover—Top Front Casting with Coin Denominator—Back Top Castings equipped with angles and riveted strap for back door protection—Etched Metal Reward Plate—Chromed Cherry Jewel.

NEW ALUMINUM GOLD CHROME CASTINGS, per set	37.50

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with coin cup cover—One piece Payout Cup Casting—Diamond Ornaments—Top Front Casting with Coin Denominator and Intake Casting—Back Top Casting equipped with angles and riveted strap for back door protection—Etched Metal Reward Plate with Rivets.

Club Handle, beautifully designed & plated (specify brown, gold chrome or blue)	3.50
Standard Handle (stamping)	1.50
Plate Insert for Reserve J.P. Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (specify 2/5, 3/5 Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (specify 2/5 or 3/5) for Gold Chrome	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs plus Spares (50)	5.00
Asst. Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators, (5c, 10c, 25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (new style), 5c, 10c, 25c for Gold Chrome	1.50
Knee Action Stop Levers (Per Set)	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, each $2.00, Set of 3 (Standard 3/5, Club or 2/5 single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs, (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for side of cabinet, Set of 2	4.00

Write for Complete List Precision Parts for Blue Fronts, Brown Fronts & Gold Chromes

Buckley Track Odds Parts.....PRE-WAR PRICES
Buckley Music System Parts.....PRE-WAR PRICES

National Slug Rejectors:

N-101 5c	4.00
200-A—201A (5c, 10c, 25c)	10.00

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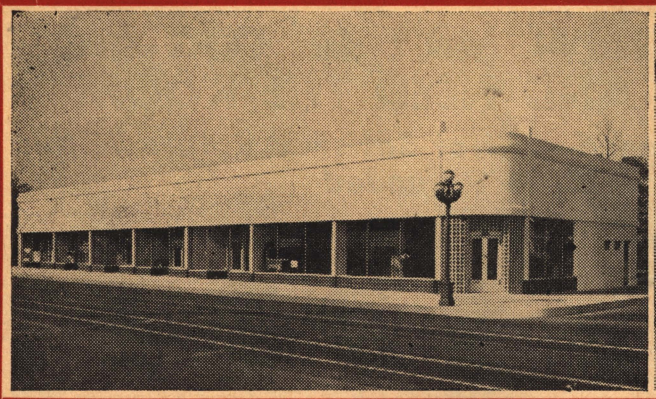

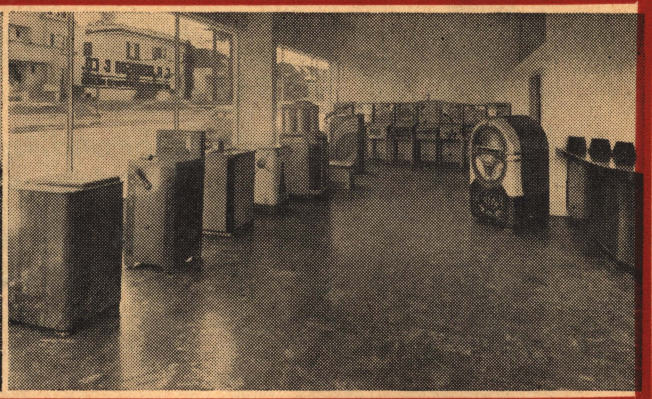

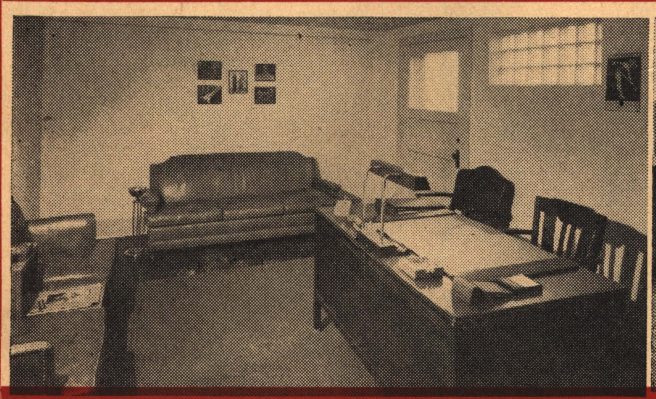

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BAKERS PACERS—LUCKY STARS—TRACK ODDS

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BLUE FRONTS—PACE ALL STAR

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WE ARE REMODELING AND NEED THE ROOM

All Machines Completely Reconditioned—If Not Satisfied Return Within 10 Days—Money Will Be Refunded

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1 Photomatic $950.00
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3 Bally Alley 22.50
2 Talkie Horoscope 125.00
3 Anti Aircraft 59.50
3 Batting Practice 125.00
2 Tommy Guns 155.00
2 Keeney Submarine 165.00
2 5c Bally Bull 75.00
1 5c Chester-Pollard Golf 65.00
1 5c Basketball 55.00
1 1c Iron Mutoscope Reel 25.00
1 5c Jr. Basketball 39.50
2 5c 3 Col. Card Vender, New 45.00
10 2c Muto. Card Venders 25.00
4 5c Mills Peek Machines 95.00
2 5c Coin Movies 155.00

2 10c Panoram Peeks 299.00
1 5c Tokio Air Raider 169.50
1 5c Baseball 35.00
1 5c Exh. Hi Ball 95.00
1 Skybattle 195.00
1 Super Bomber 295.00
1 Ace Bomber 285.00
1 Doll Rack, Complete with Baseballs, etc 55.00
1 A.B.T.—Six Gun Airomatic Rifle Range 1,995.00
2 Mountain Climber 85.00
1 Drivemobile 325.00
2 Skyfighters 275.00
1 Stamp Vender Roll 39.50
1 Radio Rifle with Film 35.00
1 Texas Leaguer 37.50

4 Ten Pins 45.00
2 Mutoscope Peeks 30.00
2 Traveling Crane 80.00
2 Ray-o-Lite 125.00
2 Chicken Sam 140.00
1 Jail Bird 175.00
1 Shoot-the-Chutes 195.00
1 Scientific Baseball 77.50
1 Wind Jammer 65.00
2 Seeburg Astrolograph 39.50
1 Western Baseball 45.00
2 5c Air Raiders 225.00
5 1c Exh. Card Venders 22.50
1 5c Chi Coin Hockey 215.00
1 1c Exh. Fist Striker 65.00
1 Exhibit Punching Bag 165.00
1 Rainbow Pencil Vender 50.00

ONE BALL PAYOUTS

1 Santa Anita $175.00
3 Grand Nationals 95.00
2 Grand Stands 65.00
1 Stables 27.50

1 Golden Wheel 19.50
3 Preakness 17.50
1 Mills 1-2-3 ..... 65.00
1 Center Smash 15.00
8 Mills Q.T. Pin Tables 27.50

2 Gottlieb Derby Day 15.00
1 Fortunes 275.00
1 Stepper Upper 65.00
1 Winning Ticket 75.00

CONSOLES

MILLS
2 4 Bells, 5c $575.00
5 Jumbo Parades, Late Models, Like New, C.P. 139.00
1 Mills Square Bell 95.00
JENNINGS
3 Silver Moon 5c $115.00
1 Cubes 95.00

1 Liberty Bell 19.50
2 Cigarolla—V Model 125.00
KEENEY
1 4 Way Super Bell, 3/5c & 1/25c, Like New $875.00
EVANS
2 Lucky Lucre, Late $225.00

BALLY
1 Big Top, C.P. ..... $ 89.50
1 Big Top, F.P. 85.00
5 Pace Saratogas 95.00
1 Caille Musical Dewey 75.00
1 Exhibit Chuckalette 25.00
1 Bakers Pacers 175.00

SLOTS

MILLS
1 10c Copper Chrome 2-5 Pay $425.00
3 5c War Eagles, Glitter Finish, Club Handle 3-5 Pay 175.00
2 5c Brown Fronts Original 325.00
1 10c Arrow Vender 35.00
3 1c Twin Jack Pot 25.00
2 5c Arrow Vender, rebuilt 25.00
14 1c, 5c Gooseneck ass't, ... ea. 20.00
JENNINGS
1 25c Victory Chief $450.00
1 10c Dixie Bell, D.J.P. 225.00

3 5c 4 Star Chief 150.00
1 5c Century, D.J.P. 65.00
5 1c Little Dukes 17.50
3 5c Duchess 35.00
WATLING
1 1c Rol-a-Top ..... $ 65.00
1 5c Baseball F.V. 35.00
1 5c Arrow, F.V. 25.00
2 1c F.V. 2-4 Pay 25.00
1 F.V. D.J.P. 1c 25.00
PACE
1 5c Comet, S.J.P. ..... $ 69.50

16 1c Bantams, S.J.P. 27.50
CAILLE
1 10c Cadet, D.J.P. $145.00
2 5c Grand Prize Awards, D.J.P. 90.00
1 5c Gold Star 20.00
2 5c Cadet, D.J.P. 95.00
1 5c 2-4 Pay 25.00
GROETCHEN
2 Columbia Bell, G.A. or J.P. ..... $ 65.00
1 10c Superior Bell 85.00
1 25c Superior Bell 95.00
1 5c Superior Bell 75.00

FREE PLAY GAMES

Bosco ..... $ 69.50
Jingle 62.00
Seven Up 47.00
Flicker 45.00
A.B.C. Bowler 55.00
Spot a Card 64.50
Miami Beach 49.50
Big Time 24.50
Trailways 42.00
Star Attraction 55.00
Pan American 42.50

Yacht Club 22.50
Metro 35.00
Blondie 22.50
All American 35.00
Gold Star 32.50
Broadcast 49.50
Belle Hop 55.00
Zombie 59.50
Polo 32.50
Majors "40" 19.50
Stratoliner 37.50

School Days 47.00
Mr. Chips 19.00
High Hat 59.50
Knockout 104.50
Follies 25.00
Four Aces 99.00
Texas Mustang 57.00
Big Chief 37.00
Slugger 57.00
Paradise 35.00

COUNTER GAMES

Pikes Peak ..... $ 30.00
Test Your Grip 17.50
Hit Hitler 17.50
Challenger 27.50
Whirl Wind 8.50
Jigger 8.50
Base Ball 15.00
Play Basket Ball 45.00

Keep 'Em Bombing 11.00
Penny Ante 11.00
Wizard Fortune Teller 15.00
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Skill-a-Rette 27.50
Pick-a-Pack 9.00
Lucky Smokes (New) 15.00
Major Series 16.00

Daval "21" 12.00
Vest Pocket Blue & Gold 55.00
Mills Tickettes 7.00
Topper Venders 6.50
1c & 5c Ace 12.00
Yankee 12.00
Klix 12.00
Pick a Pack 7.00

ARCADE SUPPLIES & PARTS

1 Neon outside V type sign, size 5 ft x 8 ft. Reads "The Playdium Amusement Center" on both sides $450.00
1 Neon inside front window sign, size 4 ft. x 4 ft. Reads "The Playdium Recreation for All" 125.00

22 Fluorescent Fixtures 48" Complete with lamps @ 7.50
1 Neon inside sign for A.B.T. Gun Range, reads "The Gun Club, 20 Shots for 10c." Size 3 ft. x 5 ft. 125.00
All the above signs are complete with transformers, etc.

PARTS

40 Light Oak Mills Slot Cabinets @ ..... $ 6.00
3 Weighted Stands, Used 19.50
1c, 2c, 5c, A.B.T. Coin Chutes, each 3.00

-30 Wire Cable, New, per foot ..... .65
LARGE SUPPLY OF NEW AND USED GAME PARTS
500 OTHER MACHINES NOT LISTED

$15,000 stock Container Salesboards at factory prices. We manufacture merchandise sales boards. Deal takes in $60.00 —pays out $30.00 in high grade merchandise. Your cost, complete with merchandise, salesboard and beautiful display board only $19.50 each. WRITE FOR SAMPLE NOW.

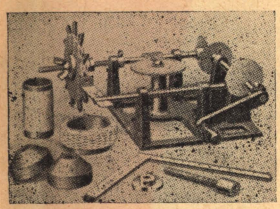
STEWART NOVELTY COMPANY

250 SOUTH STATE STREET — **SALT LAKE CITY, UTAH**

PHONE 5-8433

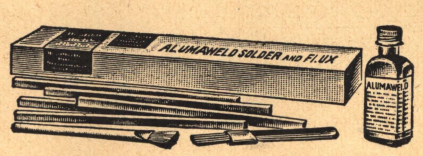
MONTHLY SPECIALS STANDARD BRANDS MONTHLY SPECIALS

★ DEPENDABLE SUPPLIES, PARTS AND ACCESSORIES ★

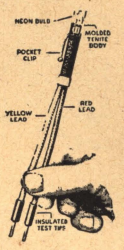


NEW IMPROVED MORRIS COIL-WINDING MACHINE
Will re-wind all types of coils. Every serviceman should have one. Coil-winder and complete instructions. $7.95

Repair Lite. Lite where you want it. 110 V. AC or DC. With bulb and cord. Fountain Pen size $1.50

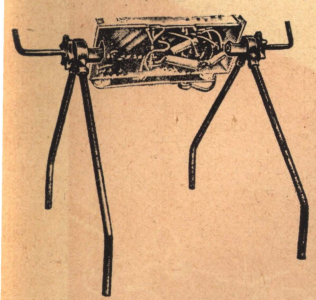


NEW AND IMPROVED ALUMAWELD LIQUID FLUX AND ALUMAWELD RODS. Tough soldering jobs are made easy with Alumaweld. Solders aluminum alloys, chrome, white metals or die cast metals, etc. Every operator should have one. **SERVICE KIT COMPLETE WITH INSTRUCTIONS** $1.75

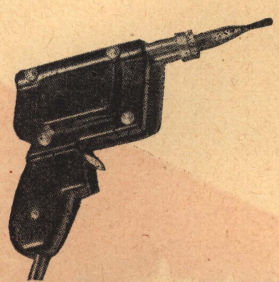


Pocket Electrical Tester. Tests live lines, open circuits, shorts. Locates blown fuses. $1.00

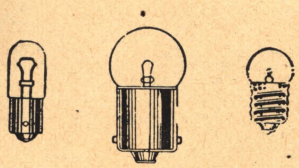
Universal Amplifier, Model A. Fits all models except Seeburg Hi-Tones. Complete with tubes. Save time and expense $54.50



New Amplifier Repair Cradle. Prevents damage to tubes or other parts. Adjustable. Fits all amplifiers. Time saver.....$5.95



SPEED ELECTRIC SOLDERING GUN. Heats in 5 seconds. Most practical, economical soldering iron on the market. Real time saver. Complete.....$12.95

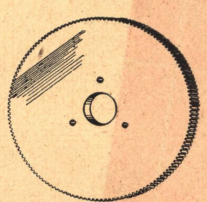


MAZDA MINIATURE BULBS

Lamp No.	Base	Amps.	Box(10)	Per 100
40	Screw	0.15	55c	$4.95
44	Bay	0.25	55c	4.95
46	Screw	0.25	55c	4.95
47	Bay	0.15	55c	4.95
50	Screw	1 C.P.	65c	5.50
51	Bay	1 C.P.	50c	3.85
55	Bay	2 C.P.	50c	3.85

MAZDA QUALITY BULBS
7½, 15, 25, 40, and 60 Watt
Packed 120 per case, tax inc.....$9.90

BUSS FUSETRONS AND BUSS FUSTATS
BUSS GLASS FUSES
All sizes in stock.

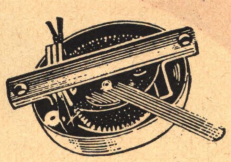


Genuine fibre main gears for Wurlitzer and Seeburg phonographs. Guaranteed. Price $4.75

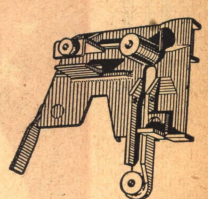
Standard Record Carrying Case. Holds 60 records. Leatherette covering. Reinforced corners. Soft plush lined.....$5.95

Micro Switch Controls for all types of coin operated machines. Red or Green. Price.....$1.45
Dozen $15.00

Dura-Heat Electric Soldering Irons. High quality, 100 watts, 14 oz. Underwriters approved.....$5.95



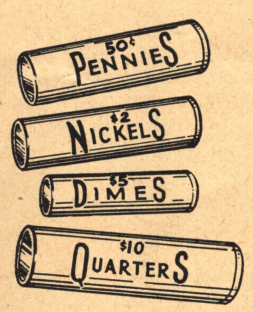
Bell Time Clock, especially designed for timing of all automatic machines, Price $2.00, dozen.....$22.50



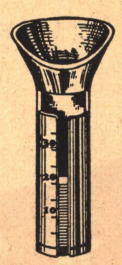
Mills Scavengers #505 for all model Jumbo Parades. Price $2.95

Standard "Multi-Use" Cement. Cements plastics, metal, wood, glass, 4 oz.....90c

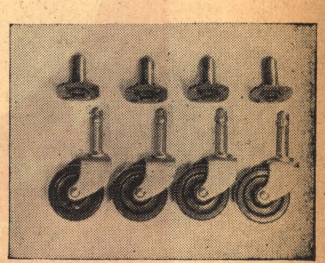
Walsco Four-in-One Polish. Removes scratches, cleans, waxes, polishes, one operation.....50c



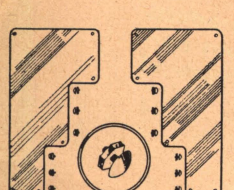
Steel-Strong Tubular Wrappers. 1000 to box—10 boxes to shipping carton. One box, 65c; 10 boxes (1 carton), 60c per box; 30 boxes (3 cartons), 55c per box.



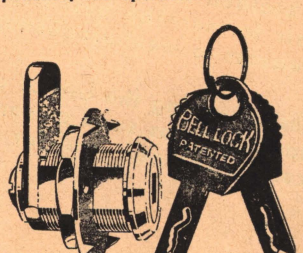
New improved Nickel Coin Counter. Large hopper, polished aluminum. Time saver. 5c $1.25
Combination 1c-5c....$1.50



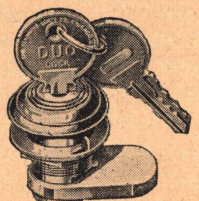
Standard Brand New Large Plaskite Casters and Steel Sockets for all model phonographs. Scratchless. Set of 4 complete.....$1.50



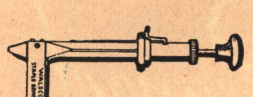
Buckley Box Metal Replacement Sides. Color red, set of two with 12 chrome bolts and nuts....$1.50



Bell Coin Machine Locks. Pick-proof to the highest degree. Standard length barrels. Lots of 10, 75c; lots of 50, 70c;100, 65c



"Duo" Locks for All Phonographs and Games. Specify machine.
Standard length barrels.....75c
Long length barrels.....85c



Walsco Staple Driver, for faster and better installation of wires. Great time saver.....$3.70
1000 Staples.....$1.10
5000 Staples.....$5.00

WIRE CUTTER
Strips and cuts wire at same time. Useful cutter of solid or stranded wire. Easy to operate. Each $6.00

For Immediate Delivery Order from Your Nearest Office. Write for Complete List of Parts and Supplies.

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES 15, CALIF.
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All Phones KIL. 3030

Several thousand miles of wire produced on time for government use are shown in the above photograph.

MILES

OF GLASS BRAIDED WIRE FOR UNCLE SAM PRODUCED ON TIME

Packing the wire for government-designated supply depots.

Within the short period of two weeks, several thousand miles of special WL-Type glass braided wire were turned out to fill an urgent need of our air forces—the best illustration we know of how Runzel endeavors to meet production schedules ON TIME—all the time.

We invite your inquiries regarding the use of our products and services to fill civilian needs, as soon as conditions permit . . . for radio, for coin machines, and for all types of electronic usages.

Runzel
CORDS · WIRES CABLES

RUNZEL CORD & WIRE CO.
4723-31 MONTROSE AVENUE · CHICAGO

Opportunity In the Palm of Your Hand

"Pilot Trainers" are coming off the production line and deliveries will be made in 60 to 90 days —probably much sooner! All orders filled in rotation received. Don't delay—order today—be first in your territory!

$85000 F.O.B. N.Y.

"Pilot Trainer" is fully protected by U.S. Letters of Patent

CIRCULAR ON REQUEST
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Pilot TRAINER SALES Co.

2 COLUMBUS CIRCLE
NEW YORK 19, N. Y.
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A Pioneer 50 YEARS Ago A Leader Today!

50 years ago we started building QUALITY into Mutoscope equipment. That policy has proved its worth to you over and over again—especially during these war years when new equipment was not produced and only machines that were BUILT TO LAST have been able to stand up and continue earning money for you.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET — WM RABKIN, President — LONG ISLAND CITY 1 NEW YORK

WAR WORK NOW
New Coin Machines After Victory

BUY MUTOSCOPE EQUIPMENT FIRST - *It's Built to Last!*

BUY MORE BONDS

1945—OUR FIFTIETH YEAR OF SERVICE

THE COIN MACHINE REVIEW

AUGUST, 1945

THE 145th CONSECUTIVE MONTHLY ISSUE

OFFICE OF PUBLICATION: 1115 Venice Blvd., Los Angeles 15, Calif. Fitzroy 8269. CHICAGO OFFICE (1): C. J. Anderson, 35 East Wacker Drive, CENtral 1112; NEW YORK OFFICE (17): Ralph R. Mulligan, 441 Lexington Avenue, Murray Hill 2-5589. SUBSCRIPTION RATES: $2.00 for 3 years—minimum term accepted; 50c per copy. ADVERTISING RATES: $75.00 per page, $40.00 per half page, $27.50 per third page; $20.00 per quarter page, $13.75 per sixth page, $2.75 per column inch. No display less than two inches accepted. Classified rates on Classified Page.

Provides Scholarship

FITCHBURG, MASS. — With his customary foresight Morris Falk, President of the Independent Lock Co., has recognized the serious need in the postwar years of promoting education in the engineering field of worthy young men in Fitchburg, where the company has two plants employing about 1400 workers.

In informing the Principal of the Fitchburg High School, of the decision to establish such a scholarship, John J. Meyer, Vice President and General Manager of the company said, "As the European phase of the war draws to its close, we at Independent Lock Co., feel that it is timely to consider again the means by which we may in the post war years be constructively helpful in promoting the education in the engineering field of worthy young men in our community.

"The vast and important technological improvements which have been applied to the manufacture of war material are going to be converted to uses of peace. The trained engineers of our day will exert a great influence on the manner in which we live tomorrow. Our plan in rough outline is to assist in the education of one graduate young man from Fitchburg High School each year. Candidates for the scholarship would be recommended by a committee of three from the high school staff, consisting of the principal, and the heads of the science and mathematics departments.

" 'The Morris Falk Engineering Scholarship' is to be awarded a worthy Fitchburg High School boy graduate amounting to $2000 for a college education to be paid at the rate of $500 yearly and will be contributed and administered by the trustees of the Morris Falk Foundation."

Call

DR. 3209

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Texas Operator Wins Good Will By Helping Combat Juvenile Delinquency

Harold A. Gallarneau

COGNIZANT of the good will that can accrue through sponsorship and participation in public affairs, Harold A. Gallarneau, vending machine operator of Amarillo, Texas, hit upon an idea this year that caught on immediately, is sweeping along in cyclonic fashion and is destined to not only secure favorable publicity and consideration for the vending machine operations of Gallarneau—but for the entire Coin Machine Industry as well.

Amarillo has had its share of juvenile delinquency just as every other city in the country and when it was suggested early in the season that a Softball and Hardball League, properly organized and with spirited competition, might do much to steer the youngsters of Amarillo in the right paths during the summer months, Gallarneau immediately offered his aid, suggestions and financial help and eventually ended up as High Commissioner over the Program. Considerable publicity, and all of a most favorable nature and embellished with his photograph, appeared in the two local dailies as the program got underway.

For the benefit of operators in other parts of the country, who might find in Gallarneau's participation, the necessary ingredients for a mess of good-will in their own localities, here is a brief outline of how the program was formed in Amarillo.

Cal Farley conceived the plan and with the help of dozens of business men, the

(See TEXAS OPERATOR, Page 16)

Jennings Issues Folders

CHICAGO — O. D. Jennings & Co., is offering operators four distinctive folders describing four new products to come off the Jennings assembly lines when production resumes.

First folder describes the Jennings Automatic Beverage Dispenser for vending bottled drinks. Impressive in appearance the vendor is available to vend either one or two flavors in either 7 or 12 ounce bottles, cartons or containers. Second folder describes the Jennings Dairy Drink Dispenser—a unit for vending milk in bottles or cartons.

Third folder is devoted to the Club Chief—a slot embodying lights, color, action and suspense, and possessing a lot of improvements and refinements over prewar models. Fourth folder gives a graphic account of the Jennings Challenger, a 2-coin double jackpot console.

On the Cover

Another Universal lovely — Karen Randle—drapes her eye filling shape on this month's cover. Karen "points up" to a successful career in the flickers.

REPAIR SERVICE

for

Vest Pockets and all types of Slots.

Repairs—Refinishing—Conversions

Over 20 Years Shop Experience

All work guaranteed.

PARTS FOR ALL SLOTS

SHATTER-PROOF GLASS FOR SALE

G. B. SAM

541 E. 32nd Street, Los Angeles 11, Cal.

ADams 7688

THE REVIEW HAS NEVER MISSED AN ISSUE IN THE PAST TWELVE YEARS!! NO OTHER COIN MACHINE MONTHLY CAN MAKE THAT STATEMENT!!

The JENSEN NEEDLE

Made Exclusively for Phonograph Operators

WILL PUT AN END TO YOUR RECORD NEEDLE TROUBLES

Yes, and we are happy in our appointment as

EXCLUSIVE DISTRIBUTORS IN SO. CALIF., NEVADA and ARIZONA

for this quality product made from genuine

PRE-WAR MATERIALS

It's BRAND NEW and offered to the trade only after exhaustive break-down tests!

COIN MACHINE NEEDLE KIT
The Jensen Coin Machine Needle kit is a handy, leatherette covered aid for the coin machine serviceman. It consists of a pocket-size kit with a note pad for ready reference notations. Supplied with 100 coin machine needles in units of 10 needles. Each needle card has space for a record of the needle's playing history.

PRICE: 1-100, 46c EACH. QUANTITY PRICES ON REQUEST.

Also Announcing Our Distributorship on the West Coast for

NATIONAL RECORDS

Their Latest National Hits:

BILLY ECKSTINE'S LATEST
#9014 A COTTAGE FOR SALE
RHYTHM IN THE RIFF

DICK THOMAS' SENSATIONAL
#5007 TUMBLIN' TUMBLEWEEDS
SIOUX CITY SUE

MURIEL GAINES (Calypso)
#8002 WHAT YOU GONNA DO?
TOO SWEET, TOO SWEET

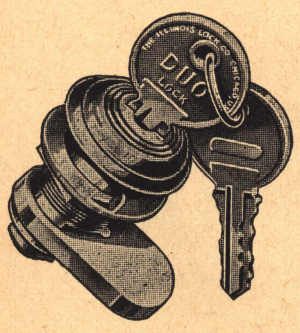
#9012 EVIL GAL BLUES
DON'T WEAR NO BLACK

#9013 SALTY PAPA BLUES
ALBINIA'S BLUES

Both by Albinia Jones & Don Byas Swing Seven

OPERATOR'S PRICE: 8000-9000 Series—65c; 5000 Series—49c

WATCH FOR OUR NEXT RELEASE!



Illinois Locks

The operator's best friend. Available for all types of coin-operated equipment.

Acme PLASTICS

Why not replace those broken parts now. We have the most complete stock in the west.

ABBOTT TUBULAR WRAPPERS

Maintaining the same top quality, for which they are famous.

Per thousand.....65c

Quantity prices upon Request.

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CIGARETTE and CANDY VENDORS

in the states of

CALIFORNIA – ARIZONA – NEVADA

COIN MACHINE REVIEW
15
FOR AUGUST 1945

A drastically new and improved U-Need-A Vendor is now in production and, very shortly, we will have models on display for your consideration.

We suggest you drop us a card today so that you may be on our priority list for information as we receive it.

COINMATIC DISTRIBUTORS

2712 West Pico Boulevard **Los Angeles 6, California**

PArkway 9059

TEXAS OPERATOR

(Continued from Page 13)

officials and coaches for the league were chosen. Then these men went about the actual preparation of the league, getting the equipment and money to supply them.

Business firms and individuals offered to sponsor teams and men to act as umpires and managers were rounded-up. And the city was asked to provide the lights for the hardball games that were to be played at night.

Donations for equipment were accepted and in many cases the equipment itself was given. A number of coin machine operators made contributions that enabled the association to buy a gross of soft balls to start off the season.

The teams were organized and ruled by a simple design: (1) The City was divided into zones. (2) The zones were compiled to make leagues and the leagues broken down into teams. (3) The teams were governed by age limits: a) Boys of 15, 16 and 17 played hardball. (The games to be played at night.) b) The three softball classifications consisted of: 1—Boys 13 to 14 years old: 2—Boys 11 and 12 years old; 3—Boys 10 and under.

Each team has 18 players and a coach. A team consists of 10 players and not less than five nor more than eight players to act as substitutes.

The official rules of the leagues were drawn up by Commissioner Gallarneau and each school was visited by the association officials and a formal contract signed by the boys to participate.

These rules would probably vary in each community but no error could be made if the official softball rules were followed.

According to reports this has been the most widespread sports program ever attempted in any city, with 1500 boys playing, 500 men acting as officials, coaches and umpires. The cooperation of the townsfolk has been so great that the association plans to carry on through the football and basketball seasons, organizing leagues for boys not now participating.

The entire Coin Machine Industry can well bask in the shade of the praises heaped on Commissioner Gallarneau by the sheriff's office in Amarillo. Sheriff Adams proudly told the officials of the association that since the softball league started play on April 1 only four boys have been jailed. This makes a total of 10 this year, as compared to 73 for a similar period in 1944.

"It's not that the majority of boys playing in the leagues are potential delinquents," Sheriff Adams told the coaches. "Rather, it's a matter of keeping 1500 youngsters busy chasing a ball, which is the best antidote for getting into mischief yet devised.

"You men are doing what peace officers cannot do," he said solemnly. "Your interest in boys is a blessing to the community."

Harold Gallarneau, is to be commended for his participation and interest in the Public Relations Program of Amarillo, as are the operators that aided him both financially and morally.

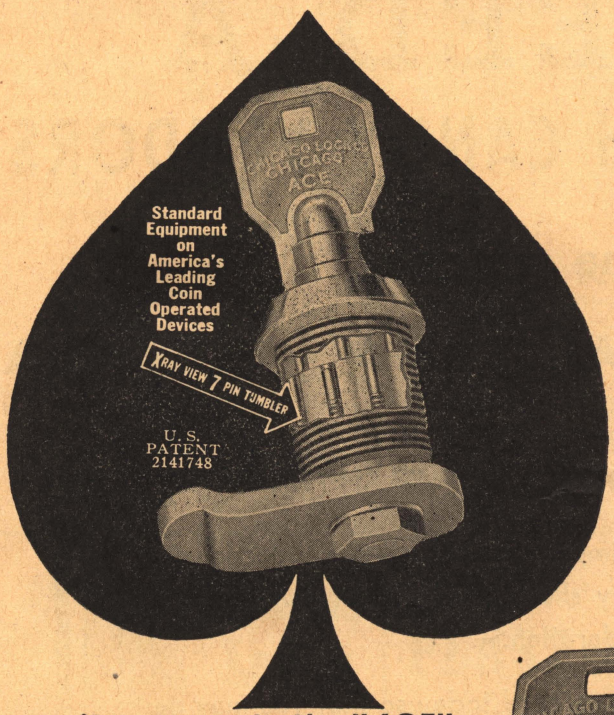
His adherence to the strict ethical principles in operating as evidenced by his membership in NAMA, could be a guidepost to many.

He, as well as hundreds of operators in various parts of the nation, have—and are—finding out that participation in local events, memberships in local clubs, cooperation in community drives, etc., pay real dividends in goodwill and public tolerance and win for the operator the acceptance his legitimate activities warrant.

It is to be hoped that more operators will foster such activities . . . for they are bound to provoke the proper consideration the Vending Machine Industry warrants in the minds of Mr. and Mrs. John Q. Public.

The "ACE" of All Locks

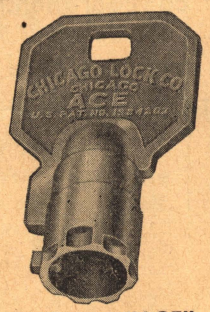
Chicago "ACE" Lock



—because it represents the "ACE" development in lock and key construction

Investigate — ask your Jobber — and remember, there's a CHICAGO Lock for every need . . . and . . . all CHICAGO Locks assure . . . "UTMOST PROTECTION."

SORRY— but for the duration we can only partially fill civilian orders on Priority Rating Basis.



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IDEAL FOR CLEANING GLASS AND MIRRORS. JUST THE THING FOR OPERATORS.

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Quality Products Will Last for the Duration

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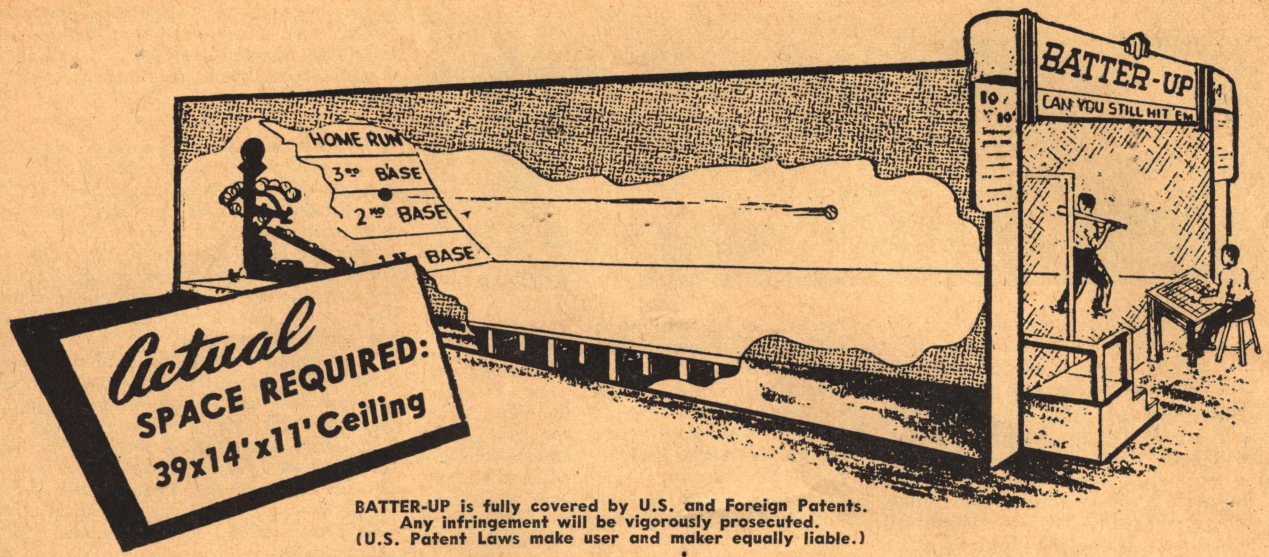

BATTER-UP is fully covered by U.S. and Foreign Patents.
Any infringement will be vigorously prosecuted.
(U.S. Patent Laws make user and maker equally liable.)

BATTER-UP

Formerly "JETER'S" Pitching Game

SEE this marvelous Machine in ACTION at

Make TOP MONEY *in a* BATTER-UP STORE

$150.00 or more Per Week

Own YOUR Own Business

PITCH-EM

Another Sensational

TOP MONEY GETTER in STORES, ARCADES, PARKS

Investigate this *BIG* OPPORTUNITY *TO-DAY!*

Announcement:

We are proud to announce that beginning July 1, 1945 BATTER-UP and PITCH-EM will be distributed throughout California and Nevada by

MILLS SALES CO. Ltd.

1640 18th ST., OAKLAND 7, CAL.
***(Telephone* HIGHGATE 0230)**

COIN MACHINE REVIEW **17** *FOR AUGUST 1945*

BATTER-UP is a consistent year around money maker, many machines are in operation since its invention in 1931 by J. D. JETER. The name was changed to BATTER-UP after patent rights were purchased from the Jeter estate in 1943.

PITCH-EM is a new action game, the base ball is thrown at the bat. Electric score board registers Hits, Base Runs, Home Runs and men on base. It easily tops the play on any midway or earns big profit in arcades or stores. Portable, weighs approximately 40 pounds. Packs in space 30x18x10 inches.

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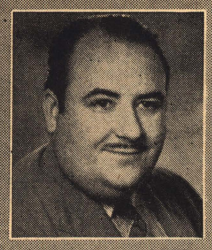

Trade Talk

by

PAUL W. BLACKFORD

We're foregoing our own comments this month to give you a taste of what others think of the business and the progress that the Coin Machine Industry is making.

In July 7th issues of *United States Tobacco Journal* and the *Confectionery-Ice Cream World*, the following editorial occupied more than half a full page. We've enlightened the editors with statistical data concerning our Industry, but their comments are most interesting. Here it is:

"Although no figures are available on the amount of cigarettes and confections dispensed via automatic vending machines before the war, there is every reason to believe the volume was by no means inconsiderable and that this form of distribution will greatly increase when restrictions on the manufacture of such machines are lifted and when merchandise is again more plentiful.

"One only need look at the almost countless number of spots where vending machines are ideally suited to attract "impulse" purchases, such as in moving picture theatres, gasoline stations, pool parlors, railroad stations, industrial plants, office buildings, and others too numerous to mention, to realize how vast are the potentialities for the vending machine industry, which will become still an even greater customer for tobacco and confectionery products of every description.

"In this connection, it is pertinent to point out that at a recent meeting in New York of the National Automatic Merchandising Association, which is comprised of manufacturers and distributors of coin-operated machines dispensing candy, chewing gum, peanuts, soft drinks and cigarettes, a program was outlined calling for a public relations campaign to set up a nation-wide code of ethics for the vending machine industry as well as to explain the industry's methods of merchandising and sales objectives in relation to other means of distribution.

"And since new channels of distribution are something which the cigarette, candy, as well as the ice cream (refrigerated vending machines dispensing ice cream are something to think about, too) will explore with a fine tooth-comb in the competitive period ahead, this program of the vending machine industry deserves more than passing interest from cigarette, candy and ice cream manufacturers.

"According to Nathaniel Leverone, president of the NAMA, who is also chairman of the board of the Automatic Canteen Co., of America, his association represents members with about 2,000,000 automatic vending machines, most of them now placed in war plants and military training camps. In view of the fact that the industry is classed as non-essential, there has been no production of new machines since 1942. One need not exactly be a seer to visualize what this means in the way of vending machine output once materials become available and the number of such machines which will be found disgorging their merchandise say in 1946, 1947 or 1948.

"And so far as the association's code of ethics goes, here's what Mr. Leverone has to say about that:

" 'We have adopted a code of ethics which pledges our members to sell nothing but merchandise of the best quality, full weight and full size at a fair price. Those of us who handle service machines such as scales, locks and lockers have pledged precision accuracy. In all cases our machines must be geared to return the purchaser's coin if empty. Occasional failures are responsible for some heavy breakage.

" 'Surely these aims must be regarded as setting high standards of ethics for the vending machine industry. We realize that under present conditions it isn't too easy to get as much merchandise of the best quality, candy specifically, for these hungry vending machines, and that operators are almost compelled to accept numerous sub-standard "war babies" which leave much to be desired when one inserts a nickel in the slot for his purchase.

" 'As to the return of the coin when the machine fails to give up the promised merchandise, let's hope this is carried out as scrupulously as is humanly possible to make these vending machines work in such manner. Recently, we watched an individual in the subway insert a penny in the slot of a gum vending machine. No gum came forth, and neither did the penny. The irate and vexed purchaser drew his coat sleeve over the heel of his thumb and smashed the machine to bits. Quite a loss because of mechanical failure to return a penny. There's no telling what this person would have done if he had inserted a nickel . . . and failed to get his candy bar in return . . . or his nickel either'."

* * * *

The other day we ran across a card which stated the policy of a coin machine organization in the East. It read: "Our Belief: Customers made our business—customers will keep us in business. There is no excuse for lack of courtesy—no excuse for being impatient. There is no legal rationing of politeness—no curtailment of smiles. There is no official ceiling on being pleasant while on the job."

This could well be adopted as a company policy by every organization in our Industry. We are all interested in the future yet how many of us—perhaps unconsciously—have been jeopardizing that future? How many of us have been hurting the industry in the eyes of the public merely because tempers grew short along with merchandise, new equipment, parts and supplies.

Remember what William Shakespeare said in the play *Julius Caesar*: "The evil that men do lives after them, the good is oft interred with their bones . . ." Which means, in effect, that your customers and locations will remember you more for the slights you give them today, than for the years of faithful service you may have given them before the war brought shortages to your operations. To paraphrase the excellent policy stated before, if we have less equipment and service to install in a given location, we have more time in which to be nice to our customers, or location owners.

* * *

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THE GUN-GRIP TRIGGER-CONTROLLED ELECTRIC SOLDERING IRON

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S-100 Soldering-Gun—Ready for immediate attachment to standard storage battery or 110 volt transformer $3.75

ST-300 Soldering-Gun—With our own 110 volt transformer, already attached.....$8.95

T-200—Our own 110 volt transformer, sold alone $5.20

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— IMMEDIATE DELIVERY —

NO WAITING FOR FACTORY DELIVERY

Write—Wire or Phone for Prices

Who Invented the First Slot?

An unknown Chinaman invented the first slot machine in China about the eleventh century A.D., but the first slot we were interested in was the Liberty Bell invented in San Francisco by Charles Fey!

And—WHO HAS THE BEST REPAIR AND MAINTENANCE SERVICE IN LOS ANGELES?

W. H. LEUENHAGEN & CO., of course! One of the Industry's top precision technicians is available to care for all your repair and maintenance needs. Expert service on all types of equipment. May we serve you?

CLOSING OUT:

——— ONE BALLS ———

1 LONGACRE 2 SPORTSMEN
3 '41 DERBYS

——— FIVE BALLS ———

1 WEST WIND 1 BIG CHIEF
1 SKY BLAZER

Come In Today!

W. H. LEUENHAGEN & COMPANY

1813 West Pico Blvd. (EXposition 7162) Los Angeles 6, Calif.

Bond Issues Brochure

BOSTON—David S. Bond's Trimount Coin Machine Co., recently issued an attractive, well illustrated and professionally prepared brochure which emphasizes the company as one of New England's oldest and largest distributors of coin-operated devices.

Bond, who is well known and liked by New England operators, has been in the industry for over 21 years and knows the business inside out. It is he who piloted Trimount to the top and his reputation for ability and fair-dealing has won wide-spread respect and confidence. Many laudatory letters from manufacturers, which appear in the Trimount brochure, affirm their faith in Bond's company.

Also included in the booklet are splendid photographs of the modern showrooms in which are displayed a large selection of phonographs, games, arcade equipment and vendors. There is a specially designed music room which houses Mills, Seeburg, Wurlitzer and Rock-Ola Phonographs. Incidentally, Trimount is well supplied with parts.

Pictures of the shipping department, service men, skilled technicians, the accounting and office corps are shown, and the offices are attractive and well equipped.

Dave Bond originated the penny and 5-cent *Snacks* vending machine which occupies a prominent place in his establishment.

Beutlers Buy Home

SEATTLE—Mr. and Mrs. Bert Beutler have purchased a 1941 built home here, had it redecorated inside and out, and have moved in and are now enjoying all the comforts of home and garden.

"Fresh raspberries and strawberries from our own garden are not hard to take on the breakfast cereals," says Bert.

Extra Fine Switch

SERVICE KIT

$7.50

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WE TAKE THE GAMBLE
WHEN YOU BUY FROM US!

Any Machine We Sell Is Guaranteed to Satisfy or the Shipment Can Be Returned Within Five Days After Delivery for Full Cash Refund of Purchase Price Less the Transportation charges.

GET OUR PRICES

MILLS GOLD CHROME BELLS
MILLS SILVER CHROME BELLS
MILLS BROWN FRONT BELLS
MILLS BLUE FRONT BELLS
MILLS CHERRY BELLS
MILLS BONUS BELLS
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BAKERS PACERS

ALL MODELS — ALL COIN PLAYS

We Specialize in Rebuilding Mills Slots and Paces Races

SEE US FOR PACES RACES — Service and Supplies

BAKER NOVELTY CO.

1700 WASHINGTON BLVD., CHICAGO 12, ILL.

Mills Adds Batter-Up

OAKLAND, Calif. — Mills Sales Co., Ltd., has taken on the exclusive distribution of Batter-Up for California and Nevada, according to an announcement by A. R. Slade, general manager of the Batter-Up Co., Milwaukee.

"In line with the usual practice of Mills Sales Co. Ltd., in handling only first-class merchandise," said Warren Taylor, Mills sales manager, "we thoroughly investigated Batter-Up—its adaptability to the coin machine business and the opportunities offered to enterprising investors —before accepting the distributorship.

"Patent rights were granted in 1931 to J. D. Jeter of Salisbury, N. C., on the 'Jeter Pitching Machine.' A manufacturing firm was formed and 32 machines made and installed—18 of them in foreign countries and 14 in this country. Two of the U. S. machines were destroyed by fire—the other 12 machines have been in continuous operation for the past 15 years making real money for their owners.

"Jeter suffered a nervous breakdown and manufacture of the machine was discontinued until August 8, 1944, when the courts of North Carolina awarded the Batter-Up Co. the exclusive rights to manufacture Batter-Up under the Jeter patent. Since that time a considerable number of these machines have been placed in operation, and without exception, reports prove they have lived up to all expectations in their simplicity of operation and splendid earning power," Taylor continued.

"As a result of these reports and a thorough investigation while on a recent trip East, our general manager, A. H. Bouterious, signed the agreement for exclusive distributorship in the States of California and Nevada. Under present conditions the number of these machines available will be somewhat limited but our sales plans call for equitable distribution and filling of orders in the sequence received.

"While Batter-Up cannot be considered a coin-operated device, we feel there is a very definite place for it in the coin machine field and its operation, individually or in conjunction with Arcades, semi-Arcades, amusement parks, etc."

Ponser Has Pilot Trainer

NEW YORK — George Ponser of the Pilot Trainer Sales Co., advises that his company is now manufacturing the sensational amusement device, "Pilot Trainer", which had been introduced to the trade some months ago.

"We are now manufacturing Pilot Trainer and have advised all operators, arcade owners, concessionaires, and park owners who had placed orders with us that they will receive their first shipments within 90 to 120 days and possibly much sooner," stated Ponser.

"The lifting of WPB restrictions on various types of material necessary to the manufacture of our sensational new amusement device has enabled us to go into production immediately; and, due to the terrific demand we are filling orders in the rotation in which they are reecived," he said.

The Pilot Trainer is a new amusement device which gives the player all the sensations he would receive in an actual airplane flight; and, extensive advertising has acquainted the trade with its profitable qualities. Since that time, Pilot Trainer has been displayed at the Parks and Carnivals in Chicago, and at various expositions throughout the country where it has been acclaimed enthusiastically.

Scale Counts Parts

CHICAGO — The first scale to count parts by direct reading is announced by J. H. Keeney & Co., Inc. This scale represents a radical change from ratio and other involved counting methods used in the past. If you have a bin full of parts to be counted, instead of counting them one at a time, or using slow measuring methods, you simply place parts in this counting scale and any factory employee can give you the answer in a second by reading the result on the dial of the scale. This device is already being used in several large war factories, speeding up war production by saving manhours. It also aids greatly in solving inventory problems resulting from contract terminations.

ANOTHER MONTH NEARER TOTAL VICTORY!

HELP BRING IT CLOSER — BUY MORE WAR BONDS

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Ask the Operators Who Do So!

Zeigler Insurance Agency, Inc.

541 S. Spring St., Michigan 0961 ***Specialists—Coin Machine Industry*** ***Los Angeles 13, Calif.***

Important Points In Rehiring Disabled War Veterans

(Based on a report of the Research Institute of America, Inc., and published by special permission as a Public Service Feature.)

Management will face delicate psychological and sociological problems in handling all returning veterans, but the difficulties will be multiplied in the case of those men who return disabled. It is in this area especially that executives will be called upon to decide questions outside the range or normal personnel practice.

The physically handicapped veterans, the "psycho-neurotics," the seriously disabled, are all entitled to reemployment so long as they can do their old jobs—or some other jobs in the company — reasonably well. In some cases, minor modifications of the machine or work routine will overcome the handicap. In all cases, management must be prepared to meet individual problems that may sometimes border on the neurotic and psychiatric.

The first thing to remember is that such veterans would not have been replaced into civilian life if trained experts and physicians had not considered them restored to the point where they were capable of sound adjustment. They merely need a helping hand as they begin their readjustment. It is the purpose of this article to indicate just how the helping hand can best be extended in the various types of cases the executive is likely to face.

Operational Fatigue. This is what used to be called "shell shock" in World War I. Generally, it applies to an individual who is unable to fulfill his daily tasks because of excessive anxiety or insecurity or fatigue feelings which he cannot get rid of, even though at times he perceives they are nothing but the products of his own mind. For aid in handling people in this category, management should call on the specialist in mental hygiene.

Recommendation: Since the readjustments of such a veteran are likely to be complex and difficult, the foreman and everyone else dealing with him can be immeasurably assisted by the personnel director and trained psychiatric case workers. In view of the probable scarcity of such experts, it may be worthwhile to explore at once with others in your community the practicability of sharing the services of specialists in mental hygiene. Supervisors should be instructed in at least the rudiments of recognizing such danger signals as malingering, accident proneness, excessive horsing around, drunkenness, melancholia, and undue irritability. It is also important for the workers who come in contact with such returned veterans to understand the problem, so that they will not be unduly affected by any manifestations that may occur, and will not unconsciously act in a way that might slow the veteran's readjustment.

Handling the "PN". The designation "psycho-neurotic" has been abused and confused to such an extent that the Army and Navy has discarded the use of the term. Instead, when a soldier or sailor is discharged for neurotic reasons the certificate now reads, "Not suited for military service." This is a more accurate description in the overwhelming majority of cases. It means simply that a particular individual is not temperamentally suited to the rigors and strain of military life. Experts very emphatically point out that it does not mean a man is unable to succeed in civilian life.

Observation: When the PN is rehired management will find it most advisable to keep the label confidential. Certainly only one or two other high ranking executives should know about it, since most people—including department heads, supervisors, as well as rank and file employees—are likely to display a certain stand-offishness or suspicion, whether warranted or not.

Observation: There are two types of PN's among today's job applicants. The first is the man who has not participated at all in military life, who has not even gone to camp or cantonment, but who was screened out at an induction center. Generally it can be assumed that he is the same person he was before his rejection. The chances are that he will do as well on a job as anybody else of equivalent background and skill.

The second type is the returning serviceman with an authentic war neurosis which arises from profound inner conflicts between, for example, patriotism and self-preservation. This kind of neurosis may occur even before a man has seen active combat. Although it sometimes leads to a crack-up, it should also be remembered

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RUBBER ZIP CORD 4c per foot
BUY NOW WHILE SUPPLY LASTS

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ABSOLUTELY FOOLPROOF

WE HAVE BEEN CONVERTING THIS MACHINE FOR THE PAST THREE YEARS WITH TREMENDOUS SUCCESS. YOU, TOO, WILL FIND IT TO BE A GREAT MONEY-MAKER

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that some 38 percent of "psychoneurotic combat casualties" go back to duty within two days of receiving psychiatric treatment at the front. 80 percent of those who were serious enough cases to require hospitalization have been restored to health and returned to Army duty.

Recommendation: Since the PN label can mean nothing or anything, management must analyze with special care the qualifications of the returning PN. In this connection, aptitude testing plus careful and understanding interviews will assist in placing the PN on the kind of job where he can make good. Maintain as personalized a contact with such employees as possible. This means a display of interest in how they are making out. It does not mean that they should be pitied, pampered, or patronized. Any hint that they are not self-sufficient should be avoided.

Jobs for Handicapped Veterans. Wartime experience has demonstrated that the physically handicapped worker can be employed just as efficiently, given the right job, as the normal person. As a matter of fact, the weight of available evidence indicates that if the handicapped worker is properly placed he is on the whole somewhat more productive, in terms of both quality and quantity, than normal employees. The accident rate among handicapped personnel, on the basis of scattered but fairly conclusive studies, is some 14 percent lower than for the average employee, since they are more consciously cautious. Their absenteeism and turnover records are seven percent better than the run of employees.

A great many veterans with a leg, an arm, or one or both eyes missing, or deafened, or nervously paralyzed, or otherwise incapacitated will have to be rehabilitated and reemployed. The knowledge gained in the use of handicapped workers during the wartime manpower shortage furnishes first-rate guideposts to the hiring of disabled veterans.

Thus, there are three basic procedures for placing the disabled veteran (or any other handicapped worker) on the kind of job where he will be proficient and productive.

1. The job analysis.
2. The Medical examination.
3. The follow-up.

The Job Analysis. Pool your efforts in making a job analysis of various operations to assess (a) the physical requirements of every task, (b) the inherent hazards, (c) hours and shift schedule, (d) amount of supervision indicated, (e) special knowledge, (f) past experience, (g) length of time for reaching level of efficiency.

The placement of the disabled covers all the usual criteria that enter into intelligent placement—plus the matching of the individual's physical defects to the requirements of the job.

For Victory... Buy U.S. War Bonds and Stamps

"E" AWARD

with 3 stars

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Medical Examination. In dealing with the disabled veteran, the medical examination must not emphasize the physical abilities of the person, but rather the physical restrictions that must be taken into account. The physician should be supplied with a detailed job analysis sheet on which the physical requirements and related work conditions of every job in your operations are listed. The physician can check the physical status of the disabled veteran against this chart, recommend specific jobs and warn against the type of work that must be avoided.

Illustration: A veteran with a heart murmur or other cardiac ailment should be placed on a job where the work is light, the flow even, and where no change of pace gives rise to emotional tension. A veteran with a minor affliction resulting from direct external injuries such as a shrapnel wound, or an internal condition such as arrested tuberculosis, should be placed in a clean, dustless, environment while working. A veteran who has recovered from a minor shoulder wound may be as good as new from physical standpoint, but may still be suffering from nervous shock that would put him in the psychoneurotic category. In this instance, the physician might recommend that he never be allowed to work alone. Again, he should not be placed on a job demanding pressure peaks or sudden shifts in speed or other strain calling for the ability to adapt quickly and suddenly to new situations.

Recommendation: Every report by the physician dealing with the disabled veteran should indicate whether the case is remediable or non-remediable. Statistics from war industry show marked decreases in accidents and marked increases in output when the handicapped have been given constant check-ups and corrective treatment where that is possible.

The Follow-Up. To insure satisfactory performance from the disabled veteran once he is placed on the job, management must follow through to determine the success of his adaptation. In this respect, it is often advisable to keep a score card on which to record:

1. Incidence of illness, signs of unusual fatigue, inability to reach production minimum, accidents.
2. Findings from a periodical medical check-up, mention of any corrective action taken.

Recommendation: Once the disabled veteran has been acclimatized, special restraint should be exercised not to transfer him to another job, unless absolutely necessary, for at least six months. The need to make new adjustments, to "go through it all again", may impair such a veteran's self-confidence. When transfers are unavoidable, the medical record and the placement chart should be carefully con-

TURN PAGE

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Keeney SUPER BELLS
$12.50 each
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Go ahead!
COLLECT 100% WITH ILCO
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The road's wide open to better profits when ILCO Locks are installed. Inroads from petty thieves are blocked off. It's only the collector with the right key who carries away the cash.
The men who make ILCO Locks know how to build against pick thieves. These modern pick-resisting locks are specially designed to give *plus* protection. They are stronger, made of better materials, and work more dependably than the ordinary kind used on coin and vending machines. It's good judgment—and good business—for manufacturers and operators to insist on ILCO Locks
No. 4080N—HERCU-LOCK — Maximum pick-resisting design. "Short Tooth" keyway. Double sided key with shoulder. Extra heavy spur washer, retaining screw and key. Cam movement 90°.
No. 80 Safety Collar —a heavy, solid steel ring—fits any standard coin machine lock and makes it wrench-proof.

AN ILCO SPECIALTY

Not for home use, but doing a great job at the front. And that's where most of our production must go—'til V-Day.

SECURITY as furnished in 1945

Reconversion will mean that the coin machine operator can begin to enjoy Security as furnished in 1938 by ILCO with a comprehensive line of cylinder locks designed and built to resist picking and forcing.

Peace will mean that you can look to ILCO for full co-operation, quick service, fair prices — and still greater Security. Today you and we are helping to lick the Japs. Tomorrow we'll work together to lick the coin-box thief — *in a big way.*

C-7

This Production Award Pennant now carries Three Stars

Independent Lock Company
Fitchburg, Massachusetts

CLOSE OUT!

COMPLETE PENNY ARCADE

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1 Gottlieb Grip	$ 15.00	1 Coast Leaguer	85.00	1 Veterans Marble Game	20.00
1 Bumper Bowling	90.00	1 Texas Leaguer	40.00	1 Keeney Submarine	175.00
10 Pin Games, $10.00 ea.	100.00	1 Large Iron Grip	15.00	1 Mutoscope Punching Bag	195.00
3 Glamour Girls with film, $20 ea.	60.00	1 Exhibit Foot Ease	60.00	1 Mills Punching Bag	50.00
2 Small Electric Shockers, $25.00 ea.	50.00	1 Football	75.00	1 Evans Ten Strike	60.00
1 Hockey Game	40.00	1 Knotty Peek	25.00	1 Bally Bull Gun	20.00
5 Challengers, $20.00 ea.	100.00	1 Pike's Peak	18.00	1 Fan Dancer Gun	35.00
5 Small Mutoscope Drop Pictures, mounted, $30.00 ea.	150.00	2 Skyfighters, $250.00 ea.	500.00	1 Flying Duck Gun	30.00
5 Drop Pictures, $30.00 ea.	150.00	1 Basketball	40.00	1 Baby in Cabinet	200.00
1 Bike	100.00	2 Golf Games, $35.00 ea.	70.00	1 Shoot the Jap Gun	125.00
1 Small Pool Table (automatic)	50.00	1 Western DeLuxe Baseball	90.00	1 Kicker Catcher	15.00
1 Stamp Metal	75.00	1 Love Meter	25.00	6 Card Machines, $25.00 ea.	150.00
2 Bally Alleys, $30.00 ea.	60.00	1 Magic Chair	40.00	1 Army & Navy Football	40.00
1 Charlie McCarthy Fortune	25.00	1 Wurlitzer	50.00	1 Johnson Penny Counter	50.00
1 Small Wurlitzer Skee Alley	100.00	2 Radio Rifles, $60.00 ea.	120.00	30 New ABT Penny Slots	75.00
1 Ball Gum	5.00	2 Keeney Guns, Brown, $35.00 ea.	70.00	Grinder, Drill Press, Hand Truck, Miscellaneous tools, etc.	100.00
		1 Skee Roll	50.00		
		1 Skill Jump	40.00		

VALUE AT CURRENT MARKET PRICES $3,923.00

CLOSE OUT AT $3,000 CASH

BOX 710
COIN MACHINE REVIEW
1115 Venice Boulevard Los Angeles 15, Calif.

sulted again.

Recommendation: Physicians advise against the segregation of handicapped workers into special groups and occupations of their own. It will hasten the assimilation of the disabled veteran if he is accepted as an equal in the regular force. Although segregation can at times result in higher productive efficiency, it should be guarded against for psychological reasons. The disabled veteran wants to be accepted as "a normal person". Everything that helps him think of himself as normal will quicken his adjustment to his job and to civilian life in general.

State Compensation Laws and the Handicapped. The disabled and handicapped worker falls into the classification of "second injury case" when he suffers an accident on the job. The one-armed man who loses his remaining arm becomes a total permanent disability under compensation laws. In order to reduce the extra risk faced by employers who employ the handicapped, many states have established either second injury funds or equivalent provisions. Check the laws of your state.

Recommendation: Insurance companies are revising their rules to facilitate the reemployment of the disabled veteran. It is wise to consult with your insurance representative concerning the exact degree of your responsibility when the disabled veteran is placed on your payroll.

DeLuxe In New Bldg.

BLUE EARTH, Minn. — DeLuxe Sales Co., designers, manufacturers and distributors, have purchased a large brick business building on Main Street which provides them with 25 times their present floor space.

DeLuxe is taking over part of the building immediately and as leases expire additional space will be added and an overall remodeling program put into effect.

C. H. Hayes, owner of DeLuxe, advises that his organization intends to reveal a new line in the near future.

* * *

The girl who speaks volumes always ends up on the shelf.

5 Day Hotels

NEW YORK—A critical situation in hotel accommodations for out-of-town visitors has arisen in the last few weeks in New York, Chicago, Los Angeles, San Francisco and other key war industry cities, and has prompted Coin Machine manufacturers, jobbers and distributors to request their customers and friends not to come to the city, unless they not only make reservations well in advance, but have them confirmed as well.

At present hotel rooms, when available, may be held for a maximum of five days and hotel managements reserve the right to move civilians sooner if military demands require.

WVMOA Elect Officers

LOS ANGELES — At the regular meeting of the Western Vending Machine Operators' Association at the Gates Hotel on June 26th, the following officers were elected for the year: M. I. Slater, president; E. H. Butler, vice president; N. N. Nussbaum, secretary; and R. E. Leland, treasurer.

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10 Meilink Single Safes with Combination Door!....each	54.50
1 BRAND NEW SEVEN WAY 25c CAILLE CONSOLE SLOT—NEVER UNPACKED!.....	650.00

All above equipment is A-1 and complete in every respect.
½ deposit with all orders—balance as instructed.
JULES OLSHEIN & COMPANY
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Automatic Movies Started Back in 1906

The ingenious sound coin-operated movie machines, on location throughout the nation today, are not the first automatic movies to prove popular and profitable to operate.

Back in 1906 H. S. Mills, founder of Mills Novelty Co., departed for Paris, France, to buy film for the first automatic movie machine manufactured in the United States. His machine was known as the *Cinescope*. Operated by dropping a coin in the slot, it stood 36 inches high, 36 inches wide and 24 inches deep. Three persons could operate the machine at one time. The individual dropped a coin, a shutter slipped back and the movie began, visible only to the seeker of film entertainment.

Footage of the film was 100 to 200 feet. These machines were installed in, and made up a great part of, the popular Arcades of the day.

On his Paris trip, Mills purchased 150 reels. The immediate success and fast-increasing popularity of viewing a movie made it evident that 150 reels were far from being enough and soon a much larger order was placed.

At that time the reels were shipped from France in paper containers. After clearing customs and censors, they were immediately placed in tin cans which were especially made for them in Mills' factory to protect them from deterioration. Around 1909 Pathe began to make films in this country and it was no longer necessary to import them from their Paris studios.

The idea of adding music and speech to the film was also developed. Sound was etched onto a film about one-half inch wide and became a special attachment to the machine. It traveled with the film of the movie on a separate reel. All this happened about 1910. However, this advanced automatic movie machine never reached the market. That is, not until recent years when Panoram sound movie machines made their advent.

Mills manufactured at least 86 different kinds of amusement or skill machines at that time, for use in Arcades. In the beginning New York City had approximately 32 Arcades, Buffalo 28, Chicago 30 and Atlantic City 12.

Churvis Is Granddaddy

LOS ANGELES — Mac Churvis, of American Amusement Co., was on hand June 24th when his daughter made him a grandfather for the first time. Proud parents are Master Technical Sergeant and Mrs. Joseph E. Bunn and the 6 pound 4 ounce baby boy made his bow at the El Centro Hospital. Bunn is attached to the El Centro Marine Air Station.

Mr. and Mrs. Churvis came West from Chicago to be on hand when their first grandchild arrived. "He's the cutest black haired little feller you ever saw," said Mac in relating the event to a REVIEW reporter. Mother and child are doing fine and have been removed to Jacumba in the cool San Diego mountains.

Hell Ahead?

SANTA ANA, Calif. — It appears that hell may break loose in these parts of Orange County any day now. Wesley Edwards, the crusading preacher who led vigilante slot machine raids a few months back, has left his pastorate to become executive secretary of the Orange County Enforcement League.

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SOUNDIES stands alone in the field, giving you a constant flow of professionally-made films that incorporate the most famous singers and dancers, top-flight bands, and outstanding tunes of the day. *Why be satisfied with anything less than the best?*

Passed by Censorship

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209 W. Jackson Blvd. — Chicago 6, Illinois

The TROUBLE SHOOTER

A Special Service Department intended to aid operators in their maintenance problems under wartime conditions. All material supplied by Jimmie Rutter of Operators' Service, Los Angeles. Address Mr. Rutter in care of THE REVIEW on any problems you may have. There is no charge for this service.

Bally Roll-Em

This type of coin-operated game is one that some operators have had trouble keeping in operation and also trouble on locations.

The ordinary player of games does not understand this game as there are so many different actions when it is played. When the operator places one of these games on location he should explain it to the spot owner and by so doing forestall lots of complaints.

Trouble—Release buttons confusing.

Remedy—One of the most confusing parts on the game are the three release buttons on the (under seven) (over seven) and field. I have had customers play this game and they could not figure out what the release button was for and every time they won they would take the pay and not try to double by replaying the machine.

This should be explained to the spot owner and, in turn, he can tell his customer how to get the most play out of the game.

Trouble—Machine does not Pay on Winning Number.

Remedy—When the machine is played and the reels stop, your stepup unit should count the number which the reels have stopped on. That is, if your reels are on number eight, your stepup unit on the bottom shelf should make eight stepup clicks before the cam spinner motor comes to rest position. If you do not hear the right number of clicks, clean and adjust the wiper points and the end of your cam shaft and be sure they make contact on each point of the Bakelite disc.

If the machine steps up more than the number on the reels be sure that the contact points are not arcing. This will make the stepup solonoid work more than the required number of times. The contact points may have to be replaced before you can remedy this trouble.

Trouble—Motor running too fast.

Remedy—If the cam motor is running too fast you will not receive the right amount of stepup impulses as your points will be on another contact before it can reset itself in the ratchet. If you have a fast motor, be sure to put the brake on it so as to slow it down and give the solonoid time to release.

Trouble—Pay-off unit does not start when release button is pressed.

Remedy—If your pay-off unit does not start when the release button is pressed, check the points on the relays on the bottom shelf and make sure that you have good contact on every point. These relays have so many points that they are hard to adjust and should not be attempted without the proper tools and absolutely not until you have removed your plug from the light socket, as you will short out these points and burn them up. Check these points for both make and break as some of them should make and others break when the relay is energized.

Trouble—Payout unit will not stop.

Remedy—If there are 2 or 6 coins on the field glass, and when you press the release button and the payout unit does not stop—be sure that the counter unit on the top shelf is resetting when it has counted the number of coins that come from the payout unit. This unit should step up once for each two coins that the machine releases and then reset to normal position. If it does not return, check the points to see if they drag on the contacts. If so, clean and lubricate them so they will reset.

When this machine has no numbers showing in any of the windows, this unit should reset every time you move the step up solonoid plunger.

EXPLANATION!

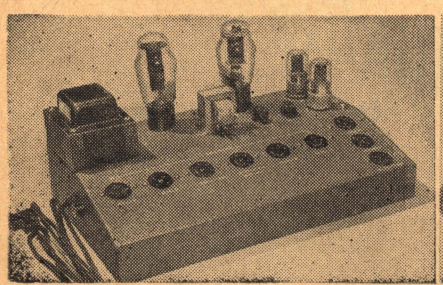
Paper is an essential war material. It is working for Victory. The demand for paper is so stupendous that its civilian use must be greatly curtailed.

Publishers are limited both as to the quantity and quality of paper they may use. In order to comply with the government's limitations on paper, and still maintain its full circulation, THE REVIEW finds it necessary to use a lighter weight paper for the next few months and reduce the trim size ¼ inch on the width. This economy is in cooperation with the War Effort.

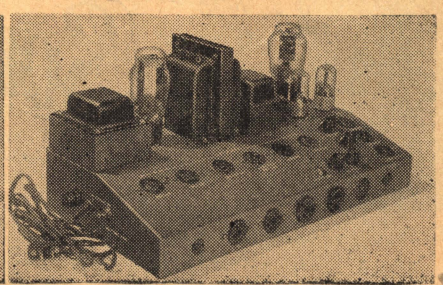
"Keep 'em Playing!"

There is no take from a silent phonograph. There is no longer any reason for the phonograph to remain silent. When it goes dead due to amplification breakdown, merely install the Master Universal Amplifier. Either as a temporary or permanent installation it will give as good or better results than the unit that comes with the player. Service men find this a great help in keeping their customers satisfied while making repairs. Check for yourself the features of the

MASTER UNIVERSAL AMPLIFIER



Model A—Master Universal Amplifier fits them all—Wurlitzer, Seeburg, Mills and Rockola, except Hi-Tone. Complete with tubes, $54.50.



Model B—Master Super Universal Amplifier designed for all Hi-Tones and all other models. Complete with tubes, $74.50. Terms 1/3 deposit—balance C.O.D.

- Volume and tone control combined.
- Proper circuit fusing.
- Fits all makes of players.
- Ready to operate.
- Temporary or permanent installation.
- Absolute clarity of amplification.
- Keep unit playing during repair.
- Substantial construction.
- Complete set of tubes.
- Engineered for proper balance.

These Amplifiers are manufactured and sold for replacement purposes only—as specified by WPB regulations.

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NOW DELIVERING: NEW factory-rebuilt 50c and $1 SLOTS. Write for price.

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Evans Bangtails Late, D.D.J.P.	$345.00	Jennings Silver Moon, F.P., P.O.	$199.50	Bally Roll 'Em, Late, P.O.	$189.50
Evans Dominoes, Late, D.D.J.P.	335.00	Baker Pacers, Daily Double, 5c	299.50	Bally Sun Rays, Late, F.P.	179.50
Evans Lucky Lucre, 3-5c, 2-25c	395.00	Baker Pacers Daily Double 25c	395.00	Bally Big Top, Late, F.P.	119.50
Evans Lucky Lucre, 5-5c, Two Tone	295.00	Watling Big Game F.P.	93.50	Pace Saratogas, Late Models	124.50
Evans Lucky Lucre, 5-5c, Walnut	249.50	Mills Jumbo Free Play	99.50	Pace Reels, Late Models	124.50
Evans Rolletto Jr., Walnut	249.50	Jennings Fast Time, F.P.	99.50	Paces Reels, 10c P.O.	169.50
Evans Lucky Stars, late	169.50	Pace Saratogas (Comb. F.P., P.O.)	189.50	Bally Hi Hands, late	195.00
Evans Dominoes, walnut	249.50	Bally Club Bells, F.P., P.O.	288.50	Jennings Silver Moon, F.P.	124.50
New Mills 4-Bell Cabinets	39.50	Duo Bell Multiple 4-5-4-25, F.P.	650.00	Jennings Bobtail, F.P.	124.50
Jumbo Parades (Comb. F.P.P.O.)	213.75	Jumbo Parades, Late Head, P.O.	149.50	Jennings Bobtail, F.P. 25c	199.50
Jumbo Parades, Late Head, F.P.	139.50			Pace Reels, 25c, P.O.	225.00

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New Whee Gee Mystic	225.00	New Pitch 'Em and Catch 'Em	225.00	Keeney Submarines	189.50
Tail Gunner	225.00	Seeburg Jap Conversion	168.50	Jennings Barrel Roll	149.50
Exhibit Practice Punching Bag	225.00	Seeburg Shoot-the-Chute	168.50	Evans Play Ball	167.50
Exhibit Striking Clock Grip	109.50	Bally Rapid Fire	168.50	Chicago Coin Hockey	225.00

Buckley Chrome, Ill. Boxes	$22.50	Wurlitzer Twin 12 Hide-a-Ways in Cabinets with adaptors. Guaranteed All Reconditioned $225.00
Rock-Ola Bar Boxes, 5-10-25c	49.50	Wurlitzer 24s, with Adaptors 295.00
Rock-Ola Wall, D.C. or A.C.	19.50	
Rock-Ola Wall, 5c-10c-25c	49.50	

Zephyr Speaker Cabinets	$16.50
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12-in. P.M. Speakers	9.75

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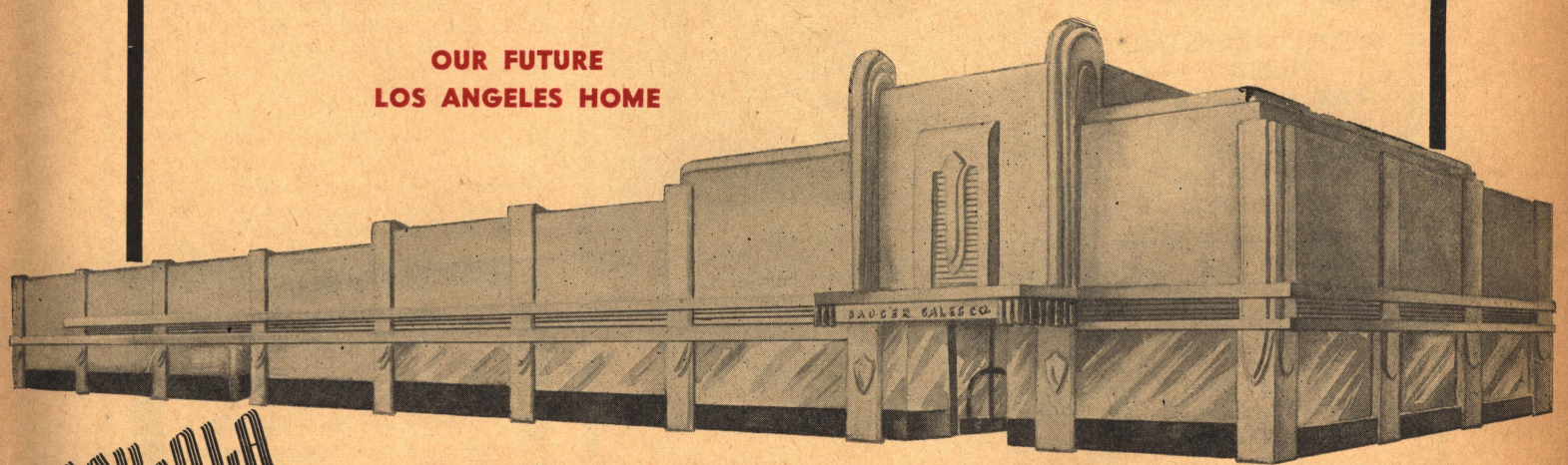

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LETTERS to the EDITOR

Islington, London, England

Dear Mr. Blackford:

I had to fill out three forms through the post office to get a permit to forward you our subscription money. The permit came through this morning so I took it to the post office and they have arranged for it to be paid to you through their overseas remittance branch.

I sent ten shillings as I did not know the rate of exchange, so you can send the copies that amount will cover and notify us when you need a further remittance. We can't get along without THE REVIEW.

I notice by the papers that you are having some kind of a balloon bomb sent over by the yellow bellies, but I suppose it's more of a nuisance than a danger. I seem to miss the flying bombs now that they have quit coming over. I suppose it was the noise and excitement. They used to remind me of one of those Yelloway Stages going across your roof with the cutout open; then when the fuel gave out you could feel the silence until the explosion.

We have had a few buyers in from the seaside resorts as the ban is off and they are gradually opening up the old Arcades; but there is not a big demand for pin tables. It seems the trend is for weighing machines, pussy shooters, footballers, etc. I guess they have the pin tables in storage and the other types are a fill in.

H. A. Hooper

Memphis, Tenn.

Gentlemen:

For more than two years the Coin Machine Industry, in the United States, has operated under conditions known as a "sellers' market", meaning that merchandise is scarce and that those who have merchandise to sell can pick and choose their customers, and, for exception of OPA restrictions, the terms on which they will sell. That circumstance has produced a situation, as well as a state of mind, in the industry having elements of danger in them.

The situation is evident in the presence on the market of a large quantity of phonograph records of unknown labels which never would have been heard of except for the scarcity of records, and would not ordinarily have been given even tacit acceptance under other conditions. Operators, because of shortages, have purchased these records in price ranges which would not be acceptable under normal conditions. And many operators have blindly purchased these records without regard to cost for they were offered at a time when standard labels they had been relying on were not available in necessary quantities.

Now what is such a situation leading to? Manufacturers of these new labels are receiving false encouragement that will eventually lead them to financial disaster when a semblance of normalcy returns in the record supply picture. They, not all—but a majority, have been producing and selling records at practically retail prices that would not stand the test of comparison with standard labels. These manufacturers are laboring under the delusion that a new type of music is being born in this country and their particular recordings are satisfying this new thirst and the future is unlimited for the expansion of their particular type of records. But is this a true picture of current conditions? I think it is not and that a rude awakening is ahead for these record manufacturers when the music operators may once again buy only the type of records desirable for their locations.

There is nothing worse for a manufacturer than to be caught with a stock of high priced items on a falling market—particularly if part of that merchandise is of dubious value. Therefore, it might be wise for the manufacturers of these new labels to conduct a survey and really feel the pulse of the musical taste in American locations today. A testing today may save financial headaches later.

A. S. L.

Ketchikan, Alaska

Hi, Paul:

After seeing all kinds of the very best in phonographs—meaning Seeburg, Wurlitzer and Rock-Ola, as well as many Jennings Cigarolas—am heading home. Went as far into the interior as White Horse in Yukon Territory, Canada. This is where the Standard Oil refined gasoline for planes to Russia.

A. M. Keene

Rheims, France

Dear Mr. Blackford:

We have moved to Assembly Area Command close to Rheims, France. I don't want to miss THE REVIEW so mail my copies to the enclosed address. It appears I might be here for awhile.

Cpl. James L. Barnes,
(formerly of Selma, Ala.)

* * *

"Why worry because your hair falls out? Supposed it ached and you had to have it pulled like your teeth!"

COIN MACHINE REVIEW
28
FOR AUGUST 1945

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OUTEARNS ALL OTHER 5-BALL GAMES

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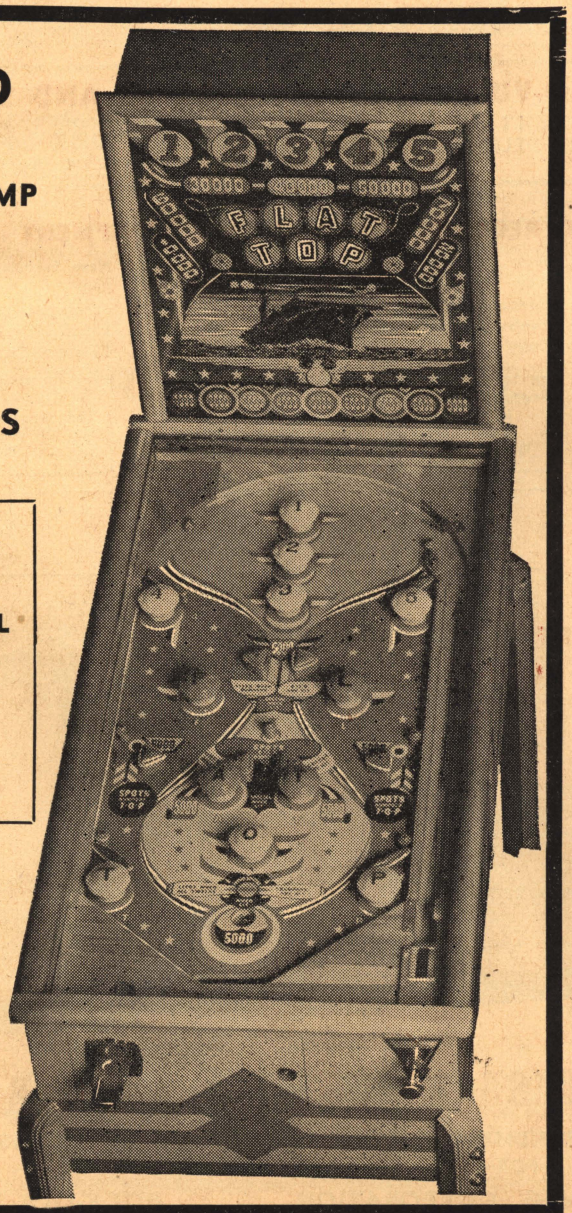

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Dayton, Ohio

Gentlemen:

Enclosed find my check for $2.00 for 3 years. Note my subscription expires with your next issue. I do not want to miss any and really look forward each month for your magazine.

Both my boys are in the army and son-in-law just came back with 81 points and the distinguished Service Cross. He is Sgt. Claude K. Ramsdail. So you see I am well represented in the army.

I have been in the Coin Machine business since 1904 and knew Charlie Fey very well. Hope to some day visit your great city when my boys get back.

A. S. Levy

Hyderabad Sind, India

Dear Sir:

We were obliged to part for some years of war, and as the better times are expected, we are meeting again with great joy and good hopes for the future.

This day we have written to our friend, John Goodbody of Rochester, New York, to send you subscription for your REVIEW on our behalf, which we hope will be sent to you shortly after the arrival of our letter to him.

We want to subscribe again for trade purposes and we want to start again our business connections on your side and hope you will also help us in giving necessary information, and put us in touch with such manufacturers and suppliers and get us price lists. We are also interested in new photographic machines and inventions and their materials.

Hope to be excused for taking your precious time for reading such a lengthy letter.

U. V. Shahani,
Indian Express Co.

(NOTE: Address of this firm in India will be gladly supplied to anyone interested in shipping to India.)

Coinmatic Adds Lines

LOS ANGELES—Ken Brown, head of Coinmatic Distributors, is back from a flying trip to the East where he tied up several important lines on an exclusive distribution basis for the West.

Brown left Los Angeles in his own plane and flew to New York where he signed up with U-Need-A Vendors line of cigarette and candy machines for exclusive distribution in California, Nevada and Arizona. Ken spent considerable time at the factory and is enthused with the new models that will soon be on the way. Having operated cigarette and candy vending machines for a number of years he appraised the new U-Need-A Vendors with a careful eye before taking the distribution on for his territory. "They're all right," he said, "and I believe they will make history in the vending machine field. We're mighty proud to be appointed the distributors of these new machines in this area and operators really have something to look forward to in the new U-Need-A line."

Another line signed up by Brown for exclusive distribution on the West Coast is National Records which have made such sensational growth in the East and Middle West in past months. The National label has garnered a list of unusual artists with exceptional merit in their respective fields of musical interpretation and already quantity shipments are arriving on the Coast. "I listened to 'previews' of forthcoming recordings while in New York," related Ken, "and some outstanding platters are coming through in the weeks ahead. For example, the Dick Thomas westerns are the best I've ever heard and are certain to catch on quickly once the boys give them a whirl on their spots."

While in New York Brown learned of another line interested in an exclusive Coast representation and he flew back to Chicago and signed up the Jensen needle line for Southern California, Nevada, and Arizona.

Coinmatic will handle the sales to music stores, department and record outlets as well as to the Coin Machine field. Jensen has a brand new needle for operators, said to be compounded from pre-war materials, that has given remarkable performance in exhaustive tests. With each hundred needles the operator is given a neat imitation leather folder which easily fits into the pocket and holds a clip of 12 needles on one side and a convenient scratch pad on the other.

Several other lines were signed by Brown on his trip and announcements will shortly

—TURN PAGE

Immediate Delivery

ABT COIN CHUTES

Mills Vest Pocket F.P., Chutes.....$3.50

— SEE —

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FOR SALE

CONSOLES

6 Mills Four Bells, late heads, like new $600.00

10 Mills Four Bells, original heads, very clean 375.00

(Special Price on the Lot of Ten)

Jennings S'lv'r M'n, FP, 5c play, ea. 75.00

Pace Saratogas, Comb. F.P.-P.O. Rails, 5c 125.00

SLOTS

1 Pace De Luxe, enamel finish, slug proof, 5c pl. $100.00

3 Pace Rockets, enamel finish, slug proof, 10c pl. 135.00

10 Pace De Luxe, enamel finish, slug proof, 10c pl. 150.00

10 Pace De Luxe, enamel finish, slug proof, 25c pl. 185.00

1 Pace Comet, factory rebuilt, like new, 3/5-25c pl. 150.00

2 Pace De Luxe, enamel finish, 50c pl. (new).... 425.00

Jennings Silver Chief slot—5c pl..... 150.00

Jennings Silver Chief slot—10c pl..... 175.00

Jennings Silver Chief slot—25c pl..... 200.00

MUSIC

5 A. M. I. Hi-Boy Singing Towers, Crystal Pick-ups $400.00

Slot Stands 12.50

All of this equipment is mechanically perfect and ready to operate. Write to

ANTHONY HIRT

2303 North 11th Street

SHEBOYGAN, WISCONSIN

Slot Machines For Sale!

5c, 10c, 25c Brown Fronts, Blue Fronts and Gold Chromes

10c and 25c *Original* Silver Chromes

Caille Consoles

PIN BALL MACHINES FOR SALE!

HOLDOVER	MAJORS
DOUGHBOY	SEVEN-UP
FOUR DIAMONDS	TWIN SIX
HOROSCOPE	SUPER CHUBBY

Write for prices on above and on other slot machines and parts, pin ball machines and parts, new revamps . . . everything for the coin machine industry.

WRITE TODAY

CENTRAL MANUFACTURING CO.

4245-47 Fullerton Ave., Chicago 39, Ill.

Telephone: SPAulding 1670-1

A new STAR appears!

AWARDED JUNE 9, 1945

Our boys have another war to win . . . so have we.

Advance information on Jennings' post-war models is now available. Please write.

O. D. JENNINGS & COMPANY

4307-39 West Lake Street • Chicago 24, Illinois

be made as merchandise arrives on the Coast.

Returning home Brown immediately made arrangements for amplified stocks of records by buying outright one of the finest record producing plants on the coast. "In order to assure full production on the various labels and to keep our customers adequately supplied, we purchased the plant and in the months to come arrangements will be made for pressing all of the Eastern labels we represent in our own Coast plant," explained Ken. "We've taken over the national distribution on Range Records, outstanding Western selections, and we will press and distribute these, along with others, from our own plant here in Los Angeles."

* * *

"Did you have a nice vacation, Lupe?"

"Oh, yes. I just adore lying in bed mornings and ringing the bell for my maid."

"My goodness—have you really got a maid, and on the salary I pay you?"

"No, but I've got a bell."

SOLVENT

(HI-T-DEGREASOL)

For use in Mechanical Parts Cleaner. Recommended for parts requiring painting. No rinsing needed. Dries in 10 minutes or less. Slow evaporation.

30 gal. drum—$1.05 per gal. f.o.b. warehouse
Drums extra.

— SEE —

PAUL A. LAYMON

DISTRIBUTOR
1503 West Pico Los Angeles 15

10 YEARS AGO

THE HOT NEWS IN THE REVIEW TEN YEARS AGO

AUGUST, 1935—And 90 pages comprised the Pre-Show Number of THE REVIEW which proclaimed the highlights of the September Pacific Coin Machine Exposition to be held at the Ambassador Hotel under the sponsorship of THE REVIEW.

Tennyson Manufacturing Co., broke into the picture with their announcement of *Monarch*, automatic payout pin table which was promptly snapped up for distribution through the four offices of National Amusement Co., in the West.

Lewis Wolf, with a background of 25 years in the business, took over the sales-managership for Fitzgibbons Distributors, Inc., with the opening of new offices in the General Motors Building in New York.

B. D. Lazar Co., opened a new branch in Reading, Pa., with M. S. Carpin in charge.

Atlas Novelty Co., Chicago, was proudly showing off the enlarged and remodeled quarters just finished.

R. Q. Breland, Hattiesburg, Miss., won a $50 pin game awarded by the Birmingham Vending Co., Birmingham, Ala., during its Jubilee celebration.

As an example of the type of letters operators should forward to their senators in opposition to fractional coinage, THE REVIEW published a letter that E. M. Calder, of Peerless Products Co., North Kansas City, Mo., was sending his Senator —who happened to be Harry S. Truman. (Little did we know then!)

A lengthy article, illustrated with photos, told of the European coin machine situation as Bill Rabkin, of Mutoscope, found it on his two months survey on the continent.

Jack R. Moore announced the opening of a Portland office, which subsequently became the home office for his string of branches. In 1935 the Moore firm called San Francisco home plate.

First coin-controlled parking meters were installed in Oklahoma City after 200 were tried in a test to establish their practicability.

Mills Novelty Co., oblivious to its future importance in world history, named their new one-shot automatic payout game *Pearl Harbor*.

Rock-Ola was offering *Big Game* with a new innovation—sound effects! And all for the amazingly low price of $44.50!

And so it was with the halcyon days of 1935. Next month we'll visit the Second Annual Pacific Coin Machine Exposition.

Ryans On Coast

LOS ANGELES — Mr. and Mrs. John P. Ryan and daughter, Patricia, Chicago, arrived on the Coast July 7th for a three weeks' vacation and are currently the house guests of Mr. and Mrs. Dan Lufkin, Long Beach.

"Midge" says that new parts will be coming through from Mills Novelty in another thirty to forty days and new machines shortly thereafter. The new machines will likely be continuations of the pre-war models for it is the intention of most manufacturers to use up stocks of parts already on hand and left over from pre-war activities.

* * *

Virtues are learned at Mother's knee and vices at some other joint.

AEROPOINT

No. 111—NEEDLES

OUR FASTEST SELLING NEEDLE!

1 to 99 . . . 38¢ ea.
Lots of 100 35¢ ea.

"DUO"

REGISTERED KEY LOCKS

Protect Your Cash Boxes! We register your key number and no one within 500 miles can buy locks with your key number.

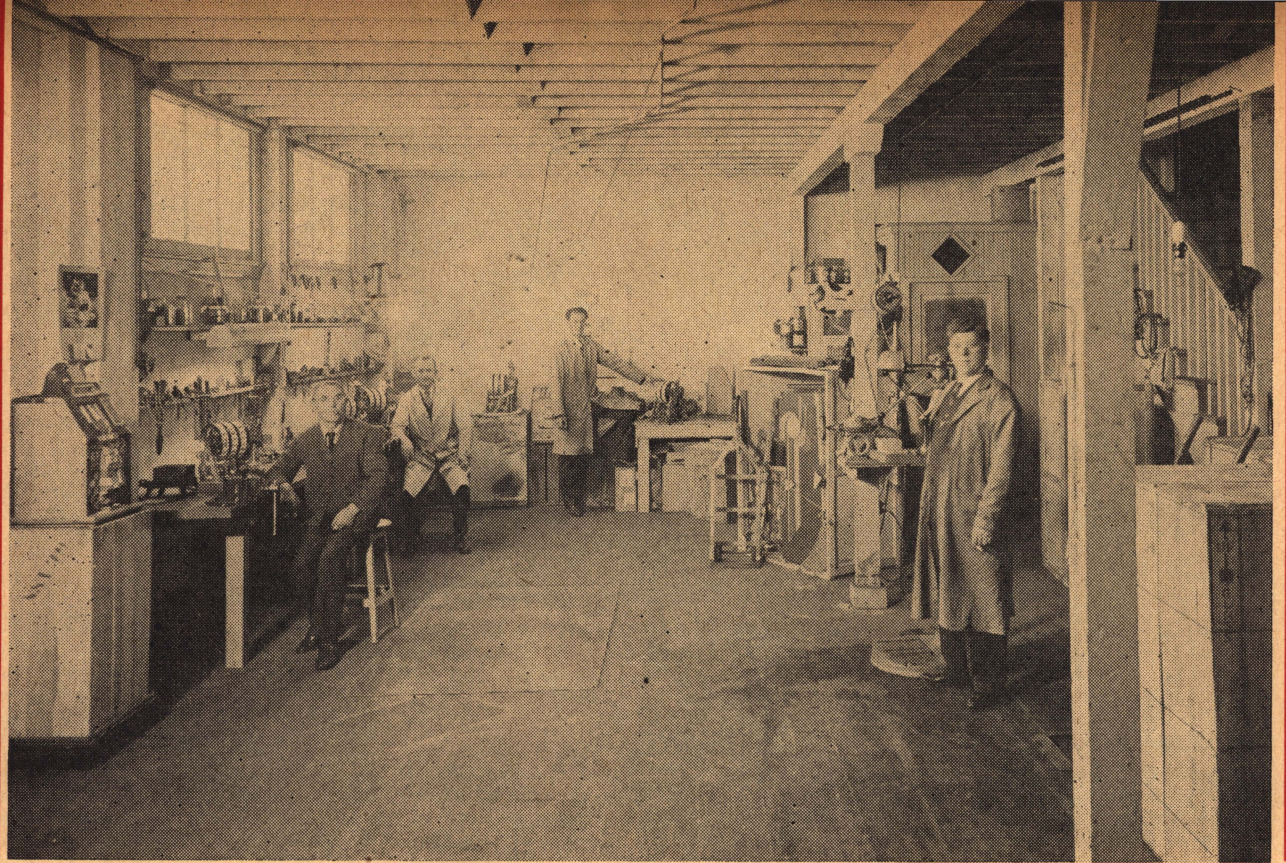
Lots of 25.....70c Each
Lots of 50.....65c Each
Lots of 100.....60c Each

(Above Prices Are for Standard Length Barrels; Long Barrels, 10c Each Extra)

BLOCK MARBLE CO.

1527 FAIRMOUNT AVE.
PHILADELPHIA 30, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!



REBUILDING AND REFINISHING ALL TYPES OF MACHINES

MILLS • JENNINGS • PACE

FACTORY TRAINED MECHANICS

Mills Silver Chromes
Mills Gold Chromes
Mills Copper Chromes
Mills Brown Fronts
Mills Blue Fronts
Mills Bonus Bells
Mills Melon Bells
Mills Club Consoles
Mills Hand Loads
Mills Vest Pockets
Mills Safe Stands

Mills 4-Bells
Mills 3-Bells
Mills Jumbos, Comb.
Mills Spinning Reels
Watling Rol-A-Tops
Mills Square Bells
Pace All Star Comets
Jennings Chiefs
Mills Panorams
Mills 1-2-3

ALL MACHINES GUARANTEED ORIGINAL PRE-WAR. ALL MACHINES GUARANTEED OR MAY BE RETURNED FOR FULL REFUND

Write—Wire or Phone for Prices

H. R. MASER MUSIC COMPANY

1337 MISSION STREET **(Klondike 2-0828)** **SAN FRANCISCO 3, CALIFORNIA**

The spacious home of Consolidated Amusements at 276 West 1st South in Salt Lake City has recently been remodeled and various elaborate offices installed therein. Consolidated is owned by J. A. Stevenson who is the largest operator of phonographs in the state of Utah in addition to operating numerous other enterprises in Salt Lake City.

Mills Cuts Four

HOLLYWOOD—Irving Mills, of song publishing fame, is back from the East where he ironed out arrangements for pressing and distribution of Royal Records to be released by his new International Record Corp.

Although Mills does not expect to release any records until fall, he is going ahead with recordings and building up a backlog. Four sides were cut during the past month by Bob Matthews and consist of Mills standard tunes. Connie Haines is scheduled for a recording session on her return from a theatre tour.

Simmons Going East

HOLLYWOOD—W. E. Simmons, Western factory representative for Packard Manufacturing Corp., expects to leave on August 18th for a trip to Kansas City, Chicago and Indianapolis and will be gone four weeks.

Wurlitzer Executives Honored

NORTH TONAWANDA—Carl E. Johnson, Vice President and General Manager of The Rudolph Wurlitzer Co's., North Tonawanda Division, and Raymond C. Haimbaugh, Director of Engineering, were recently honored by the Office of Scientific Research and Development, Washington, D. C. Certificates attesting to the effective wartime service of the group were presented by Vannevar Bush, Director of the Office of Scientific Research and Development, and James B. Conant, Chairman of the National Defense Research Committee.

Other executives and engineers of Wurlitzer's North Tonawanda Division who were honored with Johnson and Haimbaugh are Roy F. Waltmade, Charles H. Parker, Raoul A. DuQuette, Lamar E. Hayslett, Theodor Wensel, Jr., Frederick H. Osborne, Francis M. Schmidt and Charles J. Hull.

Persons eligible to receive such recognition are engineers, scientists, and production, inspection and management personnel who have performed outstanding work in developing new devices and producing them in sufficient quantities to prove in actual use. Awards are presented only to those who have "participated in work organized under the Office of Scientific Research and Development through the National Defense Research Committee, contributing to the successful prosecution of the Second World War."

6SC7-5Z3-80-83-2A4G and 70L7

These tubes are next to impossible to secure. We have adapters for making the changeover that require no changes in the amplifier or remote boxes.

#100—6SC7 to 7F7
110—5Z3 to 5U4G
125—80 to 5T4, 5V4G, 5Y3 or 5Z4
126—83 to 5U4G or 5X4
$3.00 Each in lots of Six

#205—2A4G to 2051 (Seeburg Guns)
210—2A4G to 2051 (Remote Music)
215—70L7 to 7A4-7A5 (Seeburg Remote Boxes)
$6.50 Each, Minimum Shipment of Six

These have all been tried and proven thoroughly satisfactory. WE GUARANTEE SATISFACTION. Absolutely no worry, anyone can make the change, carry these in your service kit as standard equipment. One-third with order, balance C. O. D.

HERMITAGE MUSIC COMPANY
416A BROAD ST. NASHVILLE 3, TENN.

WALL BOX SPECIALS

5	Seeburg Bar-O-Matic, 5-10-25 Wireless	$50.00
6	Seeburg Selectomatic, 16 Selection, Plastic Covers, ea.	7.50
2	Seeburg Selectomatic, 20 Selection, bronze cover, ea.	17.50
50	Packard Pla-Mor	35.00
1	Buckley, 32 Selection	10.00
20	Buckley, 24 Selection, NEW, Blue and Gold	32.50
35	Buckley, old style.....ea.	9.50
25	Buckley, Chrome, Plastic	19.00
21	Rock-Ola #1501, like new	22.50
10	Rock-Ola, 5-10-25 Bar Box	35.00
5	Rock-Ola, #1504 Bar Box	35.00
7	Keeney, Clean & Complete	4.50

KING PIN GAMES CO.
826 MILLS STREET
KALAMAZOO 21, MICHIGAN

70L7GT REPLACEMENT ADAPTER
With Tube, for Seeburg WALL-O-MATICS
$3.25

FIBRE MAIN GEARS
for Seeburgs and Wurlitzers
(less steel hub)
$5.50

VOLUME CONTROL KEYS
for Seeburgs and Wurlitzers
Package of 24.....$1.80
Package of 100..... 5.00

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS
Terms: 1/3 deposit, balance C.O.D., F.O.B. Los Angeles

Seeburg and Wurlitzer PICK-UPS REPAIRED $3.50

Seeburg-Wurlitzer-Mills-Rock-Ola MOTORS REPAIRED $7.50

FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND MATERIAL

E. T. MAPE MUSIC COMPANY
1701 W. Pico Blvd. (MANUFACTURING DIVISION) Los Angeles 15, Calif.
DRexel 2341

AUTOMATIC MUSIC

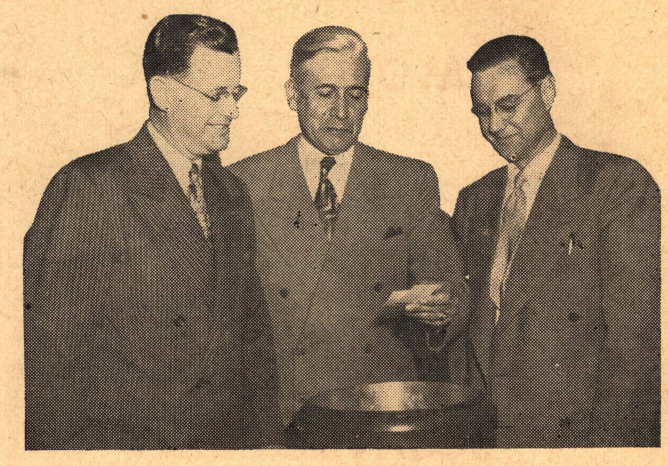
Simmons Says:

A column of pertinent comment by W. E. Simmons about those in, and of, the automatic music industry.

● Thank goodness business today has changed in its spirit. With the change has come a new point of view toward the old practice of keeping every little scrap of paper for the proverbial seven years against the possibility of bugaboo lawsuits. With most distributors today, the customer is generally right, except in rare cases. Selling is too expensive to argue much with one who has a complaint and thinks he is in the right. We generally give him his way. Papers and records for lawsuits are not nearly so important as they were fifty years ago.

● Operators should not be too impatient about new equipment. It is a mansized job to put new products on the market. Business is done in such volume that any small error in design, in the process of manufacture, or in distribution methods are multiplied to big error figures. The greatest care is required by manufacturers to prevent unjustifiable losses. Patience can save money as a few extra parts, a few ounces or pounds of unnecessary material, a poorly designed attachment or an ill-considered service factor can raise the cost of the product. Let's all be patient and

(See SIMMONS SAYS, Page 36)



George A. Miller, state president of California Music Operators Association; and Tom Russ, manager of the Oakland Chapter of the Red Cross; look on as Mayor John Slavich (center) of Oakland, draws the winning number on June 11th which sent a diamond ring to Mrs. Charles H. Dietz and a check to the Red Cross.

Drawing Is Success

OAKLAND — The late Lew Menkes, formerly one of the members of the Board of Directors of the California Music Operators Association, has been credited with another good deed and kindness towards mankind, although he was not here to receive the honor.

Some time ago Mr. and Mrs. Menkes presented a diamond ring, appraised at $2,000.00 or more, to CMOA with the one thought in mind that this would be an opportunity for the music operators of this district to do something really worth while for the Red Cross and the war effort.

A master committee of Tom Russ, George A. Miller, Joe Silla, H. V. Munson, C. L. Spear, George Delacruz, Burr Winslow, Frank Morgan, Miles Standish, L. H. Strickler and William A. Malick was organized to arrange a drawing for the diamond with all funds to go to the Red Cross. The drawing was approved by the Red Cross and tickets were sold at $1 each while the ring was on display in the windows of a leading jeweler.

On June 11th the drawing was held and Oakland's Mayor John Slavich, assisted by George A. Miller, state president of CMOA, and Thomas W. Russ, Manager of the Oakland Chapter, American Red Cross drew the winning ticket. Mrs. Charles H. Dietz of Boulder Creek, Santa Cruz County, California, was the lucky winner of the ring and a check for $5,437.00 was handed to the Oakland Chapter of the Red Cross to be used specifically for the purpose of buying three pieces of motor equipment.

President Miller and members of the committee can take a well earned bow for the huge success of the drawing and the goodwill which accrued to the operators of automatic phonographs at large through the generosity of Menkes.

CALIFORNIA MUSIC OPERATORS ASSOCIATION

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State President and Business Manager

L. H. STRICKLER
Vice President

WM. A. MALICK
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California Music Operators Association

Membership Is Successful

Operating Insurance

We are interested at all times in hearing from other Associations in the nation and exchanging worthwhile ideas and suggestions with them. Please write.

GEORGE A. MILLER, *President*

128 EAST 14TH STREET, OAKLAND 6, CALIFORNIA

READY...for IMMEDIATE DELIVERY

The STREAMLINER

FACTORY RECONDITIONED

$398.00

F.O.B. FACTORY

The TOP FLIGHT

FACTORY RECONDITIONED

$325.00

F.O.B. FACTORY

MODEL 201

(NEW)

$598.00

F.O.B. FACTORY

MODEL 301

FACTORY RECONDITIONED. CARRIES NEW MACHINE GUARANTEE.

$525.00

F.O.B. FACTORY

Rock-Ola COMMANDOS.....$650.00

Twin 12 Hidden Mechanisms, steel cabinets, Buckley Adapters..... 249.50

Wurlitzer '41 Counter Model 61..... 129.50

CONSOLES

Mills 4 Bells, 5-5-5-5, old head	$ 525.00
Mills 4 Bells, 5-5-5-25, old head	875.00
Mills 4 Bells, 5-5-5-25, new head	1095.00
Mills 3 Bells	1095.00
Mills Jumbo Parades, C.P.O., late head	159.50
Bally Club Bells	269.50
Keeney Super Bells, 5c Comb.	359.50
Bakers Pacers, DD, 5c play	289.50
Bally Roll 'Em	199.50
Buckley Track Odds, 5c	695.00
Buckley Riviera	325.00
Buckley 7 Bell	325.00
Evans Bangtails	375.00
Evans Galloping Domino	345.00
Evans Rolletto, Jr.	159.50
Evans Lucky Lucre	235.00

MARBLE GAMES: 150 TO CHOOSE FROM

ONE BALL FREE PLAYS

Bally Longacres	$450.00
Bally '41 Derby	325.00
Keeney Skylark, Comb. FP & Cash	325.00
Rockingham (Conversion)	395.00

SLOTS

5c, 10c, 25c, 50c Blue Fronts
5c, 10c, 25c Brown Front Originals
5c, 10c, 25c, 50c Gold Chromes
Mills 5c Roman Head
Mills 5c Spread Eagle
Jennings 5c, 10c, 25c Original Chromes
Jennings 5c, 10c, 25c Reserves
Jennings 5c, 10c, 25c Four Stars
Watling 5c, 10c Rolatops
Caille 5c, 10c
Columbia 5c

All slots refinished and mechanically perfect. Write for prices.

ARCADE EQUIPMENT

Seeburg Chicken Sams	$189.50
Seeburg Shoot the Jap	189.50
Seeburg Rayolite Guns	99.50
Keeney Air Raider	224.00
Keeney Aircraft	69.50
Evans Tommy Gun	135.00
Liberator (BRAND NEW)	309.50
Periscope (BRAND NEW)	309.50
Zingo (BRAND NEW)	375.00

(Last 3 machines in original crates)

1/3 DEPOSIT ON ALL ORDERS.

Some Of These Days We're Gonna Burn This Sign

And what a happy day it will be . . . for in its place will rise the new modernistic Los Angeles home of the California Amusement Company - - - a building designed to provide operators with the maximum in convenience, comfort and service. This new building, on the corner of Pico and Magnolia, will incorporate many new and startling features that will establish it as a criterion in future Coin Machine Distributor construction.

When conditions permit the construction of our new home, our Venice Boulevard quarters will function as headquarters for Used Equipment and storage. But, until that great day comes, we'll do our best to serve you in typical California Amusement style at 1348 Venice.

"THE FASTEST GROWING COIN MACHINE HOUSE IN THE WEST"

CALIFORNIA AMUSEMENT COMPANY

EXCLUSIVE DISTRIBUTORS FOR AUTOMATIC INSTRUMENT CORPORATION IN CALIFORNIA, NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS

JOBBERS AND DISTRIBUTORS

M. S. (BILL) WOLF, Owner

1305 Kettner Boulevard SAN DIEGO 1, CALIFORNIA MAin 3068

1348 Venice Boulevard LOS ANGELES 6, CALIFORNIA PRospect 4131

1175 Folsom Street SAN FRANCISCO 3 HEmlock 0575

SIMMONS SAYS

(Continued from Page 33)

save manufacturing costs which lower selling costs.

● Anyone in the coin controlled field who failed to read "Trade Talk" Page 12 in the COIN MACHINE REVIEW, June issue, should dig up that issue and read it today. It may prevent selling yourself "short" in the years ahead.

● Distributors! When I was a kid, I always went to town when Dad paid the grocery bill because I got a sack of candy free. Those days are over but let's see to it that when the operator comes in and pays his account he gets courtesy free instead of the attitude that he is lucky to have an open account. If there is nothing to sell him, let's still be courteous. Don't rub people the wrong way. Very likely people rub you the wrong way. A human being is a good deal like a cat, rub him the right way and he will swell up and feel fine, but rub him the wrong way and sparks begin to fly.

● That intangible spirit which makes the workers in any business say "We" is one of the most valuable assets yet often most difficult to cultivate. The employee who says "We" in referring to his company indicates that he is part of the business and that the business is part of him. Such a spirit is exceedingly contagious inside as well as outside the establishment.

● How much time is consumed in business offices discussing rumors! How often we hear an employee express discontent because of not being informed daily what is going on. Bulletin boards have been used for a hundred years to serve as accurate news for employees with up-to-date information. A bulletin board well placed and used with intelligence saves time in answering numerous questions and prevents many undue rumors. To be profitable, it must be edited daily. It must be kept fresh and newsy and brief as to its items. No single device could do half as much as this daily bulletin to create a "we" atmosphere in the distributor's place of business.

● Distributors and Operators with ingenuity realize there are periods of slack times. Though these times be less pleasant they can be as useful as the period of busy days. The cycle of good times and bad times is as certain in its operation as the rise and fall of the tide. Why then should we overlook the opportunity during quiet times to prepare for the busy period which we know is only a few months or so ahead. The modern point of view toward slack times (and the term "slack" is used advisedly for it is pretty well established that we have reached a point of economic stability which makes any old fashioned period of hard times practically impossible) is that it is a period for preparation. No sane man will run his business full speed ahead when the going is uncertain; but no sound-minded man will permit his business to lose all its momentum just because the national economic tempo has slowed down for a short time while business recovers its balance.

* * *

Captain: "Why didn't you salute me yesterday?"

Private: "I didn't see you, sir."

Captain: "That's all right, then. I was afraid you were mad at me."

* * *

Dumb Dora: "I don't see how football players ever get clean!"

Ditto: "Silly, what do you suppose the scrub teams are for?"

30-WIRE CONDUCTOR

We were one of the last to deliver 30-Wire Cable in 1942, and the First to deliver STANDARD COLOR CODE 30-WIRE CABLE in July, 1945.

Cable is our specialty. Place your order today without priority, for October and November deliveries. Orders previously received and on priority with us will receive shipments this month.

ALPHA DISTRIBUTING COMPANY

1025 N. Highland Avenue — Hollywood 38, Calif.

FINANCING
for Music Operators

When you want to finance equipment or take over a route, bring your problems to Morris Plan.

We have the financing experience and *know-how* that gets things done *—in a hurry!*

MORRIS PLAN

Resources over $8,500,000

San Francisco—711 Market

Oakland—1763 Broadway

W.R. BURTT

THE COIN TUBE MAN

Critical Types Offered Consumer Market at OPA Retail List Prices. Write for Twice Monthly Inventory Release Sheet.

Radio Tubes for all makes of Coin Operated Machines

L-265 Suppliers' Certificate Required

W. R. BURTT

442 N. SENECA — WICHITA 12, KANSAS

Lifting of OPA Controls Hasten New Phonographs

WASHINGTON, D. C.—A quick check here, the first part of July, reveals that lifting of OPA controls on pricing of new equipment might hasten the production of coin-operated phonographs, as well as various other types of coin-controlled equipment.

OPA has been given another year of life, and in an effort to adjust itself to a changing economy, has under study at the present time a blueprint for the first step toward lifting price controls on certain items and commodities and setting up standards which would permit immediate elimination of ceilings.

Top on the list for special consideration would be: 1) Where a commodity is in sufficient supply to eliminate danger of inflationary prices. In general, this would cover items selling substantially under the ceiling. 2) If an article is of small importance to the civilian economy, or the maintenance of ceiling is an administrative job out of proportion to the effect a higher price would have on the cost of living.

The second category is one on which the Coin Industry could base any hope, false or otherwise. Spokesmen from the principle factories in the business have advised OPA that the granted percentage of increase in list price is not in conformity with the increased costs of material and production, and consequently the new production of equipment at OPA figures would prove unprofitable.

While the plan sets forth no specific items which might qualify, an OPA official predicted that a "very large number" probably would fit the pattern, and smiled approvingly when the Coin Machine Industry was mentioned.

Time will tell.

Hound Plays Shill

NEW YORK — The July issue of *Reader's Digest* promotes to stardom, in the Congress of Shills, one black-and-tan shaggy pooch named Rex that may be the beginning of a new American breed of dog—the Juke-box hound.

Said the *Digest*: "If you toss a nickel onto the floor of the Southern Cafe, Joiner, Ark., the sound will bring Rex at full speed. He grabs the nickel, scoots across the room, jumps onto a convenient beer case and so to the top of the juke box. There he puts down the nickel and looks around for somebody who will push it in the slot.

"As the machine lights up and plays, Rex cranes his neck around the curved top and peers down at the spot the music comes from. If Leon, the manager of the place, directs him, Rex will dance, sitting on his haunches and lifting one front foot and then the other in time with the music. His favorite tune, by the way, is *Sunny Side of Life*.

PHONO NEEDLES

Re-Sharpened

AND GUARANTEED TO GIVE NEW NEEDLE SERVICE

Remarkable Savings For

JUKE BOX OPERATORS

A post card will bring shipping containers, and complete information.

RE-SHARP NEEDLE SERVICE

P. O. BOX 770 FORT DODGE, IOWA

FOR PHONOGRAPH OPERATORS

A PRECISION SERVICE A GUARANTEED SERVICE

IT'S TIME YOU TALKED OVER YOUR POSTWAR PLANS

Information in our possession will prove extremely valuable in helping you get your house in order preparatory to the grand scramble for business that will characterize the postwar period. We urge Music Merchants to lose no time in coming in for a conference on what's what and when.

WOLF SALES COMPANY

Exclusive WURLITZER *Distributors*

FOR COLORADO, WYOMING, UTAH, ARIZONA, NEW MEXICO, EASTERN IDAHO

1932-4 Broadway Denver 2, Colorado

Flash!! COIN MACHINE OPERATORS!

Positively——THE *NEW* BAND

SENSATION OF 1945

GERALD WILSON

AND HIS 18-PIECE **ORCHESTRA**

Exclusively An

EXCELSIOR ARTIST

FEATURED ON THE FOLLOWING OTIS RENE HITS:

#122 **MOON RISE**
Vocal by Pat Kay

SYNTHETIC JOE
A Gerald Wilson Creation

#124 **TOP OF THE HILL**
Vocal by Dick Gray

PUERTO RICAN BREAKDOWN
(Guaranteed moneymaker-tested and proven on the automatics)

#126 **JUST GIVE ME A MAN**
Vocal by Bette Roche

JUST ONE OF THOSE THINGS
Vocal by Dick Gray

JUKE BOX OPERATORS GET FIRST CALL ON THESE RECORDS

——ORDER TODAY FROM OUR NATIONAL DISTRIBUTOR——

JACK GUTSHALL DISTRIBUTING CO.
1870 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

•

EXCELSIOR RECORD COMPANY
RO. 8375
3661 S. GRAMERCY PL. LOS ANGELES 7, CALIF.

Sweeping the Nation Like Wildfire!

THE TOP TUNES OF THE DAY

TITLE STRIPS

27 ON A SHEET FOR EASY HANDLING IN A TYPEWRITER

	Per M Sheets	Your Net Cost
1,000	$7.50	$ 7.50
5,000	6.00	30.00
10,000	5.00	50.00
30,000	4.00	120.00

Easy "Snap" Perforation Fine Quality Bristol Stock. Stays Together While Typing.

Order now for future use. Bristol stock is getting scarce.

MAIN GEARS

for Wurlitzers and Seeburgs

$4.75 each

PARTS

TOGGLE SWITCHES

BUTTERFLY SWITCHES

ADAPTER COILS

for all makes of Adapters

The Most Outstanding Hit in Months:

JOE LIGGINS and His HONEYDRIPPERS

recording of

"The Honeydripper"

(PARTS 1 and 2)

#207 on the Exclusive Label

— ALSO —

HERB JEFFRIES

doing his famous theme song:

"LEFT A GOOD DEAL IN MOBILE"

accompanied by Joe Liggins' Honeydrippers

#208 on the Exclusive Label

ALSO GOING STRONG

EXCELSIOR RECORDS

#106 Beautiful Moons Ago
Let's Spring One
KING COLE TRIO

#105 I'm Lost
Pitchin' Up A Boogie
KING COLE TRIO

#116 The Induction Blues
I Ain't Mad at You, Pretty Baby
FLENNOY TRIO

#118 Somebody's Got To Go, Mr. Jones
Now That You Know
FLENNOY TRIO

GEM RECORDS

#7 Effie's Blues
I'm in the Groove Tonight
EFFIE SMITH with Clara Lewis Trio

#1 Soothe Me
Wrap It Up, Put It Away, 'Til Daddy Comes Home from the Army
ERNIE ANDREWS (The sensational 17-year-old)

DUE TO SPACE RESTRICTIONS WE ARE UNABLE TO LIST OUR ENTIRE CATALOG OF CURRENT FAVORITES. SEND US YOUR NAME TO RECEIVE OUR PERIODIC MAILINGS ON NEW TUNES AVAILABLE.

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Exclusive PACKARD Distributors

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RECORDS

Only records suitable for use on automatic phonographs are rated below. Side responsible for rating is listed first in each case.

KEY TO RATING

5★ EXTRA GOOD. Cream of the crop for the past 30 days. Timely, unique, clever, unusual and definitely above-the-average numbers.

4★ VERY GOOD. Possessing universal appeal. Suitable for any type of location.

3★ GOOD. Suitable for rounding out balanced programs. Numbers fading in popularity.

ABBREVIATIONS

FT—Foxtrot; W—Waltz; FT VC—Foxtrot with vocal chorus; V—Vocal; N—Novelty; OT—Old Time; HB—Hillbilly.

CAPITOL

4★ 195 Johnny Mercer
ON THE ATCHISON, TOPEKA AND SANTA FE (V with Pied Pipers)
CONVERSATION WHILE DANCING (V with Jo Stafford)

4★ 202 Stan Kenton
TAMPICO (FT VC)
SOUTHERN SCANDAL (FT)

4★ 203 Freddie Slack
A KISS GOODNIGHT (FT VC)
THE GEE CHI LOVE SONG (FT)

5★ 204 Jerry Colonna
BELL BOTTOM TROUSERS (V N)
I CRIED FOR YOU (V N)

3★ 205 Coleman Hawkins
IT'S THE TALK OF THE TOWN (FT)
STUFFY (FT)

3★ 206 Tex Ritter
GREEN GROW THE LILACS (HB V)
YOU TWO TIMED ME ONCE TOO OFTEN (HB V)

MAJESTIC

4★ 7142 Three Suns
FLOWER DANCE (FT)
BUSY HOLIDAY (FT)

4★ 7141 Louis Prima
I DON'T WANT TO BE LOVED (FT VC)
BROOKLYN BOOGIE (Boogie Inst.)

VICTOR

4★ 20-1693 Tony Pastor
JOSE GONZALEZ (V FT)
PLEASE NO SQUEEZA DA BANANA (V FT)

3★ 20-1696 Artie Shaw
TABU (FT)
BEDFORD DRIVE (FT)

3★ 20-1695 Larry Stevens
STARS IN YOUR EYES (V)
I DON'T WANT TO BE LOVED (V)

4★ 45-0001 Lena Horne-Phil Moore Four
I WANT A LITTLE DOGGIE (FT V)
HOW LONG HAS THIS BEEN GOING ON? (FT VC)

4★ 20-1682 Tommy Dorsey
ON THE ATCHISON, TOPEKA & SANTA FE (FT VC)
IN THE VALLEY (FT VC)

3★ 20-1683 David Street
I DON'T CARE WHO KNOWS IT (V FT)
NEVADA (V FT)

3★ 20-1685 Erskine Hawkins
FIFTEEN YEARS (FT VC)
NO BABY, NOBODY BUT YOU (Bounce VC)

4★ 20-1684 Sammy Kaye
GOOD, GOOD, GOOD (FT VC)
GOTTA BE THIS OR THAT (FT VC)

5★ 20-1680 Sammy Kaye
HER HEART WAS MADE OF STONE (FT V)
BOTTOMS UP (N FT V)

4★ 20-1681 Dinah Shore
CAN'T YOU READ BETWEEN THE LINES (V FT)
I FALL IN LOVE TOO EASILY (V FT)

3★ 20-1679 Hal McIntyre
I'D DO IT ALL OVER AGAIN (FT VC)
I'LL BUY THAT DREAM (FT VC)

4★ 20-1687 Vaughn Monroe
NO MORE TOUJOURS L'AMOUR (FT VC)
A STORY OF TWO CIGARETTES (FT VC)

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New BENNETT "TOP LINE" 3000-4000 PLAY NEEDLES

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Operator wants to buy Music Route direct from owner-operator. Fifty locations or more. Northern California only. Price must be fair. Will pay all cash, or will buy large route on terms. Please send list of equipment by Mfr., Model and Year; net take and operating expenses. Will treat all replies confidentially.

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The tune the country's gone wild over!
HOAGY CARMICHAEL'S
Sensation of the Nation
"HONG KONG BLUES"
"How Little We Know"
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BOB CROSBY and Peggy Lee
Give out with
"ON THE ATCHISON, TOPEKA & SANTA FE"
Backed by PORKY FREEMAN'S Boogie
"On the Night Train To Memphis"
ARA 114

FRANCES LANGFORD
. . . the rave of the air-waves . . .

"You Belong To My Heart"
"Our Waltz"
ARA 120

"Ev'ry Time We Say Goodbye"
"Close as Pages in a Book"
ARA 121

"Please Don't Play Number Six Tonight"
"Pretty Soon"
ARA 111

PHIL HARRIS'
Classic of Novelty Classics!
"THAT'S WHAT I LIKE ABOUT THE SOUTH"
"Brazen Little Raisin"
ARA 104

SMILEY BURNETTE
That guy with the grin—tops again!
"It's My Lazy Day"
"Do You Want My Heart"
ARA 4002

"I Hope You're Having Fun Hurting Me"
"I'm A Stranger Here Myself"
ARA 4003

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Cleveland, Ohio

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1212 South State St.,
Salt Lake City, Utah

NOTE:
ART TATUM and EARL HINES Just recorded . . . will be released soon!

ARA RECORDS 686 No. Robertson Blvd. • Hollywood 46, California

REVIEW MUSICAL POPULARITY POLL

JULY, 1945

An authoritative chart showing the popular musical favorites and compiled from information gathered in the principal key cities and wired to us at press time.

On Phonographs—

1. There! I've Said It Again
   Vaughn Monroe—Victor
   Jimmy Dorsey—Decca
2. Sentimental Journey
   Les Brown—Columbia
   Hal McIntyre—Victor
   Louis Prima—Majestic
3. Bell Bottom Trousers
   Jerry Colonna—Capitol
   Tony Pastor—Victor
   Kay Kyser—Columbia
4. You Belong to My Heart
   Bing Crosby—Decca
   Phil Brito—Musicraft
5. Caldonia Boogie
   Louis Jordan—Decca
   Woody Herman—Columbia
6. Who Threw the Whiskey in the Well
   Lucky Millinder—Decca
7. On the Atchison, Topeka and Santa Fe
   Johnny Mercer—Capitol
   Tommy Tucker—Columbia
8. Dream
   Pied Pipers—Capitol
   Freddy Martin—Victor
9. Candy
   Johnny Mercer—Capitol
   King Sisters—Victor
10. Laura
    Freddie Martin—Victor
    Woody Herman—Columbia

On Radio—

1. There! I've Said It Again
2. Sentimental Journey
3. Bell Bottom Trousers
4. Gotta Be This or That
5. On the Atchison, Topeka and Santa Fe
6. Good, Good, Good
7. Dream
8. The More I See You
9. A Kiss Goodnight
10. Candy

Best Selling Sheet Music—

1. Bell Bottom Trousers
2. Dream
3. Sentimental Journey
4. Laura
5. The More I See You
6. There! I've Said It Again
7. You Belong To My Heart
8. I Wish I Knew
9. All of My Life
10. On the Atchison, Topeka and Santa Fe

Best Selling Records—

1. There! I've Said It Again (Vaughn Monroe) Victor 20-1637
2. Sentimental Journey (Les Brown) Columbia 36769
3. Bell Bottom Trousers (Tony Pastor) Victor 20-1661
4. On the Atchison, Topeka and Santa Fe (Johnny Mercer) Capitol 195
5. Bell Bottom Trousers (Kay Kyser) Columbia 36801
6. You Belong to My Heart (Bing Crosby) Decca 23413
7. Gotta Be This Or That (Benny Goodman) Columbia 36813
8. Caldonia (Woody Herman) Columbia 36789
9. Dream (Pied Pipers) Capitol 185
10. Chopin's Polonaise (Carmen Cavallaro) Decca 18677

On Wired Music—

1. There! I've Said It Again
2. Bell Bottom Trousers
3. Caldonia Boogie
4. Sentimental Journey
5. Who Threw the Whiskey in the Well
6. On the Atchison, Topeka and Santa Fe
7. Dream
8. Laura
9. You Belong to My Heart
10. A Kiss Goodnight

Sepia Hit Parade—

Top tunes in colored spots supplied at press time by Otis Rene, of Excelsior Records.

1. Caldonia Boogie (Louis Jordan) Decca
2. The Honey Drippers (Joe Liggins & His Honey Drippers) Exclusive
3. Somebody's Gotta Go, Mr. Jones (Flennoy Trio) Excelsior
4. Who Threw the Whiskey in the Well? (Lucky Millinder) Decca
5. Strange Things Happen Every Day (Sister Rosetta Thorpe) Decca
6. Caldonia Boogie (Erskine Hawkins) Victor
7. Induction Blues (Flennoy Trio) Excelsior
8. Please Believe Me (Frank Haywood) Exclusive
9. Effie Blues (Effie Smith with Clara Lewis Trio) Gem
10. I Left A Good Deal in Mobile (Herb Jeffries and the Honey Drippers) Exclusive
11. Lover Man (Billie Holliday) Decca
12. You Can't Get That No More (Louis Jordan) Decca

Western Hit Parade—

Songs most requested by thousands of radio listeners to the only Western Hit Parade on radio:

1. At Mail Call Today (Gene Autry)
2. Stars and Stripes on Iwo Jima (Bob Wills)
3. Darling, What More Can I Do? (Gene Autry)
4. Farther and Farther Apart (Happy Perryman)
5. Tomorrow Never Comes (Ernest Tubbs)
6. Blues On My Mind (Roy Acuff)
7. You're Only in My Arms to Cry on My Shoulder (Rambling Rogue)
8. Jealous Heart (Happy Perryman)
9. We Live in Two Different Worlds (Tex Ritter)
10. Shame On You (Spade Cooley)

COAST RECORDS

New RODEO Releases

2007 AT MAIL CALL TODAY
Ozie Waters, acc. by Colorado Hillbillies
DON'T HANG AROUND ME ANY MORE
Walt Shrum and his Colorado Hillbillies

2008 SHAME ON YOU
Walt Shrum and his Colorado Hillbillies
IF OUR HANDS COULD REACH ACROSS THE OCEAN
Ozie Waters, acc. by the Colorado Hillbillies

TWO EXCEPTIONAL NUMBERS BY RODEO'S SINGING STAR

OZIE WATERS
(A VOICE YOU'LL REMEMBER)

STILL GOING BIG

2001 WE'LL HAVE A RODEO IN TOKYO, AND A ROUND-UP IN OLD BERLIN
Ozie Waters. Acc. by the Colorado Hillbillies
IT'S TOO LATE TO SAY YOU'RE SORRY NOW
By Walt Shrum and His Colorado Hillbillies

2002 TIE A SADDLE STRING AROUND YOUR TROUBLES
Ozie Waters. Acc. by the Colorado Hillbillies
DRY YOUR EYES
By Walt Shrum and his Colorado Hillbillies

2003 DON'T SWEETHEART ME
Ozie Waters. Acc. by the Colorado Hillbillies
THERE'S A TEAR IN YOUR EYE
By Walt Shrum and his Colorado Hillbillies

2004 I'LL BE AROUND SOMEWHERE
By Walt Shrum and his Colorado Hillbillies
I LOST YOU
Ozie Waters. Acc. by the Colorado Hillbillies

2005 MY HEART'S IN THIS LETTER
ARKANSAW SWEETHEART
By Ray Wade and his Rhythm Riders

2006 YOU CAN'T GIVE ME BACK MY HEART
I DON'T CARE ANY MORE
By Ray Wade and his Rhythm Riders
THESE NUMBERS ARE GOING BIG

POPULAR SERIES

101 I HELD YOU IN A DREAM ONE NIGHT
BLUE DAWN

102 I MUST HAVE ALL OR NOTHING
I'LL KEEP YOU IN MY HEART

Two Exceptional Releases by
RUSTY DRAPER and the Dreamers
"Sweet Tunes by a Sweet Singer."

BRONZE SERIES

501 SOLID MR. KELLY WITH THE JELLY
IT'S SO

502 SHY ANN
EIGHT—NINE AND TEN
Two Excellent Records by
THE AL (Stomp) RUSSELL TRIO

These three colored artists are fine musicians and the tunes are original numbers that are sure to please you.

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Send for Complete Catalogue

CHAS. E. WASHBURN CO.—COAST RECORDS

1511 West Pico Boulevard EX. 3404 — FE. 1171 Los Angeles 15, California

AIC Appoints Eaton

CHICAGO—The new management of the Automatic Instrument Co., has announced the appointment of DeWitt Eaton as Sales Manager in charge of all music equipment and related items.

Eaton, well known in the coin machine business, will take over immediately. He is severing his connection with the Office of the Secretary of War, Washington, D. C., with whom he has been associated since the early days of the War. Prior to the war, Eaton, widely known to the trade as "Doc", successfully filled the position of Regional Sales Director for the Buckley Music System, Inc., with headquarters in New York City. It is interesting to note that Eaton began his career in the coin machine business as a collector and service man for an automatic phonograph route. Later he became president of the organization which had grown to be one of the largest operators in the country.

In line with the rapid expansion of the new organization, Eaton announces the selection of Fred Barbee as his assistant. Barbee has also had wide experience in the coin machine business, having been with the Wurlitzer Co., as District Manager for a number of years. Eaton feels that the appointment of Barbee is particularly fortunate and presages the establishment of an alert, highly productive sales organization.

Eaton states, "While the company is not ready to announce its complete policies and products, it is definite that sales of our equipment will be made through channels established and accepted throughout the trade."

To quote Barbee, "I am extremely happy to be associated with Automatic and its new management. Eaton's expression of policy indicates his appreciation of the problems of the operators and reflects his experience as one of them. He has stated that automatic equipment will be designed and sold to best meet their needs and keep the operator of our products well ahead of the parade."

Birthday Party Ahead

LOS ANGELES—It won't be very long now until the regular annual anniversary party will be the event of the month at California Amusement Co. Bill Wolf has set September 20th as the day and festivities will prevail the whole day through as the organization observes the second birthday of its Los Angeles office.

"This year's party will be equal to any of the past, and probably a lot better for we've got some surprises in store and we hope for a nice turnout of operators to enjoy the true California Amusement hospitality," declared Wolf.

Wolf is back from a three week trip through the San Joaquin valley calling on operators. He spent considerable time with Chet Garton at the San Francisco branch of the firm.

7¢ PER POUND FOR SOLID SCRAP

CHAS. E. WASHBURN CO.

COAST RECORD MANUFACTURING CO.

7¢ PER POUND FOR SOLID SCRAP

IMPORTED MEXICAN MUSIC

LATE POPULAR SELECTIONS

2140 TOCA MADERA—Cancion
ARREBOLES—Corrido
Martin y Malena—con Mariachi

2131 AMIGO—Bolero
QUIEREME—Bolero
Salvador Garcia—con La Orquesta Juan S. Garrido

2119 YO VIVO MI VIDA—Bolero
DAME TU AMOR—Bolero
Mario Alberto Rodriguez—con La Orquesta Fredrico Baeno

2100 AMAR Y VIVIR—Bolero
ASI—Bolero
Luis G. Roldan—con La Orquesta Garrido

2078 DEJAME QUERERTE—Bolero
TODAY UNA VIDA—Bolero
Julio Flores—con La Orquesta Fajardo

2104 CUANDO QUIERE UN MEXICANO—Cancion
EL SUENO—Cancion
Pedro Infante Con Mariachi

2074 HOJA SECA—Bolero
NO ME PREGUNTES ADONDE—Bolero
Salvador Garcia con La Orquesta Garrido

2107 MEXICANA DE VERDAD—Cancion
ARRIBA EL NORTE—Corrido
La Torcacita con Mariachi

2109 LA MARGARITA—Cancion Ranchera
EL ATRAVESAO—Cancion Ranchera
Juanita Escoto con Mariachi

VERY FINE BOLEROS

1924 SE MUY BIEN QUE VENDRAS—Bolero
TE QUIERES IR—Cancion
Tona La Negra con La Orquesta Fajardo

1941 ME GUSTAS MUCHO—Bolero
QUE MAS ME DA—Bolero
Tona La Negra con La Orquesta Fajardo

1996 BESAME MUCHO—Cancion Blues
SOLAMENTE UNA VEZ—Cancion Bolero
(Featured song in Walt Disney's "3 Caballeros" under the title of "*You Belong to My Heart*")
Manolita Arriola con La Orquesta Garrido

1987 AMARGURA—Bolero
NO SE CUANDO—Bolero
Julio Flores con La Orquesta Garrido

1997 HUMANIDAD—Cancion Bolero
LA CITA—Corrido
Hermanas Hernandez—con La Orquesta de Juan S. Garrido

2026 NOSOTROS—Cancion Bolero
COMO EL BESAR—Cancion Fox
Gaby Daltas con La Orquesta Garrido

OLD FAVORITES - ALWAYS POPULAR

1770 AY JALISCO NO TE RAJES—Cancion
(*Theme Song of Walt Disney's "The 3 Caballeros"*)
LOS TARZANES
Manolita Arriola—con Mariachi

1873 LA FERIA DE LAS FLORES—Cancion
ASI SE QUIERE EN JALISCO—Cancion
Manolita Arriola—con Mariachi

1903 EL BARRILITO—Polka
(A Very Fine Record of "*The Beer Barrel Polka*")
CUATRO VIDAS—Polka Fox
Orquesta de Los Hnos Dominguez

1938 NOCHES ETERNAS—Corrido
LOS LAURELES—Cancion
Martin y Eloisa—con Mariachi

1945 CUATRO VIDAS—Cancion
NO HAGAS POLVO—Cancion
Martin y Eliosa—con Mariachi

1954 TRAIGO MI 45—Corrido
CORRIDO DE LAS BRAVUCONES—Corrido
Fernando Rosas—con Mariachi

1962 SE QUE QUIERES VOLVER—Cancion
DOS PAJARILLOS—Corrido
Pedro Infante—con Mariachi

1964 COCULA—Cancion
EL HERRADERO—Cancion
Martin Becerra con Mariachi

1977 AY AY AY SINALOA—Corrido
AMOR RANCHERA—Cancion
La Torcacita—con El Mariachi Tapatio

2029 SE FUE MI AMOR—Cancion
EL BRAVERO—Cancion
Martin y Malena—con Mariachi

2049 Mi VIRGEN RANCHERA—Cancion
MI CASITA DE PAJA—Cancion
Martin y Malena—con Mariachi

2000 SOLDADO RASO—Corrido
EL DURAZNO—Cancion
Pedro Infante—con Mariachi

2001 LA VIRGEN DEL TEPEYAC—Corrido
SAN MIGUELITO—Cancion
Hermanas Hernandez con Mariachi

2047 NADA GANO CON QUERERTE—Cancion
ACA NOMAS—Cancion
Martin y Malena—con Mariachi

1991 TU QUE DIJISTE—Corrido
EL CABALLA ENSILLADO—Corrido
Martin y Eloisa—con Mariachi

1999 EL HIJO DESOBEDIENTE—Corrido
DE CUANDO EN CUANDO—Cancion
Martin y Malena—con Mariachi

AND MANY OTHER POPULAR RANCHERAS, BOLEROS, etc.

PEERLESS WILL OUTWEAR ANY OTHER RECORD.
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COIN MACHINE REVIEW 43 FOR AUGUST 1945

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FE. 1171 —— EX. 3404

7¢ PER POUND FOR SOLID SCRAP

SENSATIONAL RECORDS NOW READY!

LA MARR STAR RECORDS

422 I'LL FOLLOW YOU
DO DO BABY
Four Tones

EBS 10A SONG OF THE LONESOME PRAIRIE
Melody Wranglers
WE AIN'T GOT A NICKEL
The Cornhuskers

Operator's Price—65c

EBS 10B THE SUN SETS GOLD
'TIS SAD BUT TRUE (Yodel)
Melody Wranglers

742 SLOW BUT SURE
NEBRASKA MOON
The Cornhuskers

744 'TIS SAD BUT TRUE (Whistling)
I MISS OLE OKLAHOMA
The Cornhuskers

Operators' Price — 55c

New "Four Tones" Releases for August 1st:

LITTLE CHUM
SECLUSION

THANKS FOR THE LIES
JACKPOT

Operators' Price — 65c

"RICH" RECORDINGS

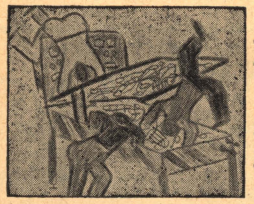
7106 THERE'S A BLUE STAR IN THE WINDOW
7107 THE SILHOUETTE OF YOU
7108 THE SHACK I CALL HOME
7109 SOMEDAY SWEETHEART

7110 THE TWO FACED JAPANESE
7111 THE ANGELS OF BATAAN
7112 WHEN THE COYOTES HOWL AT TWILITE
7113 SOMEWHERE OVER THERE

All feature Ezra and His Beverly Hill-Billies

Operators' Price — 55c

ALL RECORDS F.O.B. LOS ANGELES
Some Exclusive Franchise Territory Open



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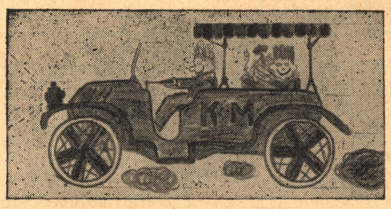

K. & M. SERVICE

1913 W. PICO BLVD. LOS ANGELES 6, CALIFORNIA

Honeydripper Wows

LOS ANGELES—"Once in a lifetime it happens," declared Jack Gutshall in speaking of the reception accorded his latest Exclusive label release of Joe Liggins "Honeydripper" recording. "We thought we had a winner but we didn't realize how terrific it really was until the samples got around and the boys started piling in the orders. We have a backlog now of more than 50,000 records and the orders are coming in like wildfire."

This reporter can testify to the last statement for within an hour in the Gutshall office we listened to orders coming in, via long distance telephone, for hundreds of records from 18 key cities of the nation.

"Accounts we've never sold before are on our tail trying to get quantity shipments of the *Honeydripper* number and bolstering their orders with a goodly number of other selections in our catalog," continued Gutshall.

In addition to the *Honeydripper* record, Gutshall Distributing is also enjoying a volume business on new recordings by Gerald Wilson, King Cole Trio and Flennoy Trio on the Excelsior label, and by Effie Smith and Ernie Andrews on Joe Green's Gem label.

Capitol Records Plugged

HOLLYWOOD — Capitol Records has received some praiseworthy mention in advertising trade publications on its promotional campaigns to sell the disc, and its artists, to the general public.

Western Advertising described the campaign as did Advertising Age and both applauded the aggressive management and its forceful selling program.

General's Finance Record

LOS ANGELES—General Music Co., through its two branches in Los Angeles and San Francisco, has rung up an enviable record of service in the field of financing coin-operated equipment, on or off location, and since entering this field a couple of years back, has handled some of the largest transactions ever recorded in route changes in the West.

Only recently General Music handled the financing and transfer of the route of Fred Abdallah, Stockton, which was sold to Jack Merritt at a consideration over $100,000. Another recent sale was the Roy Smith route in Lancaster to Roy Jones who bought it for more than $50,000 for his son to operate. Roy, Jr., was in the service and a prisoner of the Japs in the Philippines.

Other recent deals handled by the local General office included sale of the Slim Ewing routes in Bakersfield to Bob Jenkins and Vern Owen; Harry Greenberg's Los Angeles music route to Bob Bard; the Clark Shaw Long Beach route to M. T. Tillitson; Ken Wolf's San Diego route and H. A. Presher's route in the same city to Gus Fox; the Roy Jones and A. C. Woodard routes in Visalia to F. P. Carter; the Los Angeles routes of Rite Products and Irving Stept to Turner and Brown; and part of the Hollywood music operation of Pete Morrisey to Paul Johnson. These are only a few of the large deals handled by General in the past few months, along with their regular sales activity on used equipment, parts and supplies.

New Disc Entries

HOLLYWOOD — Former band leader Ben Pollack has tossed his hat into the recording field and announced the new Jewel Records. First disc has Kay Starr, ex-Charlie Barnett thrush, chirping, and Bob Graham is slated to do some numbers on future Jewel releases.

Pacific Allied Products Co., Los Angeles, has been appointed national distributors for the new Sunset records. Discs now carrying the new label include recordings by the Joe Sullivan Trio and the Charlie Venturo Sextet.

Warners Sell Decca

NEW YORK—Warner Brothers Pictures has sold its minority holdings in Decca Records consisting of 43,759 shares for slightly over $1,800,000. The buying group has already placed the shares through a secondary offering to the public at about $43 a share.

Warner has owned the Decca shares for some years and will therefore pay the 25 per cent capital gains tax on the book profit from the transaction.

PHONOGRAPH OPERATORS

100 CARBON RESISTORS $3.25

This Assortment of 100 Carbon Resistors Contains 30 Different Values.

15—¼ Watt, 10%: 5—½ Watt, 5%; 50—½ Watt, 10%; 20—½ Watt, 20%; 10—1 Watt, 10%. All resistors color coded, standard insulated type, fresh stock.

Values Picked for Servicing Automatic Phonographs

A REAL BUY FOR MUSIC OPERATORS!

JOBBERS WRITE ON LETTERHEAD FOR QUANTITY DISCOUNT

ALLIED ELECTRONICS COMPANY

67 WEST 44th STREET (Phone: MUrray Hill 2-0755) NEW YORK 18, N. Y.

NEW SENSATIONAL RELEASES by MUSICRAFT

POPULARITY RELEASES

15031 DREAM (Vocal by Tony Dexter)
A STORY OF TWO CIGARETTES
(Vocal by Tony Dexter)
. . Lee Castle and Orchestra

15035 JUMP IT MR. TRUMPET
(Vocal by Vera Lane)
LA ROSITA
(Vocal by Vera Lane)
. . Lee Castle and Orchestra

15038 AFTER ALL THIS TIME
I'LL SEE YOU IN MY DREAMS
. . Phil Brito with Phil Davis Orch.

OPERATORS COST: 33c net

RHUMBAS

321 NEGRA CONSENTIDA (Inst)
GOOD, GOOD, GOOD
(Vocal by Marion Mann)
. . Jose Bethancourt and Orchestra

322 LAURA (Beguine) (Inst.)
IN ACAPULCO (Vocal by Harris Trio)
. . Jose Morand and Orchestra

326 ZUNIL (Vocal by Marion Mann)
SAY IT OVER AGAIN
(Vocal by Marion Mann)
. . Jose Bethancourt and Orchestra

OPERATORS COST: 48½c net

HOT JAZZ NUMBERS
featuring
TEDDY WILSON QUINTET

318 BUGLE CALL RAG
MEMORIES OF YOU

COWBOY DICK THOMAS

298 TAKE ME BACK TO MY BOOTS AND SADDLE
COWBOY JACK

300 LAST ROUNDUP
BILLY BOY

301 HOME ON THE RANGE
RED RIVER VALLEY

OPERATORS COST 48½c net

WRITE US FOR OUR SENSATIONAL NEW MUSIC OPERATORS PREFERRED SERVICE

CALIFORNIA MUSICRAFT DISTRIBUTORS, Inc.

210 North Larchmont — HIllside 2154 — Los Angeles 4, Calif.

ARA Publicity Break

HOLLYWOOD — The *Los Angeles Examiner* gave ARA records a nice bit of front page publicity on July 4th when a feature dealing with the job activities of returning veterans carried a two column picture of Wilfred U. Mirabal at an ARA pressing machine.

"From pressing machine gun triggers to pressing phonograph records," said the article, "is the war-peace saga of Mirabal, Marine private from Albuquerque, N. Mex. He landed with the first wave at Tarawa. With six others, he was sent to remove machine guns from a disabled American tank 'to keep them out of enemy hands.' A Jap shell struck the tank, killed the other six.

"Today Mirabal, with only a lame right knee, is earning 90 cents an hour pressing phonograph records at a North Robertson Blvd., factory—400 records a day when his leg is o.k."

Laymon Has Amplifiers

LOS ANGELES—"Keep 'em Playing" is the theme song of the jobbing establishment of Paul A. Laymon and the firm has the amplifiers on hand to do just that.

Laymon is offering two models of the Master Universal Amplifier which embrace such important features as: volume and tone control combined, proper circuit fusing, fits all makes of players, ready to operate, temporary or permanent installation, absolute clarity of amplification, substantial construction, complete set of tubes, and engineered for proper balance.

Another convenient item to join the Laymon List of operating helps is Wipes —creped wadding in convenient dispenser box. Wipes is ideal for cleaning glass and a mere wiping of a square across any glass will put a high gloss on it. We observed a demonstration and were immediately sold on Wipes.

OPERATOR'S FRIEND
OIL

THAT REALLY LUBRICATES
Can't gum. Especially for Coin machines. A few drops will save many service calls.

1 OZ. BOTTLE 49c

—— SEE ——

PAUL A. LAYMON
DISTRIBUTOR
1503 West Pico — Los Angeles 15

Excelsior Records Wilson

LOS ANGELES—Excelsior Records has just released three records featuring Gerald Wilson and his 18-piece Orchestra, now recording exclusively for Excelsior.

Wilson has quite a reputation as a musician having been chief arranger for Jimmie Lunceford for a number of years and also playing lead trumpet in the same band; arranged for Les Hite's orchestra and the bands of Harry James and Sonny Dunham. He was also with Cab Calloway and arranged most of the Calloway recorded numbers. Now on his own, with an 18 piece combo, Wilson is displaying his versatility in the application of musical ideas on the first six sides cut for Excelsior.

Most of the numbers are by the prominent songsmith, Otis Rene, and some of the numbers are show tunes which won acclaim in a recent production on the Coast. *Moon Rise*, the first of the six, features a vocal by Pat Kay in torch style. Miss Kay is now under contract to NBC and sings with the Tommy Peluso orchestra nightly on the network. She also transcribed the tune for Standard Transcription and E. C. McGregor Transcribed programs.

Dick Gray, former vocalist with Benny Carter and the voice that made *I'm Lost* on records, does the vocals on *Top of the Hill* and *Just One of Those Things*. Bette Roche, former Duke Ellington chirper of torches and blues, handles the vocal assignment on *Just Give Me a Man.*

Two of the numbers, *Puerto Rican Breakdown* and *Synthetic Joe* are jump tunes and display the full versatility of the band.

OPERATORS! OPERATORS!
RIDE THE PROFIT WAGON WITH THESE PROVEN
EXCELSIOR HIT RECORDS

●

Sweeping the Nation:

THE FLENNOY TRIO

116 "The Induction Blues"
"I Ain't Mad at You, Pretty Baby"

118 "Somebody's Got To Go, Mr. Jones"
"Now That You Know"

AVAILABLE AUGUST 15th
A New KING COLE TRIO Release
Excelsior #106 BEAUTIFUL MOONS AGO
LET'S SPRING ONE

Excelsior Records Are Obtainable Through Our National Distributor

JACK GUTSHALL DISTRIBUTING CO.
1870 WEST WASHINGTON BLVD.
LOS ANGELES 7, CALIFORNIA

EXCELSIOR RECORD COMPANY
3661 S. Gramercy Pl. (RO. 8375) Los Angeles 7, Calif.

What's Going on? in the UNITED STATES

BALTIMORE . . BOSTON . . DALLAS . . ST. LOUIS . . NATCHEZ . . and BRIEFS from Various Key Cities!

Baltimore

General Vending Service, well-known coin machine distributing organization, headed by the three "Generals" Irvin Blumenfeld, George Golden and Harry Hoffman, plans to construct a new distributing plant as soon as possible. The proposed new building will be a credit to this coin machine center. In the construction, it is planned to incorporate the most modern and latest features. Site for the new establishment was selected before Pearl Harbor. War was the only reason General's new plant was not erected before.

Firm, which has been in the coin machine business for over twenty years, is distributor for J. P. Seeburg Corp., and a number of leading manufacturers of coin machines.

The Tri-State Distributing Co., headed by Louis Linden, music box operator and distributor of nationally-known records, has opened a new store on North Howard St. He recently established a second shop on Pennsylvania Ave.

Currently the organization is operating coin machines and music boxes and, when available, plans to market leading makes of radios, refrigerators and other appliances.

Linden has been identified with the coin machine field for a number of years.

The Baltimore Musical Sales Co., recently purchased the music routes of Liberty National in Washington, D. C.; Berry and Carlin, Baltimore, and over 300 units formerly operated by Phoenix Novelty Co.

Acquisition of these routes makes Baltimore Musical one of the largest operators of music boxes in the Baltimore-Washington territory.

The Vendomat Company of Baltimore, large candy vending machine operators, recently installed several units in Schrieber Bros. main store. The machines are all Stoner's *Univendors*. Vendomat is headed by Bernard Scheuer.

John F. Ignace

Boston

Philip Peraner, partner in the New England Exhibit Co., is taking a vacation, in which business is interspersed, leaving in July and expecting to be away until after Labor Day. He is travelling to the Middle West and the Pacific Coast, with plans for the purchase of machines. Peraner will be on the lookout for any new lines his company might handle for distribution in the East.

Barney Blatt, Atlas Distributors, passed a few days in Shapleigh, Me., on a fishing trip. His brother Louis Blatt, has returned from a rest at Christmas Tree Inn, Bridgeton, Me.

The Owl Mint Machine Co., Inc., is making plans to adopt the same type of quarters as are featured by department stores, according to Jack Ravreby, owner of the firm. This company will be a pioneer in this style of arrangement in the coin machine industry.

Jack says, "We are at present revamping and rebuilding our entire quarters on the same blue-print plan as a department store. We will not only feature merchandise in individual sections, giving certain types their own section, but we shall even have a bargain basement for used equipment that will allow the operators to pick out what they want, on a self-service basis, and buy it right then and there."

The trade will be interested to see how coin machines can be arranged as merchandise in department store layouts, according to members of the coin machine industry here.

David Myers, distributor of vending machines, who has been more than 36 years in the coin machine business, says that, in his opinion, the trade will not have any new machines for a couple of years. The little operator will have to wait longer than the big operator. The latter will get the preference because of his larger volume of business. Myers has been finding it difficult to get parts for making repairs.

A test case is being conducted in Cambridge, Mass., in connection with the operation of a vending machine in that city, alleged to be in violation of a city ordinance. Owner of the machine is the New England Exhibit Co., Boston.

The temporary cigarette tax bill expired June 30 and had it not been acted on that day by the Massachusetts Senate, the new bill providing for a 3 cents tax would have been void, and the

TURN PAGE

THE MAY-BELL

New and Improved
SPECIAL

Rapid Fire Gun Castings, complete	ea.	$12.75
ABT Slug Rejectors (Prewar) 25c	ea.	5.50
National Slug Rejectors (Prewar) 5c	ea.	4.90
Free Play Coin Chutes	ea.	2.75
Ball Gauge Castings	ea.	.75
Rapid Fire and Bally Bull Motors, Forward and Reverse Action	ea.	17.50
Complete P.O. Units, Bally Consoles	ea.	37.50
Rack and Pawl Assemblies for P.O. Units	set	.50
Collection Books	ea.	.08
Main P.O. Sides and Tube Holder	ea.	.75

One Mills Silver Chrome with Stand. Original, like new.
Also have P.O. Motor for all Bally Games.
Complete Line of Springs

Complete Backboard Glass Service for all Bally Games. Write Us for Parts.

Exclusive Agents For **BALLY** Parts, Service and Repairs

Service With a Smile

In this our new and larger location we are in a position to serve our many customers promptly and efficiently.

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NICKLE NUDGERS
Lightning Change Maker
$9.85
—SEE—
Paul A. Laymon
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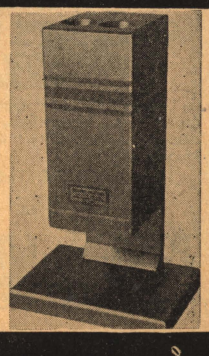
Los Angeles 15



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Offers for IMMEDIATE DELIVERY

IRVING AND OSCAR — OSCAR AND IRVING

MEDIUM IDLER GEAR FOR MILLS CLOCK— ONLY $1.50 EACH

MAIN GEAR FOR MILLS CLOCK, COMPLETE WITH ATTACHMENTS, ONLY $2.75 EACH

EXTRA SPECIAL: AEROPOINT PHONOGRAPH NEEDLES, $29.00 Per 100

Write for Complete List of Blue Fronts, Brown Fronts, Chromes, Consoles and other Machines and Parts.

Terms—⅓ Deposit With Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.

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temporary tax of 2 cents would have continued another two years. Fast work by the administration through the Senate put the bill through. In the absence of both the Governor and the Lieutenant Governor, the bill was signed by Secretary of State Frederic Cook. Passing the bill made permanent the 3 cent tax and made also the license fee for vending machine operators $100. The license fee for each vending machine is $1.00. An operator was defined as a man who operates one or more vending machines.

The market is very active on vending machines. Many taverns and restaurants that sold cigarettes are "fed up with the new price" required so that the proprietors are clamoring for cigarette machines to be installed. In many cases, proprietors are not even interested in taking a commission on cigarette sales.

There is a great demand also for candy vending machines by operators, but the sugar situation is not very favorable, so that substitutes are used.

Gloria Blake, Dave Bond's private secretary, has returned to work after an enjoyable vacation spent at Gray's Inn, Jackson, N. H. The boys in Trimount's shop are rotating their vacations. Offices are closed Saturdays during July and August.

Irwin Margold, who has had a wide back-ground of selling experience, makes a welcome addition to Trimount's sales force.

C. Frederic Wellington

Dallas

An unusually cool summer has helped coin machine men throughout the Southwest section and they have enjoyed a nice increase in business over that of last summer. Dallas operators report business away ahead of a year ago. Local distributors say they are selling every type of coin operated equipment they can buy or rebuild and then are unable to supply the local demand. The past two weeks has seen a marked increase in the demand for coin equipment.

The one drawback to a splendid summertime business has been the shortage of meats and other supplies for tavern and restaurant operators. Too many of the good coin machine locations have had to hang out their sign "Closed next week, due to meat shortage". But in spite of the shortage of supplies, shorter operating hours and the handicap of not enough equipment, Dallas operators are chalking up the best summer's business since the war began.

It looks like prewar times on coin machine row these days to see salesmen of Eastern manufacturers calling on the trade again. M. J. Cowan, representative for Consolidated Mfg., Co., Chicago, punch board manufacturers called on Dallas operators recently.

Hunter Sales Co., owned and operated by Bob Hunter have moved into their new quarters. A recent fire destroyed the firm's former offices. The Hunter firm has acquired its own property at the new location and is planning to build one of the finest coin machine headquarters in the Southwest. Construction of a modernistic air conditioned building to supply spacious offices, sales rooms and repair department will begin in the near future.

Mrs. Charley Snyder of Southwestern Distributing Co., is back at her desk, after a 10 day trip to Chicago and other points East. While in Chicago Mrs. Snyder conferred with officials of the Mills Novelty Co., on post war expansion plans.

Visiting the Dallas coin machine market recently were operators, J. A. Thomas of Waco, Texas and Roy Terry of Kilgore, Texas.

Bob Ehrhardt, owner of the Lee Novelty Co., Shreveport, was buying coin machine equipment in Dallas during the first week of July. Bob says the Shreveport area is a busy war time community with plenty of business for operators of that section.

Barney's Music Shop is the successor to the D & H Music Co. New music firm is owned by Barney Dosterchill, former partner in the D & H Co. New firm will merchandise Crosley electric appliances and maintain a retail record shop as well as

NOW AVAILABLE—

LIMITED NUMBER OF

PACES RACES

FACTORY REBUILT BY H. C. EVANS & CO.

EXCLUSIVE MANUFACTURER

PLEASE NOTE:

ONLY H. C. EVANS & CO. can build genuine PACES RACES

ONLY H. C. EVANS & CO. can make genuine parts for PACES RACES

Factory Rebuilt GALLOPING DOMINOES

Write for full information

AFTER VICTORY

The New

EVANS' SUPER DELUXE RACES

Streamlined! New Coin Head!

50 Other New Features

H. C. EVANS & CO.

1520-30 W. ADAMS ST. CHICAGO 7, ILL.

MILLS SLOTS
NOW AVAILABLE
ORIGINAL
5¢ - 10¢ - 25¢ PLAY
BROWN FRONTS • BLUE FRONTS • GOLD CHROMES • CHERRY BELLS
THOROUGHLY RECONDITIONED
FACTORY REFINISHED
ORDER NOW FOR IMMEDIATE DELIVERY!
Atlas NOVELTY CO.
FRIENDLY PERSONAL SERVICE
2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. OFFICES [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

continue its coin machine and music operations in Dallas.

A. K. Buntyn, operator of Tyler, Texas was purchasing equipment from Dallas jobbers last week for his East Texas operations. Accompanying Mr. Buntyn was Mrs. Buntyn who has just returned from an extended trip to Chicago and other Eastern points.

Dallas jobbers say a recent marked improvement in coin machine business for West Texas is reported by operators from that section. Areas around Midland, Abilene, Odessa, Lubbock and Amarillo have shown nice improvement in the past weeks. The real aid to operators of the West, were copious rains which visited those sectors during the first of July. Most counties of the West section had not had any rain since the first weeks of 1945.

Hugh Winn of Southwestern Distributing Co., just back from a business trip to South Texas, reports coin machine business good in the south part of the state. Hugh was a visitor to Loe and Foster Army Air fields at Victoria, Texas while in the South section. *Frank W. Wood*

St. Louis

Inclement weather delayed the business of coin machine operators in local amusement parks in June. According to this city's weather bureau, the month brought twelve thunder storms, occasional violent winds and sixteen rainy days.

"This is our coldest June in sixty-nine years," said Carl F. Trippe of Ideal Novelty Co. "We have opened our arcades in local amusement parks but we got a bad start in June on account of the bad weather."

In the local pin ball cases, which were a year old, the Circuit Court attorney agreed to accept $150.00 and court costs in each case.

There is likely to be no meeting of the Missouri Machine Association this Summer but sessions will be resumed in September.

Clarence Kynion, U. S. Army, former employe of Ideal Novelty Co., is on a 30-day furlough from Iceland and probably will be transferred to the South Pacific.

Philip Szymorek, who was Arcade mechanic for Ideal was home from U. S. Naval Training Station, Great Lakes, Ill. Art Flickinger, now in the Coast Guard, was home on furlough and Art Paule, who served in the Navy three years, has received his honorable discharge.

The G. L. Sales Co., has sold its cigarette business and has gone into another field.

Mr. Reel of Reel Distributing Co., has bought a modern home, in one of the best sections of St. Louis.

Walter Morris has returned from the Aleutian Islands. He has been released from the Army, in which he has served for four years. He will again be associated with his father, head of J. S. Morris and Sons. Sidney, another son, has been in the armed service in England. The young man is expected home on a furlough. Where he will be transferred has not been learned.

Ernest Browning, buyer of records for J. H. Morris and Sons, is planning a vacation trip to Chicago. He will combine business with pleasure and visit several friends in the trade in that city. He has made reservations at the Edgewater Beach Hotel.

Harry Davies, had "over the Fourth" enjoyment by going on a fishing trip in Illinois.

Mr. and Mrs. Louis Morris (Morris

TUBES and NEW ACCESSORIES
Complete Line of Phonographs and Parts

NEW ACCESSORIES

Front Glass 61 Counter Model	$1.35
Front Glass 71 Counter Model	.90
Needle Screws, Per Doz.	1.75
OHM Resistors, 10 W., Any Size	.30
OHM Resistors, 20 W., Any Size	.50
8 MFD Cond. Tub. Can, 450 V.	1.50
8 MFD Cond., 450 V.	.70
16 MFD Cond., 450 V, Tub. Can	1.85
Input and Output Transformers, All Models	2.50
Micro Switches for Rock-Ola and Wurlitzer. Lots of 6 or More Ea.	1.00
Rock-Ola Drive Motors, New, in Original Cartons Ea.	21.50
Volume Control Boxes, 412-616 Ea.	4.00
Rock-Ola Belts	.60
Actuating Arms for Wurlitzer 616-500 Ea.	2.75
Box 100 Carbon Resistors	2.65
Power Transformers, All Models	7.00
Electric Soldering Irons	2.00
Micro-Pick Ups (Metal) for Rock-Olas or Mills	4.75
5 Ft. Shielded Wire with Posts (Both Ends), All Machines—Improves Tone of Machine	.40
2 Wire Rubber Covered Zip Cord, Per Ft.	$ .02½
P.M. Speakers, All Sizes, from $5.00 to	11.00
Speaker Cones, All Sizes, $1.50 to	2.25
#23150 Block Ratchet Trip for 616-500-600 Etc.	1.10
#23152 Catch Ratchet for 616-500-600, Etc.	.60

70L7 for Juke Boxes only (Adaptor with Tube), Complete $1.45

USED PARTS—A-1 CONDITION

Tone Arms for Any Model Wurlitzer	$23.50
Amplifiers for Any Model Wurlitzer	32.50 Up
Mills & Rock-Ola Amplifiers	22.50 Up
Wurlitzer & Seeburg Motors	29.50
Wurlitzer Motors for Counter Models	18.50
Wurlitzer 412 Chassis, No Motors, No Selectors, Etc.	20.00
Wurlitzer 616 Chassis, No Motors, No Selectors, Etc.	30.00
Wurlitzer 24 Chassis, No Motors, No Selectors, Etc.	47.50

Deposit required with all orders!

ALBENA SALES CO.
587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

Do You Need
Arcade Equipment
RAY GUNS
or CONSOLES?
— SEE —
PAUL A. LAYMON
DISTRIBUTOR
1503 West Pico Los Angeles 15

Novelty Co.), recently visited their daughter in Denver. Her husband, is in the Air Corps.

Clay Stewart, who was wounded while overseas, has returned to civilian life. He was partner in the National Novelty Co.

Arthur Nack, sales promotion manager of Schutter Candy Co., division of Universal Match Corp., is receiving fine results from his recent publicity for Old Nick bar, a Schutter product. In this connection, Nack called attention in his press releases to the fine tribute which the late Ernie Pyle, roving reporter, paid to this product. The boost appeared in the beloved writer's book, *Brave Men.*

The board of directors of the Missouri Historical Society has proposed another World's Fair for St. Louis in 1953. This big show would commemorate the susquicentennial of the Louisiana Purchase. If the Fair proposal is carried out, a popular record during the exhibition would probably be *Meet Me at St. Louis, Louie.* Needless to say, operators would benefit greatly from the Fair.

Fifty boxes of safety matches, manufactured by the Universal Match Co., brought lively bidding from War Bond buyers attending the St. Louis Airport Seventh War Loan Drive. The boxes were inscribed with General MacArthur's famous slogan. "I shall Return," and bore reproductions of the American and Philippine flags.

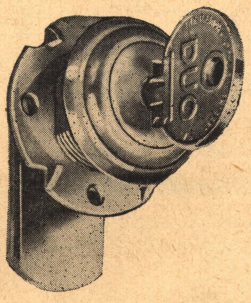
Members of the St. Louis coin machine trade were generous with their time and money in helping to make the 7th War Loan Drive, in this city, a success. Sales of war bonds in St. Louis and St. Louis County amounted to $311,498,055, as compared with a state-wide quota of $280,000,000.

Joseph A. McGuire

● Safeguard all the hard work you put in building a profitable route . . . by specifying DUO LOCKS for maximum protection . . . here are all the safety features you get—

- Key can't be duplicated on standard key machines
- Triple-combination action of 14 tumblers makes picking virtually impossible
- Floating key guides assure perfect alignment and easy operation
- *and, in addition,* you can get the exclusive DUO REGISTERED KEY PLAN which gives you the only key in your territory that will work all locks which have your registered key combination. You need only one key for all your machines . . . yet you get maximum protection.

Write for complete information!



ILLINOIS

ILLINOIS LOCK COMPANY
804 South Ada Street Chicago 7, Illinois

Mississippi

NATCHEZ — Once more the lid has been applied to suppress sale of liquor and stop gambling in Natchez and Adams County, but despite this ban, coin machine operators declare their business is still up to par. Naturally the ban will hurt all operators later if it is not lifted, and from all indications it will not be lifted.

Coin machine operators, were grieved June 13th to learn of the tragic death of Ellis C. Keathley, owner and operator of the Natchez Music Co. He was killed in a car-truck collision one mile west of Lorman, Miss., where he and his service man Jack Ross, were visiting locations. The truck which hit Keathley's car was a gasoline truck.

The vehicles crashed head-on during a hard downpour, and Keathley was killed instantly. Ross was carried to a hospital in Vicksburg, Miss., where his condition was found to be not of a serious nature, and he is out again now.

A verdict was returned by a coroner's inquest that Keathley came to his death from injuries sustained in the accident, which they termed as unavoidable. Keathley's body was taken to Port Gibson and prepared for burial, which took place on June 15th in his former home town of Conway, Arkansas. He is survived by his widow, parents and one sister. He had been located in Natchez since December coming here from Olla, La., where he operated machines for some time. A graduate of Teachers College, Conway, Arkansas, Keathley was greatly beloved by fellow operators and location owners throughout this area and news of his death was a hard blow to those who knew him including this writer who regarded "the big fellow" as one of his best friends. Through THE COIN MACHINE REVIEW, we wish to extend heartfelt sympathy to his family.

Frank J. Eidt, who before he entered the service was associated with his brother, Bill in the operation of the Eidt Enterprises, expects to get out of the army soon via the point route.

Mrs. Ellis Keathley, widow of the late operator, is operating her husband's business, the Natchez Music Co. She is being assisted by Bill Ross, and John Williams.

After being absent from the coin machine business several months while he was in the army and later as a collector on the Natchez-Vidalia bridge across the Mississippi river, Rufus Clark has purchased a half interest in his old location, The Tavern, where he is again operating.

Staff Sergeant and Mrs. J. W. Sheppard and little daughter, have returned to Columbia, South Carolina, air base, after a visit here with Mrs. Sheppard's parents, Mr. and Mrs. Ham B. Nelson.

News of interest here tells of the promotion of Robert T. Perrault, son of Mr. and Mrs. Frank J. Perrault, to petty officer, first class. He is now in foreign service with the U. S. Navy in the South Pacific, where he has served 18 months. He was a former service man, working with his father and brothers at their local shop. He has three other brothers in the service.

Sergeant Charles Robert Fields, a former operator, who has been a German prisoner of war since April 24, 1944, has been liberated and is back home on a 50 day furlough with members of his family. He was liberated by American troops on May 3rd, and says, "It's really swell to be back home and to be able to eat good American

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SPECIAL CLOSE-OUT!
SHORT-O-TESTER $1.00
PUNCH AND RIVET SETS..... 1.25

PROJECTION LAMPS FOR PANORAMS, 200 HOUR, 750 WATT, EA.....$4.00

Terms: ⅓ Deposit With Order, Balance C. O. D.
Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

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KEY RINGS
NICKEL NUDGERS
(Convenient Change Device)
LIGHT BULBS FOR GAMES (ALL SIZES)
—Before Buying See—
PAUL A. LAYMON
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MONARCH—Operators' Choice Coast to Coast!

SPECIAL! BRAND NEW MILLS 4 BELL CABINETS, WHILE THEY LAST..... **$27.50**

MILLS REBUILT SLOT MACHINES

Gold Chromes, 5c.....$400.00	Brown Front, 5c.....$295.00	Club Bell Console, 5c.....$445.00
Gold Chromes, 10c..... 445.00	Brown Front, 10c..... 345.00	Club Bell Console, 10c.... 500.00
Gold Chromes, 25c..... 495.00	Brown Front, 25c..... 395.00	Club Bell Console, 25c.... 550.00
Gold Chromes, 50c..... 675.00	Orig. Chrome, 5c..... 400.00	Glitter Gold QT, 1c..... 79.50
Blue Front, 5c..... 225.00	Orig. Chrome, 10c..... 445.00	Glitter Gold QT, 5c..... 150.00
Blue Front, 10c..... 300.00	Orig. Chrome, 25c..... 495.00	Glitter Gold QT, 10c..... 175.00
Blue Front, 25c..... 375.00	War Eagle, 25c..... 295.00	Vest Pocket, B & G..... 62.50

NEW JENNINGS VICTORY CHIEFS, 5c, $350.00; 10c, $400.00; 25c.....$450.00
JENNINGS 5c CHIEF CLUB CONSOLES, $275.00; 10c..... 325.00
PACE TWIN ROYAL, CLUB CONSOLE MODEL, 5c & 25c PLAY..... 395.00

THOROUGHLY RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Bally Big Top.....$135.00	Pace Saratoga, 10c.....$159.50	Super Bell, 5c.....$325.00
Bally Roll 'Em..... 145.00	Pace Saratoga, 25c..... 225.00	Super Bell, 25c..... 425.00
Bally Hi Hand..... 195.00	Jenn. Silver Moon..... 145.00	Super Bell, 5 & 25c..... 545.00
Bally Club Bell, 5c..... 295.00	Jenn. Bobtail..... 135.00	4-Way Super, 5c..... 625.00
Bally Club Bell, 25c..... 445.00	Jenn. Fastime, 5c..... 95.00	4-Way Super, 5 & 25c..... 775.00
Ev. '40 Pacer..... 395.00	Jenn. Fastime, 10c..... 150.00	4-Way, 5-10-25-50 ..... 1275.00
Ev. Lucky Lucre..... 195.00	Jenn. Derby Day, SI..... 65.00	Super Tracktime..... 375.00
'41 Domino, JP..... 350.00	Pace Twin, 5 & 10c..... 425.00	25c Cail. Roulette..... 275.00
Mills 4-Bells..... 495.00	Jumbo Parade..... 135.00	Ev. Roletto, Jr..... 125.00
Mills 4-Bells, LH..... 775.00	Paces Races, Brwn..... 175.00	Buck. Flash. Ivories..... 245.00
Pace Saratoga, 5c..... 99.50	Baker Pacer, DDJP..... 295.00	Triple Entry..... 195.00

GUARANTEED PERFECT 1-BALL MULTIPLE PAYOUT TABLES

Spinning Reels.....$125.00	Sport King.....$350.00	Jockey Club.....$475.00
Santa Anita..... 225.00	Keeney Fortune..... 300.00	Long Shot..... 375.00
Turf King..... 475.00	Kentucky 375.00	Race King..... 225.00

FOR IMMEDIATE DELIVERY: ALL NEW REVAMPS BY WILLIAMS—UNITED—BELL
Write for latest list: 5-Ball F.P. Games, 1-Ball Multiple F.P. Games, Arcade Equipment.
TERMS: 1/3 Deposit, Bal. C.O.D. or Sight Draft

MONARCH COIN MACHINE COMPANY

Tel.: ARMitage 1434
1545 N. FAIRFIELD AVENUE **CHICAGO 22, ILLINOIS**

food once more."

Fields was aerial gunner on a Flying Fortress and was attached to the Eighth Air Force. He had been on more than 10 missions when he was captured after his plane was knocked down in Germany. Previous to his capture, he had been decorated for bravery and meritorious service.

Corporal Charles Weeks, ex-service man and operator now stationed at Randolph Field, Texas, has returned there after spending 18 days furlough with his family. He went back to Texas with another ex-operator, Ronnie Chisum, now located in the coin machine business in Beaumont.

Private Arthur Couture, son of Mr. and Mrs. Napoleon Couture, and a former service man, was liberated recently after having spent several months in a German prison camp. He expects to come home shortly on furlough.

Another local operator has joined the armed forces to wage war against Japan. He is Anthony Catania, now stationed at Great Lakes Naval Training Station, taking his boot training. He was a sergeant in the State Guard unit for over five years, and has a brother, Staff Sergeant Constance Catania, serving with the army in the Pacific.

Arriving home after having served twenty-six months overseas with the famous 36th (Texas Division) is Sergeant Charles S. McPhate, formerly a service man here.

Twice wounded in action and wearing the Purple Heart with an oak leaf cluster, the Bronze Star for heroism in action, the Combat Infantryman badge, European theatre ribbon with stars for engagement in five major battles and the good conduct medal, Sergeant McPhate has been given an honorable discharge.

Mrs. C. P. Alexander, Sr., received a telegram from her son, Chief Soundman Charles P. Alexander, Jr., who is back in the states after serving in Europe. He expects to come home shortly on a leave.

Before entering the Navy in May 1942, he was employed by his father in the coin machine business at West Columbia, Texas.

Harold M. Case

SALESBOARDS

ENJOY THE DISTINCTION OF BEING KNOWN AS TOP FLIGHT OPERATORS WITH OUR NEW LINE OF AMERICA'S MOST BEAUTIFUL BOARDS—WRITE FOR LIST.
IMMEDIATE DELIVERIES

Holes	Name		Profit	Price
1000—	5c Nickel Charley	Def.	$ 17.00	$ .96
1000—	5c Double Finn	Def.	24.50	.98
1200—	5c Bingo Board	Def.	20.00	1.21
1000—25c	Jackpot Charley	Arv.	$ 52.04	$1.24
1000—25c	J.P. Charley Semi	Arv.	52.04	1.39
1000—25c	J.P. Charley—X Thk	Arv.	52.04	1.65
1200—25c	J.P. Texas Charley	Arv.	102.28	2.32
600—25c	J.P. Quarter Jumbo	Arv.	60.60	2.39
1200—25c	J.P. Easy Pickin's	Arv.	101.50	2.19
1200—10c	J.P. J'mbo Piggy Bk	Arv.	44.80	2.62
1000—10c	J.P. Ready Money	Arv.	$ 50.70	$1.79
1000—10c	J.P. Jumbo Ready Money		50.70	2.32
1000—	5c J.P. Big Forty	Arv.	24.25	1.79
1000—	5c J.P. J'mbo Big Forty	Arv.	24.25	2.32
1000—	5c J.P. Jumbo Tens	Arv.	23.67	1.89
1000—	5c J.P. Siesta	Arv.	28.33	2.37
1200—	5c J.P. Barrel	Arv.	23.31	2.38
1664—	5c J.P. Victory Bell	Arv.	$ 46.32	$3.74
2400—	5c J.P. Barrel	Arv.	46.32	3.49
1800—	5c J.P. Lulu, X Thick	Arv.	33.75	2.89
3000—25c	J.P. $100.00 Charley	Arv.	215.00	4.89
120—	Tip Ticket Books, Singles	Doz.		$1.98
120—	Baseball Ticket Books	Doz.		1.89
2170—	Tab R. Wh. Blue Tickets, $36.00	Prof.		1.24

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.
BLUE EARTH, MINN.

Briefs

MADISON, Wis.—The Thomson anti-gambling measure passed the State Legislature at its closing session June 20th and has been signed into law by Governor Goodland. The anti-gambling bill empowers state beverage tax agents to sieze slot machines and other gambling devices, arrest the operators, and call upon district attorneys for action in revoking licenses of places where the devices were found. The law also functions against punch boards, pinball machines and the like which permit a return to the player in the form of chips or free games, baseball pools and the like.

NEW YORK — Bip Glassgold, sales-manager for Arthur H. DuGrenier, Inc., proved the amiable host when Dick and Tony Parina were in town from San Francisco. Bip piloted them around to points of interest and joined Julius Levy at the Hotel Lexington for a special party for the out-of-towners. Also in on the victuals was Herman Saxon, of Saxon Cigarette Service. Charlotte, N. C.

DETROIT — George Hurdle, S3/c, just released from the navy, has joined the Brilliant Music Co., as a mechanic.

HONOLULU—The lifting of the 10 p.m. curfew on July 7th has resulted in a tremendous upsurge of business for the Arcades in operation here. A couple of months ago about 300 Arcades were in operation and at the present it is estimated that 250 are functioning. In the downtown area they're next door to each other, and all doing a flourishing business.

NEW YORK — Sol Wohlman, Pan Coast Amusement Co., is showing off his new quarters at 640 10th Avenue. Wohlman is retaining his old quarters for warehousing purposes.

BUFFALO — Mayflower Distributing is now at home in their new location at 505 Delaware Avenue, about three blocks up the street from their old spot.

DETROIT—Ben Robinson, of Robinson Sales Co., intends to add to his activities and open a De Soto agency in the suburb of Hamtramck.

NEW YORK—Ben Becker has purchased O. K. Machines, Inc. He took possession June 15th.

(See BRIEFS, Page 53)

SPECIALS

2 Wire Shielded Cable, per foot....$	.05
5 Wire Cloth-cov. Cable, per foot	.10
Pioneer Amplifiers	25.00
Pioneer Pre Amps.....	15.00

ROCK-OLA WIRED MUSIC EXTENSION BOXES LIKE NEW
$20.00 each

RADIO TUBES:

6SC7 .....$	.89
6B4	1.49
38	.99
37	.79
39/44	.89
6 SN7	1.10
2A3	1.79
1G4 direct for 1A5....	1.15
12AH7	1.29
6 SN7	1.15

Many other critical tubes.
Write for price list.

E. A. (Jack) ZIEGLER
MUSIC STUDIO
3902 W. Burleigh Street
Milwaukee 10, Wisconsin
Telephone: Hilltop 9865

MILLS

Gold Chrome

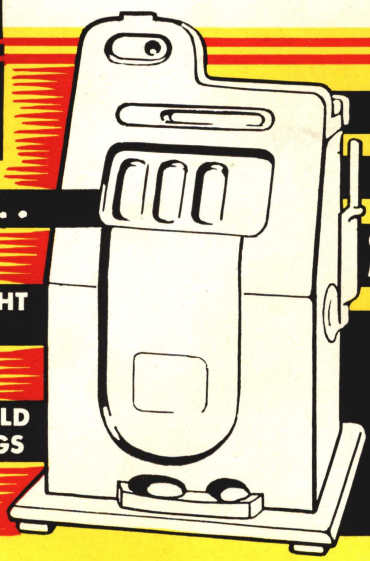
5c — 10c — 25c — 50c

Factory Rebuilt by American

The Gold Chrome Bell is Mills latest machine rebuilt in American Amusement Company's modern plant by factory trained mechanics. The New Light Cabinet, Front and Top castings, Drill Proof Lining and Plated Mechanism are all exclusive features, Engineered by American and found only in American Rebuilt Machines. The Gold Chrome 2/5 or 3/5 pay represents the best value on today's market, and is requested by the best locations everywhere. If you want a machine with the biggest player appeal—the machine that makes more money GET AMERICAN REBUILT GOLD CHROMES.

MAKING MONEY FROM COAST TO COAST

In the past year American Amusement Co. has sold more Gold Chromes than anybody in the business. Reports and repeat orders from the biggest users show that the Gold Chrome has top player appeal plus the ability to take it no matter how heavy the play.



KNEE ACTION . . . .

BRAND NEW LIGHT CABINET

BRAND NEW GOLD CHROME CASTINGS

DRILL PROOF

CLUB HANDLE

CLEANED AND PLATED MECHANISM

Money Back Guarantee

If machine is unsatisfactory for any reason — return it within five days and get your money back.

American Amusement Co.

4047 W. FULLERTON AVE., CHICAGO 39, ILL. • BELMONT 0728-0729

"IF YOU MISS US - YOU MISS MAKING MONEY"

IT'S HOT!

Rebuild Your Own Gold Chromes

Price $59.50 Complete

Here's How! Buy the American, Complete Cabinet Consisting of:

ALL FOR

$59.50

- New Light Wood Cabinet
- New Drill Proof Lining
- New Gold Chrome Castings
- New Metal Reward Plate
- New Club Handle

Completely Drilled and Assembled ready for mechanism—packed individually. An hour's work and you have a rebuilt GOLD CHROME.

DISTRIBUTORS — PHONE — WIRE — WRITE FOR SPECIAL PROPOSITION

ORIGINAL MILLS SLOTS

OVER 200 MILLS SLOTS READY for location. All have light, drill-proof cabinet, knee action, etc. These original MILLS SLOTS are clean as a whistle and priced to move *fast!*

MILLS 4 BELLS 5c PLAY
MILLS 3 BELLS
MILLS 4 BELLS 3/5c - 1/25c
MILLS ORIGINAL CLUB BELLS
MILLS BLUE FRONTS, SINGLE JACKS
MILLS BLUE FRONTS, DOUBLE JACKS
MILLS BROWN FRONTS
MILLS CHERRY BELLS
MILLS BONUS BELLS
MILLS MELON BELLS

THESE SLOTS ARE READY FOR IMMEDIATE SHIPMENT AND SOLD ON A MONEY BACK GUARANTEE!

REFERENCE — FIRST NATIONAL BANK OF CHICAGO

10 carloads of single, double and triple slot machine safes, jack in the box stands, single, double and triple box stands—revolve around—will sacrifice — write, wire, phone for best prices.

American Amusement Co.

4047 W. FULLERTON AVE., CHICAGO 39, ILL. • BELMONT 0728-0729

"IF YOU MISS US - YOU MISS MAKING MONEY"

BRIEFS

(Continued from Page 50)

DETROIT—A daughter, Barbara, is the new pride and joy of Mr. and Mrs. Harry Weinberger. Dad is head of Reliance Merchandise Co., and son of Michael Weinberger, well-known jobber and arcade operator.

PORTLAND, Ore. — S. A. Sedlock, head of the second largest pinball and salesboard operating organization in the state, believes new equipment will not be available in any quantity on the market for at least two years; and that there will be a trend toward new business enterprises, as veterans are released and new blood enters the industry.

WASHINGTON, D. C. — Just when projector units will again be available for coin-operated amusement devices is a mystery for it has been revealed there is a ten million dollar backlog of demand for 16mm movie equipment in educational institutions. It is likely that some of the 30,000 projectors now used by the army will find their way into civilian market as surplus when the war ends. Before the war, schools and colleges owned 15,000 projectors of all types.

BUFFALO — Mayflower Distributing has been buying out a considerable number of operators in New York state and Pennsylvania and now has about 700 locations on their books, which are being operated under Mayflower supervision by local managers. A total of $330,000 is tied up in these operations, according to Vincent R. McCabe, firm manager, and Mayflower hopes to sell them later and enjoy some distributing business through these new outlets. Recent purchases included the routes of Coin Amusement Co., Olean, N. Y.; Ross Stitt, Syracuse, N. Y.; Sam Romeo, Erie, Pa.; Kenneth Downey, Hornell, N. Y.; George Thayer, Binghamton, N. Y.; and others.

DENVER—The 20th Century Marketing System has perfected a new device for selling frozen foods in self-service stores which adopts itself admirably to coin-controlled operation. Machine is called Frez-O-Mat and with coin chute, could easily be installed in apartment houses and in addition to dispensing frozen fruits and vegetables, could also handle ice cream products.

WASHINGTON—Current issue of the publication of the Patent Office lists four soft drink dispenser patents. First, with 15 claims, is an electric selective drink vending machine assigned to the Automatic Canteen Co., of America, Chicago. Other patents are in the name of Milton L. Smith, Chicago, and Robert Schwab, Chicago, and Smith, and also on dispensing units.

PHILADELPHIA—Leon Taksen has announced the formation of the Leon Taksen Co., to occupy 15,000 square feet of a three-story building at 2035 Germantown Avenue. New building has every facility for proper servicing, including showrooms, offices, warehousing floors and a modernly equipped repair department.

NEW YORK—Ben Horowitz of Albena Sales Co., announces that his firm is now manufacturing some parts for automatic phonographs.

CHICAGO—Al Stern has severed his connections with Coin Machine Service Co., and rumors in town have it that Al will open his own jobbing and distributing office shortly.

DETROIT — Arthur J. Jacques announces new headquarters for his Shoematic Shine Machine Co., on Chatsworth Avenue. Firm intends to bring out a new type of coin-operated shoe shining machine.

INDIANAPOLIS — Robert Carter of ABC Novelty, is a patient at the St. Francis Hospital in suburban Beech Grove.

PHILADELPHIA — Sam Stern of Scott-Grosse Co., has purchased the local wired music operation of Play-a-Tune, Inc., and changed the name to Tele-Music. Operation consists of approximately 200 locations and Stern intends to expand.

BUFFALO—Click Amusement Co., has moved to new quarters at 1530 Main Street in the neighborhood generally referred to locally as Coin Machine Lane. Firm operates music and marble games.

DETROIT—Joseph Ross has sold out his route of automatic phonographs to Mrs. Pauline Fablan.

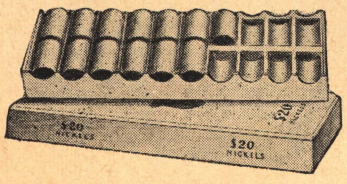
Add One More Discer

HOLLYWOOD—Urban is the new label to be released by Eddie Urban through a subsidiary of his Urban Publishing Co. First tunes set for recording include *Good, Good, Good, Adam Takes A Wife, One Starry Night, Victory Train, The Tiffin Song* and three others. Artists include Thomas Peluso and his band, Hal Derwin and Pat Kay, vocalist. All are NBC artists. The Smart Set, NBC and CBS artists, will also record.

Urban is negotiating with Jan Rubini, violinist, and Josephine Tumina, opera singer, to record on his label. Both are currently featured in Ken Murray's Black-Outs of 1945 in Hollywood.

An Easy, Convenient Way to Store and Handle Coins

LONSON COIN BOXES



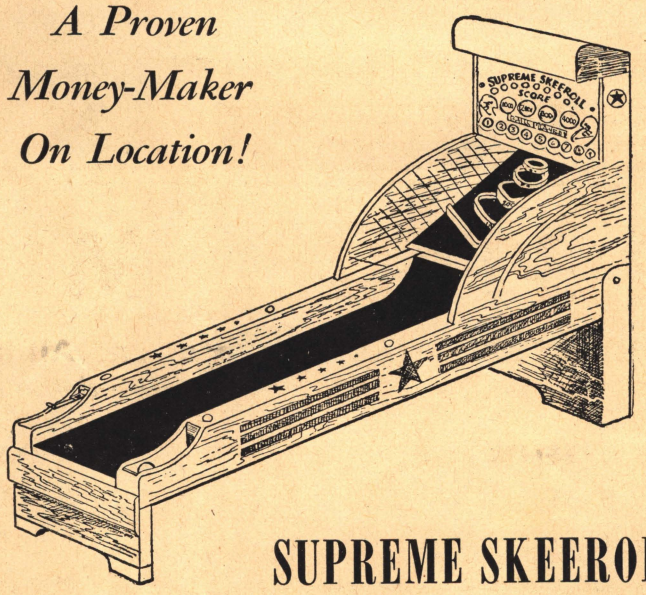
Strong, durable leatherette covered boxes to hold one hundred dollars in loose or wrapped coins. Neat, compact. Eliminate musty, dirty, germ-laden bags. No typing, no folding, no gumming, no broken packages. Will stand years and years of rough usage.

Write for Circular and Prices

MILLS SALES COMPANY, Ltd.

1640 18th Street, Oakland 7, California

A Proven Money-Maker On Location!



SUPREME SKEEROLL

$299.50

★ Full Width Legs Are a Definite Part of the Cabinet Itself.

★ Gorgeous, Fully Illuminated Ten Color Backboard.

★ Unique, Original, New Type Scoring Pockets.

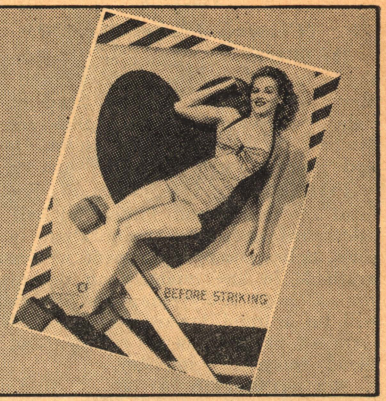
★ Backboard and Legs Are Easily Removed when in Transportation.

★ True-Skill Bowling Action.

★

SUPREME ENTERPRISES, Inc. 557 Rogers Ave., Brooklyn, N. Y. All Phones: Buckminster 2-8400

CIGARETTE VENDING



Ladies Buy Most Cigarettes & Candy in "Average City" Survey

MILWAUKEE, Wisconsin — crime-free and home of the 5c beer, may be called an average American city and as such, the annual market survey conducted by the *Milwaukee Journal* takes on unusual significance insofar as the Coin Machine Industry is concerned.

Of the many market surveys that appear from time to time, none has won more complete confidence for its authenticity and accuracy than this one which has been sponsored for the past 23 years by the *Journal*.

To properly understand the significance of the figures, it must be remembered that this survey is made in January of each year and hence actually reflects conditions for the year prior to the one in which it is issued. The figures given in the 1945 survey substantiate the theory which this paper has maintained, that the cigarette shortage was intensified by the fact that more people are smoking than formerly.

For instance, the 1945 survey shows that 65.4 per cent of the adult males of Milwaukee smoke cigarettes, compared with 64.6 per cent in the previous year, and that 32 per cent of the adult females smoke, comparing with 29.2 per cent in the previous year. The indication would be that the smoking habit is increasing more rapidly among the ladies than the men. Milwaukee has 103,178 feminine smokers this year, compared with 93,515 last year; it has 148,867 male smokers this year, comparing with 146,039 last year.

In the fact that fewer than one-third of the female population smokes, and that the habit is on the increase, lies a suggestion that the cigarette vending business has a fine and profitable field for expansion. Then, too, with the advent of so many women smokers designers of vending machines of the future should keep this feminine patronage in mind in designing machines that will be attractive to female senses.

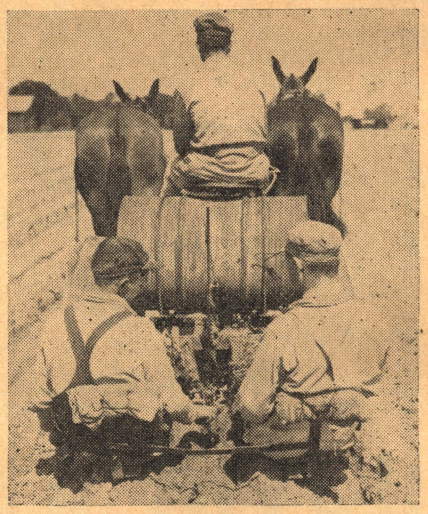
The proportion of women smokers has been steadily increasing since 1941, when only 25.8 per cent of the ladies engaged in that habit.

The growth in the number of cigarette brands on the market is also reflected in the survey. This year male smokers report patronizing 33 different brands and lady smokers 24 brands, comparing with 29 for men last year and 20 for women. Twenty-one of the brands favored by the men are listed as miscellaneous, meaning that they are smoked by less than 1 per cent of the population; only 13 miscellaneous brands were smoked by femmes. Whether this indicates that the ladies are less venturesome or prefer to go without smoking unless they can get the brand they want, is anybody's guess. It should be remembered, however, that throughout the past 12 months it has been a case of "take what you can get."

And as another evidence of feminine well-known choosiness, the various brands that are named rank differently in the matter of their favor from that of the men. While the top brand is the same for both sexes, the brand that is the runner-up among the men holds fourth place with the ladies.

The effect of economics on smoking is

(See LADIES BUY, Page 58)



Your 1948 Cigs

RALEIGH, N. C.—Here in North Carolina, center of tobacco and cigarette production, the 1948 cigarette crop is being planted.

That's no typographical error—because it takes around three years to age tobacco before manufacture.

The funny looking cart in the above photo is a transplanter. The tank holds water; the two men sitting behind close to the ground poke tobacco plants into holes dug by the machine. It's laborious work, but smoking's worth it—or so the American smokers seem to think.

DuGrenier Adds Star

HAVERHILL, MASS. — Miss Blanche Bouchard, treasurer of Arthur H. DuGrenier, Inc., announced that the company has received notification from Robert P. Patterson, Under Secretary of War, that the War Department has bestowed the Army-Navy Production Award for the second time upon the company.

Notification took place in the form of a letter as follows: "I am pleased to inform you that you have won for the second time the Army-Navy Production Award for meritorious services on the production front. You have continued to maintain the high standard which you set for yourselves and which won you distinction more than six months ago. You may well be proud of your achievement. The White Star, which the renewal adds to your Army-Navy Production Award Flag, is the symbol of appreciation from our Armed Forces for your continued and determined effort and patriotism."

This second award entitles DuGrenier to place a white star on the original 'E' Flag flying above their plant.

Bip Glassgold, sales manager for the company, stated, "This second production award is another milestone in DuGrenier's war effort, and the resultant publicity for the coin machine industry gives us a deep sense of pride. We, as every other manufacturer of coin operated equipment, have our eyes pointed toward the future when we shall be able to return to peacetime production. However, there is a war to be won and until victory is final, DuGrenier will continue to go all-out in its manufacture of war material."

CMA Has Outing

NEW YORK — The Cigarette Merchandisers' Association selected The Laurels Country Club at Monticello, N. Y., as the site for their 8th annual picnic and outing recently. In attendance were more than 140 members and guests from New Jersey, Connecticut and Massachusetts cigarette operator associations, as well as representatives of cigarette and machine manufacturers.

The three day affair was given over to an open forum discussion on postwar operating plans, association business and a liberal sprinkling of sports and dining and dancing with a big banquet and floor show on Saturday night.

Scott-Crosse Takes U-Need-A

UNION CITY, N. J.—Leo Willens, sales director for U-Need-A Vendors, Inc., has announced that Sam Stern of Scott-Crosse Co., Philadelphia, has taken on the distribution of U-Need-A cigarette and candy vendors in Eastern Pennsylvania, Southern New Jersey, Delaware, Maryland, and Washington, D. C.

Who'll Dig Up The Wooden Indian?

THE OLD INDIAN—CHARGED WITH A SHOT OF INGENUITY FROM A SMART MANUFACTURER—WILL SET SALES RECORDS

Those noble ambassadors of the rugged red face, the cigar store Indians, are expending their chests these days. Homage is being paid them on every Main Street. They are reappearing from coast to coast, outside, as well as inside, retail tobacco establishments, and even in the front windows of a New York department store. But, alas, there is a dwindling stock of the old time cigar store Indians. A lot of them have met their "Waterloo" and the remaining braves are bringing a fancy price from antique dealers.

All of which brings us around to the point of sticking out our neck and offering some enterprising manufacturer of cigarette vendors A FREE IDEA! Why couldn't all the salient features of the old wooden Indian be incorporated in a modern cigarette vendor, appropriately called "The Chief"? The machine could be cast of metal and take on the physical characteristics of the old warrior of yesteryear. The tomahawk could give way to a hand holding a showing of the brands his "innards" hold ready for vending and a chute for coins could be along side each brand pictured. Delivery should rightfully be made down his other extended arm and the pack could land in his open palm—jackpot style.

Sound silly? Don't scoff or laugh. Some day someone will come out with such a novelty vendor and it will be a sensational rage the country over. The advertising and tie-in possibilities are unlimited and "The Chief" can adjust his regalia to conform with any type of special interior. Patrons would be naturally attracted to the unit and a new coat of "war paint", once in awhile, would serve to keep him forever attractive.

The old Indian is getting a lot of publicity these days. Indian chiefs and princesses have posed for photographs in almost every major city. The Associated Press has sent out full page layouts of these nostalgic "shots," while other picture syndicates and photo editors of principal papers and magazines have furnished the public with reproductions of the elaborate carvings on the old cigar store guardians. At the same time the radio has been reverberating with yarns about these majestic statues and what they typify, as symbols of America's first industry and as distinct Americana.

Recently Captain Miller Freeman, Bellevue, Washington, described his plans for the formation of a Society for the Preservation of the Cigar Store Indian, before a New York Tobacco Table. The next day newspapers and broadcasters brought the idea before the public. Men and women in all walks of life expressed their enthusiasm. When full scale organizational activities are conducted, it is anticipated that this will be an association embracing even more notables than the Kentucky colonel.

Captain Freeman intends to establish a museum for housing of the finest figures in the Pacific Northwest. Famous collectors of the statues like Dr. A. W. Penderghast, of Terre Haute, Ind., and Alden Scott Boyer, Chicago, are honorary members. Just how many Indians remain in the country is problematical, but as a result of the news several hundred have been brought into the limelight.

There is nothing to prevent some smart manufacturer from cashing in on this novel affection evidenced for a bit of early Americana. THE REVIEW has not patented or registered the idea and passes it along to the Industry for the benefit of all. We'll be happy to receive a modest "Thank You" from the enterpriser who follows through and makes a cool million on the idea.

Mexico Keeps Cigs

MEXICO CITY — While the United States is exporting cigarettes to Mexico, this country, where they are plentiful, is sending virtually none to the States.

Mexican manufacturers say they would produce more if they thought they could capture a permanent foreign market, but believe that after the war U. S. smokers will forget them. So they are concentrating on the home market.

The smoker here can choose between the Mexican product, at a nickel a package, or from United States fags which cost 35 cents at most stores. There is no ceiling price here. Smokers can choose from more than a hundred native brands, but smoking the higher priced U. S. cigarette is a sign of distinction.

Parinas Back Home

SAN FRANCISCO—Dick and Tony Parina of R. A. Parina & Co., are back on the coast after a 4-weeks trip East during which they renewed their representation on the DuGrenier line and G-V Vendors and products for the West, as well as signing up several additional lines which will shortly be announced.

The Parinas spent some time at the DuGrenier plant at Haverhill, Mass., and called on Chicago factories, and attended several NAMA meetings in New York and Chicago.

"I'M SITTING TIGHT . . . AND SITTING PRETTY!"

JAMES E. DEARSTYNE, of the Fort Orange Vending Company, operates over 700 Rowe Cigarette Vending Machines in Albany, N. Y.

"When you own *Rowe* cigarette vending machines, you don't have to worry about looking around for better equipment every time a machine appears on the market. From the point of view of value—minimum servicing—performance—appearance—you've *already* got the best machine on the market.

"That's why I'm satisfied with the Rowe equipment I have—I'm satisfied, that is, until the brand new Rowe Crusader comes along! Right now, I'm just going to sit tight with my 700 machines—they're built to last. I figure until Rowe can show me something better, I'm sitting pretty!"

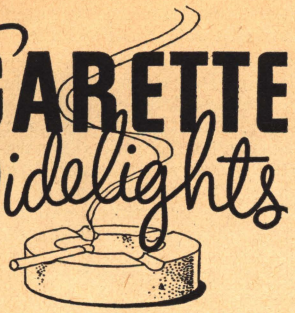
—And we're going to show you something better, Jim . . . soon. The Rowe machine of tomorrow will incorporate not only the Rowe-pioneered features of the past but the Rowe-firsts of the future. It's worth waiting for—until Rowe, now making bombs bound for Tokyo, starts to manufacture Rowe's latest and greatest cigarette vending machine—The Crusader.

ROWE MANUFACTURING CO., INC.
Belleville, N. J.
World's Leading Manufacturers of Automatic Merchandising Equipment

Back! And Better Than Ever!

We're publishing the Rowe-Gram again—and it's loaded with new, improved features. Operators will not want to miss this bi-monthly magazine full of helpful information on automatic merchandising. Write us on your letterhead—we'll send you the Rowe-Gram six times a year. It's free!

CIGARETTE Sidelights



The standard size for cigarettes was introduced just 80 years ago, in 1865, by T. Avramachi. This was basically a Turkish tobacco product. Previously, in 1861, John Theodovidi, a Greek who had served in the Russian Army, started the manufacture of the first cigarettes in England. He had seen the English soldiers in the Crimea relish the convenient product and started with four brands. They were, The Canon, The Rifle, The Zetland and The Opera.

"I say," said the would-be customer, "let's have a pack of cigarettes." "Can't help you," replied the attendant, "I'm completely fagged out!"

Cigarette operators have been wondering where all the tobacco foil is. Here is the answer: The Allies' trick of dropping masses of tinfoil strips, to prevent German radar from picking up the Allied planes, was a great success, according to the Germans. The citizens of the Northwest now have their answer, too, to the reasons for the hail of foil during President Truman's recent visit in that part of the country.

Didjano: WAC's are not permitted to be photographed with a cigarette? Nothing in the regulations mentions pipes, so any day now - - - -

Difficult as it was to get cigarettes during the latter part of 1944, Americans managed to smoke an average of nearly 100 packs each last year. That meant that more than 258,000,000,000 cigarettes went up in smoke during the year. Although civilian cigarette production dropped last year, consumption was estimated to have increased about 5½ per cent, according to the Year Book of the Encyclopedia Britanica.

A Connecticut law, enacted in 1646, forbade persons under 20 years of age from smoking unless that had a certificate issued by a physician, stating that smoking would be beneficial to the health of the would-be smoker.

Three Texas sailors tossed 30 packs of cigarettes out of their St. Louis hotel window to civilians below, and told police they had just wanted to "give 'em a thrill and watch 'em stumble." They did!

It happened in Topeka, Kansas. She strolled into a place of business glanced with habitual hopelessness at a cigarette vending machine, and promptly raced forward, with coins clinking in an impatient hand. The machine was filled to capacity with smokes of half a dozen standard brands! Bonanza!! Her dime was half way in the slot when she saw the sign: "Out of Order." "Rationing," she told a tittering audience, "was bad enough—but making us drool is just too, too much!"

The crowd was thick at the soft drink stand on Broadway across from City Hall, New York. A messenger boy managed to edge through to the cigarette machine. He dropped his two coins in the machine. The crowd laughed because any one could plainly see the big sign: "Sorry, No Cigarettes." He pulled the lever and, just as in the good old days, out came a pack of cigarettes. Then came a wild rush for the machine. But, alas! The messenger had cleaned it out with his one-pack jackpot.

Tax Mail Order Fags

MADISON, Wis. — The Assembly concurred in a senate bill here on June 28th to tax mail order cigarettes, now sold tax free in the State. The bill would impose a "use tax" on tobacco so purchased.

It was revealed that more and more smokers escape the State tax by purchases through the mail. One Chicago house ships 40,000 cigarettes into the State each month and the expanding business would eventually result in revenue losses exceeding $35,000 which is purported to be the current figures.

COLUMBUS, Ohio — Mail order cigarettes are costing the State of Ohio thousands of dollars in taxes and efforts of the tax department to collect the money it has coming to it are being intensified.

So far this year, the State has collected $3,489,332 from cigarette stamps, compared to $4,364,905 in the first five months of 1944. A considerable portion of this drop is attributed to mail order fags and not to cigarette shortage.

Maser Repair Service

SAN FRANCISCO—One of the finest repair services in the Bay Area is that maintained by the H. R. Maser Music Co.

"Hank" has been in the business a long time and he knows the importance of a well-staffed repair department and in the local branch he has provided some of the best mechanics in the Industry to work on the machines of Maser customers.

* * *

They call her Fanny because she is always at the bottom of things.

COIN MACHINE REVIEW

56

FOR AUGUST 1945

Additional CANDY VENDING News

Spain Gets Sugar

WASHINGTON—In a syndicated article through the King Feature Syndicate and published in newspapers from coast-to-coast, George Dixon on July 11th revealed what was purported to be a state secret and asserted that the sugar shortage has been caused by exceptionally large shipments to Franco in Spain.

Dixon said that 60,000 tons were practically forced upon Franco and that the original plan was for Britain to send 60,000 tons to Spain this year, but the British coaxed our State Department into having us take over the sugar obligation, while Britain's stockpile of sugar is almost double its ordinary peacetime normal.

Candymen Buy Plenty Bonds

BALTIMORE, MD.—The Baltimore candy industry went over-the-top in the Seventh War Loan Drive with a final figure of $1,880,500, it was announced by John Wintz, general chairman of the campaign committee.

Final figure for the Sixth War Loan Drive amounted to $2,000,000 thus topping the current drive by a small margin. However, some additional amounts will probably be reported during the current month.

Committee for the Drive included John Wintz, I. F. Kartman, J. F. Birkmeyer and T. Donald Elliott.

The candy industry of this market deserves a great deal of credit for the fine work it has done in the last two war loan drives.

Can't Fool Pigeon

NEW YORK—A young lady standing in the middle of the 42nd Street Library Park, calmly feeding Goelitz candy chicken corn to dozens of pigeons, was queried as to why candy was being so wilfully wasted. "But," said she, "I've tried all kinds of food stuffs on these pigeons and candy chicken corn still remains their favorite." (No wonder. As scarce as candy is, even a pigeon knows when he is well off.)

* * *

Adam owned the first Oak Leaf Cluster.

Vending A Stepping Stone

LOS ANGELES—Into the life of almost every successful millionaire the automatic vending machine has, at some time or other, attracted attention and contributed its share to his future state of well being. It was so in the career of the late president F. D. Roosevelt and it is so, too, in the story of Alfred D. McKelvy, millionaire founder of "Seaforth" toiletries for men.

Born on a horsehair sofa in Atchison, Kansas, in 1901, McKelvy got to the top the hard way. One sales job after another tossed him for a loop and in the fall of 1932 he left a position with the Midland Flour Co., Kansas City, and invented a vending machine to sell cigarettes at one cent each.

He still holds permit No. 1 to sell smokes at that price. The venture, called the International Vending Machine Co., was going fine, with 300 of the machines in operation when the 1933 bank holiday arrived.

All of McKelvy's money was in the Fidelity Bank & Trust Co., which never re-opened its doors. He borrowed on his insurance, paid off his debts, and headed for Colorado to pan gold.

Later in the basement of his home, he brought about the famed line of "Seaforth" toiletries and sold the line in 1941 to Vick Chemical Co., for an undisclosed, but pleasant to contemplate, amount.

And, added to the list of greats, is another name that found in vending machines, a stepping stone to success.

Plant Decentralization

CHICAGO — Decentralization of candy plant operations seems to be an important plan on the schedule of many a candy manufacturer after the war. Walter H. Johnson Candy Co., has purchased a Pacific Coast plant; Peter Paul, Inc., already has plants in Connecticut, Pennsylvania, California, and is considering the establishment of a factory in Florida; and three of Chicago's largest operators are eyeing plants in California and the East, while several of the larger candy firms of the Coast and the South are planning an entrance into the midwestern and eastern markets.

DURA-HEAT

ELECTRIC SOLDERING IRON.
Underwriters Lab. Approved.
Extra fine for operators.
Guaranteed
100 or 150 Watt.....$7.95
Write for prices on other sizes

— SEE —

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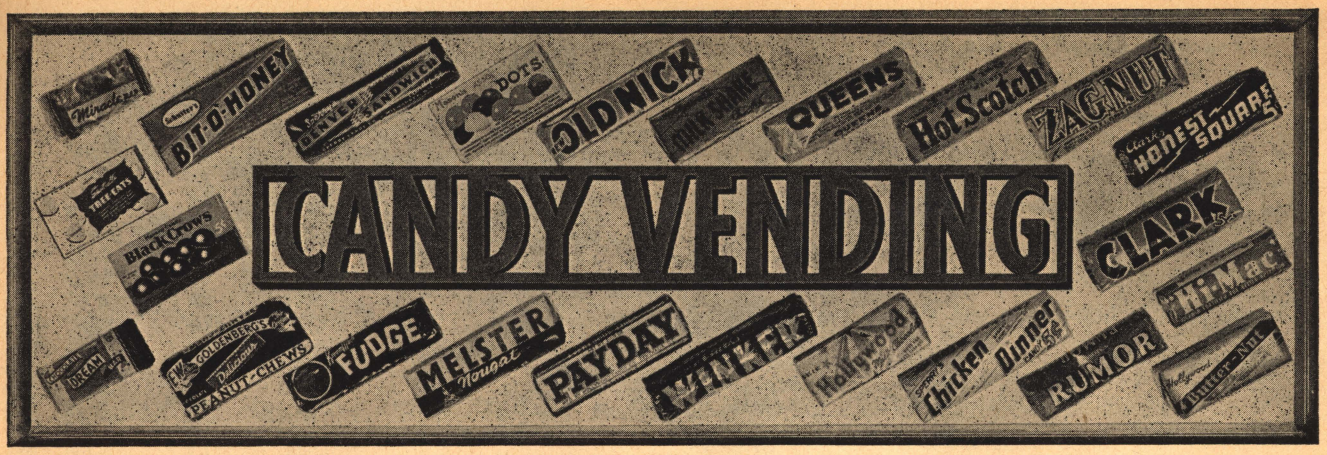
DISTRIBUTOR
1503 West Pico Los Angeles 15



Candy Operators Will Be "Food Merchants" In Years Ahead

Cleanliness . . . . a point so little considered in these busy war months, but so definitely important in the over-all picture when future operations of coin-operated vending equipment is considered.

How long would you trade with a shop where filthy means of handling the foods you buy to take home are prevalent? How long would you continue to patronize a restaurant where no consideration was given to cleanliness? And, how long do you expect patrons to patronize your vendors when they are dirty, grimy and loudly bespeak evidence of poor housekeeping; and when servicemen in dirty unpressed clothes and uniforms are observed by the general public servicing the units they are expected to patronize.

Cleanliness in operating pays dividends. It has been proven over and over again by prominent operating organizations in all parts of the country, and if you are to keep abreast of competition and hold your rightful place in the candy vending machine field in the years ahead, it is time to give full credence to the "little things" that may spell success or failure for you in a very short time.

To begin with, if you are operating candy and bulk vendors you are actively engaged in the food business. The National Confectioners Association is spending two million dollars in advertising to sell this food program to the public and succeeding remarkably well.

The value of candy as a wholesome, delicious, energizing food is being dramatically illustrated by the Army and Navy. Through extensive laboratory and field tests, the food technologists of the Army and Navy have developed the best meals ever made available to the nation's Armed Forces. It is particularly noteworthy that confections are included in ALL of the rations of our fighting men in combat, bomber crew and lifeboat rations where weight and space are precisely calculated. Candy is included because it is a concentrated form of energy, giving fuel to the body and it tastes good!

When well-stocked candy vending machines are in evidence again you can bet that the public will remember the part candy has played in the war and recognize it as a food product with a lift; and the sparkling clean and neat machines will get the nod on business.

The other day we had the opportunity to observe a vending machine operator servicing a bulk vendor. He drove up to the spot in a sad looking old crate that was a likely candidate for the junk heap. We'll admit new cars are not available but the car the operator was using could have been benefitted by a little tender care—a paint job and a dusting and washing, from time to time, to keep it clean and neat looking. When the car was parked the operator strutted forth in shabby work clothes, fondled a string of keys, found the right one and opened the vendors. From brown bags he filled the machines,

(See CANDY OPERATORS, Page 58)

More Sugar Cuts

WASHINGTON — Manufacturers of candy are now working under a sugar allotment of 50 per cent of base period use in this third quarter of 1945. The newest quota, the smallest for the candy industry since the start of the war, represents a 24 per cent actual reduction and a 15 per cent "factor" cut as compared with the 65 per cent allotment in effect for the second quarter of this year. Unless some drastic improvement will be effected in the sugar supply, the 50 per cent quota will be continued into the fourth quarter.

Meanwhile at a luncheon of the Association of Manufacturers of Confectionery and Chocolate in New York, Herman L. Heide, of Henry Heide, Inc., told members that on the basis of current conditions and outlook, another cut in the industrial sugar allotment looms for the first quarter of 1946. He said the industry may count themselves very lucky if the 50 per cent allotment announced for the third quarter is maintained until spring.

1944 Candy Output

CHICAGO—Output of candy in 1944 totaled nearly $650 million, according to an estimate made by Philip P. Gott, president of the National Confectioners' Association, based on preliminary reports by the Department of Commerce.

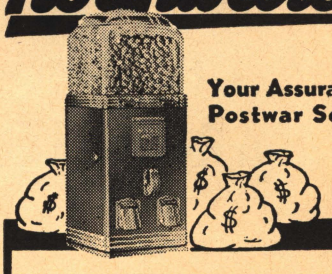
This was an increase of 13 per cent over the $575 million in 1943 and there was an 8 per cent advance in poundage to a record of 2¾ billion pounds compared to 2,561 million pounds in 1943.

Who'll Be the First to Haul Away
NEW MACHINES?

Get your name "in the pot" now for advance information on NEW VENDING MACHINES & SUPPLIES which Viking will soon be distributing on an exclusive basis. The "pot luck" operators may have to wait many months after deliveries start . . . so don't delay. Tell us what your needs will be so we can work with you when the first shipments arrive.

Viking Specialty Company
530 GOLDEN GATE AVENUE SAN FRANCISCO 2, CALIFORNIA

Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns---venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
3 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

CANDY OPERATORS

(Continued from Page 57)

wiped off the glass and metal parts in a quick swish, finished his job of checking the receipts, reporting to the location owner, and was on his way.

That operator thought he was in proper form, but he didn't give a thought to the dozen or more patrons in the terminal who were watching him and sizing up the purity of the product he was inserting by the very appearance he created while servicing the devices.

It costs so little to be clean and neat in this business—and the extra grosses are so sure that it seems unbelievable that operators will pass by these simple matters which practically spell profit insurance for vendors.

In various key cities vending machine operating organizations have long ago recognized the profit-value of a "clean front" in their operating activities. Spotlessly clean service trucks, neatly uniformed service men, and immaculate handling of merchandise, have all paid dividends and every operator can profit from the experience of these larger vendor firms. Even if you have only a modest route, keep your servicing truck or car clean and neat, dress as you would want one of your food-suppliers to dress, and keep your machines immaculate.

All sorts of quick helps are available to operators today to quickly clean the metal, chrome and glass parts on vendors. Carry plenty of wipes, or clean cloths, and see that your hands are not greasy and dirty when handling merchandise. It only takes a moment, and a little Boraxo, Lava or quick dirt eraser, to make your hands sparkle and it means a lot to a prospective patron eyeing your servicing activities from a distance.

Manufacturers of the various types of candy devices have gone the limit to make their vendors reflect cleanliness and win the confidence of the public. It is for you to keep them looking that way. And, unless you follow these precepts, the National Confectioners Association has thrown two million dollars down the drain insofar as your vending machine grosses are concerned. Working together, these three cannot lose and will build up handsome grosses for you: 1) The two million dollar program to sell candy as a food and create an untold number of customers for you; 2) the sparkling new and modern vending devices which will soon be available; and 3) cleanliness in servicing and maintaining your equipment. The three points make a fine milking stool for the enterprising operator. If one point is missing, you Mr. Operator, will be left holding the bag.

First and Second Choice of Candy Bar Brands by Families

Brand	First Choice Per Cent	First Choice Number	Second Choice Per Cent	Second Choice Number
Hershey's	55.2	112,205	15.4	31,304
Ziegler's	11.2	22,766	15.1	30,693
Milky Way	7.8	15,855	14.3	29,068
Baby Ruth	5.7	11,586	9.6	19,514
Oh Henry	5.7	11,586	9.6	19,514
Mars	3.2	6,505	7.0	14,229
Mounds	2.2	4,472	4.6	9,350
Heaths	1.0	2,033	1.6	3,252
Denver Sandwich	1.0	2,033	2.0	4,065
Chicken Dinner	1.0	2,033	2.5	5,082
Brach's	.....	.....	3.2	6,505
Butterfinger	.....	.....	2.0	4,065
Snirkles	.....	.....	1.9	3,862
Nestles	.....	.....	1.8	3,659
Clark's	.....	.....	1.6	3,252
Powerhouse	.....	.....	1.1	2,236
*Miscellaneous	7.7	15,652	8.2	16,668

* First Choice—Includes all brands used by less than 1 per cent (58 brands).
* Second Choice—Includes all brands used by less than 1 per cent (74 brands).

Buy Army Surplus Bars

WASHINGTON—With the exception of Hollywood Candy Co., Centralia, Ill., the "original vendors" repurchased the bulk of the 1,250,000 candy bars offered for sale recently by the War Food Administration as surplus.

Manufacturers re-purchasing their own bars were informed they will not be charged with any penalty against sugar or chocolate quotas for the candy was manufactured and sold as a quota-free product originally. Candy was stored in a warehouse in Bayonne, N. J., and was in excellent condition.

Women Buy Most Cigs and Candy

(Start This Article on Page 54)

also interestingly illustrated. According to this showing, the smaller the income the bigger the proportion of cigarette smokers. Among the males, the $30-per-month rent bracket has a smoking percentage of 74.8, while the percentage of cigarette smokers in the $50-and-up-per-month rent class is only 57 per cent. Among the women 36.8 per cent of those in the $30-per-month rent class smoke while only 32.3 per cent of the ladies in the $50-and-up-per-month rent class indulge in the habit. Undoubtedly many males who do not smoke cigarettes use cigars or pipes. The non-cigarette smoking gals have no such solace.

When it comes to candy bars the percentages are strikingly different and it is revealed that 89.3 per cent of the women and children are regular buyers of candy bars. The percentage of men customers is a slightly lower figure.

In asking for candy bar preferences, returns for more than half of the city's population showed the products of the following listed in the order of preference: Hershey Chocolate Corp., George Ziegler Corp., Mars, Curtiss Candy Co., and George Williamson Co. (See Table Above.)

Greatest consumers of candy bars in Milwaukee are families in the low-income group, which proves the importance of the candy bar in nutrition; 91.9 per cent of the low-income bracket families are candy purchasers.

Those returning the questionnaire indicated a first preference for 68 brands and a second preference for 90 brands—the leaders in both instances being candy bars with a well-known "brand" name.

Manufacturing, distributing and operating factors in the Coin Machine Industry can accept this study as fairly indicative of the conditions in almost every part of the country, and a thorough study of the findings should prove an immeasurable aid in future profitable operations.

New Packaging Coming

NEW YORK—Sidney Musher has been granted a patent covering a new process for treating paper pulp to produce a composition suitable for use in packaging a wide variety of organic materials, candy and food products.

Paper formed by the Musher process has a marked degree of protection for foods which tend to become rancid.

Clean Machines and

PAN'S

HARD SHELL CANDIES

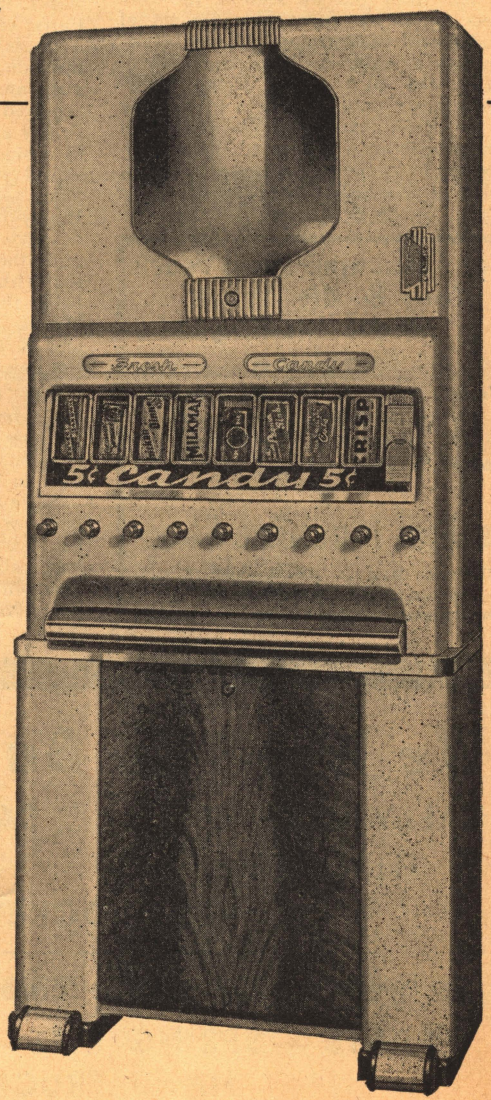
—An Unbeatable Combination!

Pan Confections

345 West Erie Street, Chicago 10, Illinois

Univendor vends them all

candy bars . . . cigarettes . . . mints gum . . . cough drops . . . packaged peanuts and numerous other items priced at 5c-10c-15c-20c



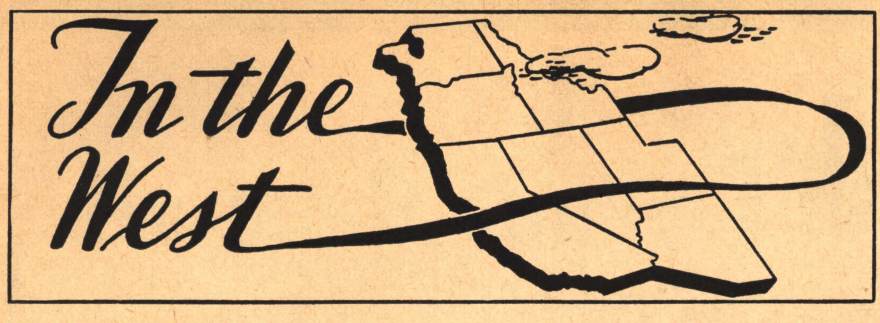
Yes, UNIVENDOR is a miniature store in itself. One machine vends a wide variety of merchandise, ranging in price from 5c to 20c. A simple adjustment sets the columns for the items most popular at a particular location. Of course, that means faster sales . . . greater profits.

Only UNIVENDOR offers this important sales-stimulator . . . and it's just one of the many advantages of operating UNIVENDOR machines. Others are the smooth, trouble-free performance . . . long life . . . superior materials and workmanship . . . and distinctive beauty of design.

So be sure to watch for the new UNIVENDOR . . . and plan to operate these fine machines just as soon as they are again available.

STONER MFG. CORP.

Aurora, Illinois



Los Angeles

New equipment, and when it will arrive, still continues to be the most discussed subject when two or more coinmen meet. We've met with a lot of them the past month, and talked to many of the men who should know who have visited our fair city, from Chicago and New York. Almost to a man they tell us 1946 is the very earliest before an appreciable amount of new stuff will come through. Many factors make this a reality and not the least of them is the OPA ruling which allows manufacturers only 15 per cent markup over the prices charged for like equipment before production was frozen. Manufacturing costs have increased far beyond the 15 per cent figure and consequently it would be more profitable to manufacture parts and rebuild machines than create brand new ones and sell below manufacturing costs. At least, these are some thoughts worthy of passing along so you may plan accordingly.

One of the shortest operating careers in history was brought to a close recently when Charles Thomas relinquished his music route after operating it for three weeks. Route was sold to Thomas by Nick Carter of the Nickabob Co. Thomas, one of 3 specialized welders of intricate units in the U.S., was employed at a local aircraft plant and in doing some postwar planning acquired the route from Nickabob. On a Friday afternoon, after operating the route as a sideline for three weeks, Thomas received notification of a cutback at his plant and no further need for his services. Happy in the knowledge he had a route to carry on with he enjoyed a sound sleep until the postman arrived the next morning with his "Greetings." Nickabob took back the route, refunded in full, and Thomas has been outfitted by Uncle Sam and is now learning ways and means of exterminating Nips.

The "flu" has laid a lot of the lads up for a few days. Charlie Robinson hit the mattress for a couple of days to lick his, and Bud Parr extended his stay to four days to be positive.

Since moving to the former Herb McClellan spot on West Washington, Len Micon has found that Pacific Coast Distributors has really come into its own as a mecca for coin machine men. Just a couple of doors from the Association office the boys are finding it a convenient stop for parts and supplies.

Tom W. Lewis, Oceanside, has taken over the route of Archie Freeman who intends to retire.

Mrs. Bud Holloway is handling her hubby's wired music operation in San Bernardino while Bud is in the armed forces.

Mr. and Mrs. Frank Root are infanticipating. Coinmen are making plans to descend on the Root liquor store the minute the young 'un arrives. With the shortage of cigars, the liquor store should provide the necessary ingredients for a celebration of the event.

Nickabob Co., has sold Hershell Ozer a route of guns and skeeballs in Los Angeles.

De Loss H. Osborn, formerly of Oakland, has moved to Los Angeles. Dwight Osborn, of S & M Sales Co., Memphis, Tenn., visited his father, A. D. Osborn, in Los Angeles recently. The elder Osborn, grand old man of the coin machine industry is seriously ill.

I. B. Gayer, San Bernardino, has picked Cuba for a three-weeks vacation holiday. And back from a vacation trip to Skagway, Alaska, on the Princess Nora of the Canadian Pacific Lines, is A. M. Keene, Taft operator.

If the horse should ever replace the auto (and it might) Len Micon has no worries for the curb along the side of his building has hitching rings firmly imbedded every ten feet, providing just enough room for an operator to tie up his team and load equipment.

Remember the old song: "I Know A Guy Who Knows A Guy Who Knows A Place to Go"? Well Mr. and Mrs. C. A. Robinson enjoyed a counterpart of the old song on a recent visit to San Francisco where, in the company of a friend, they decided to go to the Top of the Mark for cocktails. About 50 people were waiting in the lobby to go up in the elevator when the friend decided he might see *his* friend—the manager of the Mark Hopkins. Result: The party went up the freight elevator to a reserved table; down to the dining room to examine a menu loaded with spaghetti, fish and macaroni dishes, and then have the menu snatched out of their hands while a full course dinner crowned with huge steaks made its way out from the kitchen. Ah, yes! It pays to know the guy who knows the guy!

Jimmie Rutter of Operators Service, left the first of July for a vacation trip back to Missouri, but it didn't quite turn out that way. Wrote Jimmie from Nowata, Oklahoma: "Having a fine time so far but think I'll quit seeing the operators as they put me to work when I show up. I stopped in San Berdu and Gayer made me work. Went to Barstow and Ray Smith wanted me to wire a volume control. Got out of that. Stayed all night in Kingman

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BALLY CLUB BELLS BALLY HI HANDS
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Complete Line of
PARTS — SPRING KITS — TOOL KITS
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IF YOU NEED REPAIRS ON ANY TYPE OF EQUIPMENT—BRING IN OR SHIP—AND WE WILL GUARANTEE WORK AT NOMINAL COST.
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5 GOOD REASONS

WHY YOU'LL ENJOY DOING BUSINESS WITH US!

1. **A SQUARE DEAL FOR ALL. Your money back if you are not completely satisfied.**
2. **THOUGHTFUL, CONSCIENTIOUS TREATMENT. Regardless of the size of your purchase, courtesy is paramount.**
3. **SOUND, COMPETITIVE MERCHANDISE with prices equivalent to those prevailing elsewhere for like merchandise.**
4. **METICULOUS EXACTNESS IN REPAIRING AND REFURBISHING EQUIPMENT. Every machine exactly as represented.**
5. **EVERY TRANSACTION CONDUCTED WITH YOUR FUTURE PATRONAGE IN MIND.**

MECHANIC WANTED

Expert on Skee Balls, Ray Guns, Music Machines, Arcade Equipment. Must be steady and sober. Route located in Los Angeles.

NICKABOB SALES COMPANY

(NICK CARTER)

FAirfax 1461

2525 West Pico Boulevard Los Angeles 6, California.

and Tracy had some games so I helped him out. But heck, I'm on a vacation. There isn't any operator in this town. Am going fishing on the Grand River Lake tonight. Will think of you when I pull out a big one." (Editor's note: Hmmmm!)

Fred Gaunt, the missus and twins, are back from a week's visit with his brother at 29 Palms. Hot there now, but the Gaunts spent most of the day in Walter's airconditioned palace and the nights under the stars.

Barbara Robinson, 19-year old daughter of Mr. and Mrs. C. A. Robinson is now completing her first year of training as a Cadet Nurse at the city hospital in San Jose. Barbara has two more years to go and is a knockout in her snazzy uniform.

H. N. Swanson, formerly of North Hollywood, is living the life of Riley at Malibu Lake Mountain Club this summer. Some punkins.

Art Mohr, attorney and one of the Mohr Brothers, is up and around again after an illness of several months. Art is counsel for AOLAC.

Lu Shulman, Denver, is planning a trip to Los Angeles and is expected here the first part of September.

Sicking Distributing Co., has expanded its display area and the quarters are painted and cleaned up. Business has been exceptionally good in recent weeks, according to Jack Simon. Midge Ryan, of Mills, spent some little time with Jack and left for San Francisco on July 6th. Jack is expecting a visit from Bill Marmer, Cincinnati, in the near future.

W. E. Simmons would like to thank whoever expressed him a box of big, black Hesperian cherries from Wenatchee, Wash. Box was minus the gift card.

Alpha Distributing has shipped Budge Wright a new Gray-Mills cleaning system for installation at Western Distributors in Portland.

Allen Brown, formerly with Thompson Bros., Long Beach, spent part of July at home on furlough. Allen is a radio operator in the Merchant Marine.

Dick Hood, of H. C. Evans & Co., Chicago, was in Los Angeles the first week in July and spent considerable time with Charlie Washburn at his record factory. Before returning East he called on most of the jobbers and distributors and "set them right" regarding new equipment.

Fred Fields, former Wurlitzer District Manager and Distributor, passed through town on his way to Chicago on a business trip.

Bob McClain is in charge of Operators Service while Jimmie Rutter is away on a trip East.

C. A. Robinson is back from a trip to Reno seeking equipment. While there he paid his expenses in the customary fashion, as do all good tourists.

The first deliveries of 30-wire cable on priority were made by Packard Mfg.

IF THEY'RE HARD TO GET—

WE'VE GOT 'EM!

BOURBON — RYE — CORDIALS
AND THOSE HARD-TO-GET BRANDS — IMPORTS
CHOICE WINES — EASTERN BEER

We Talk YOUR Language—Come On In!

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3345 West 8th Street **Los Angeles, Calif.**

Fitzroy 5190

SLOT MCH. SPRING KIT
$9.75

Hi-Grade Spring Ass't
$2.50

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PORTABLE
FLAME-ARC WELDER

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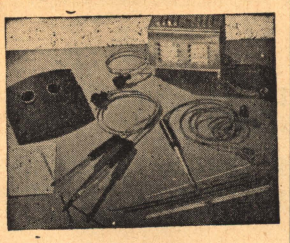

COMPLETE AS PICTURED $27.45 WITH WELDERS HOOD

ALUMINUM DISCS for METAL TYPERS, per M, $16.50
NEW GENCO RECTIFIERS

HARD-TO-GET PARTS

4 BELL PARTS BUSS FUSETRONS

Complete Line of Films for Panorams,
Radio Rifles and Silent Movies

CONSOLES — PINS — SLOTS — ARCADE EQUIPMENT

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ROchester 0104

Corp., through their cable distributor, Alpha Distributing. W. E. Simmons, owner of Alpha, states that they are booking orders for 30-wire cable for delivery in October and November without priority. Cable priorities were lifted July 1st.

Continuing its good-will policy of community aid in all worthwhile activities, Associated Operators of Los Angeles County have received the usual barrage of thank you letters from various organizations aided in recent weeks. Included in the latest group are: Huntington Park Lodge of B'nai B'rith, B'nai B'rith Westwood Lodge, Beverly Hills Lodge of B'nai B'rith, The Troupers, Naval Air Base-San Francisco, University Flower Guild, and Wise Men's Civic League.

Rudy Greenbaum, former salesmanager for Packard, has made a connection with a large, middle west corporation as Sales Manager. Come on, Rudy. Who is this new outfit and what do they manufacture?

Hermie Cohen has a yarn-a-minute concerning the activities of one Jerry Cohen who is none other than the heir to the Cohen millions. Exchanging experiences with Len Micon who has a 2½ year old shaver, Hermie is always one ahead with a new yarn.

Dee's Service Shop, a couple of doors from THE REVIEW, accounts for the blocked traffic in the block every day of the week. It seems every operator makes the spot a "must". Sticking our nose in the door one afternoon we learned that Al Anderson, Shafter; Charles Peddicord and Everett Kingsbury, Santa Ana; and Merle Park, San Diego; had already preceded us that particular day.

Paul A. Laymon's still reigns as a "must" for most of the out-of-towners and those recently in to pick up equipment, parts and supplies included: Joe Guion, Avalon; William Shorey, San Bernardino; Walter Murra, Downey; W. Ellis Johnson, Claremont; J. R. Donaldson, Salinas; Ray Tisdale, Glendale; William Wulf, Downey; Ed Lee, San Luis Obispo; L. G. Leonard, Santa Monica; Mr. and Mrs. Leo Vaughn, El Centro; Ray Smith, Barstow; Joe Grater, Oxnard; Jack Beavers, Oxnard; Alex Koleopolus, Bakersfield; Stanley Tracy, Kingman, Ariz.; Jack Mehegan, Modesto; Ray Ressel, Riverside; Tod Faulconer, and Homer Gillespie, Long Beach; Dick Sharp, Santa Ana; John Rogers, Inglewood; H. A. Presher and Art Dawes, San Diego; Art Sternall, San Ysidro; and Paul Sullivan, Oceanside, to mention a few.

Bill Simmons loves dogs but cats don't rate. Leaving the parking lot at Hollywood's Gotham Cafe recently a cat let out a big yowl in the back seat of his car as he opened the door. As Bill describes it, it was as big as a Hollywood wolf. He drove to Universal Studios, opened the door, and the cat walked out. Another cat gone Hollywood!

New marble table operators in this area include Hines and Clark who are establishing a string; and Ham Dreyer who is also starting a route.

J. L. Hays, local operator, passed away the last of June. Hays had a marble table operation.

Louis Dunn, Montebello, is dividing his time between his operations and his mountain cabin in the high Sierras.

Howard Hong, former operator in these parts and now in the army, was in at Laymon's on his furlough. Hong is now an orderly for a major at a camp in Arizona.

Clem Korte, La Canada, is on a 6 weeks fishing trip in the High Sierras.

Familiar faces on the Row in the last two weeks included Harry Williams, Santa Monica; R. P. Burke, Fawnskin; George Koch, Lake Arrowhead; Ivan Wilcox, Visalia; and G. F. Cooper, Riverside.

Jimmy Marshall has opened a new deluxe record store in Glendale and has tagged the spot United Vendors Music Salon. Spot is on Brand Blvd., and is something beautiful to look upon.

Lucille Laymon has asked us to make a pitch for more blood donors at the Red Cross Blood Bank. Knowing the boys in our business are quick to respond in any emergency we'd like to say "Here is an emergency that is really great!" Seems too many think the war is about over. That isn't true, so make a date now, and help those boys who are not only giving their blood, but their lives—for you!

Al Cicero, formerly of Santa Maria and now a cook in the Merchant Marines, visited old haunts on the Row and promised to bake a cake for the Laymons to show his ability.

Says Simmons: "I'll bet the first picture you see on television will be a phonograph record playing the top tunes of the day."

Ken Brown had a never-to-be-forgotten trip when he flew to New York last month to tie up a few exclusives for Coinmatic Distributors. On the return trip his plane had magneto trouble and, with plane reservations unavailable, he had to buy a plane to continue the trip home. Ken has his order in for a new and larger plane, as well as a new Cadillac when they are again available. And so has Bill Wolf of California Amusement and several others.

Tom Taylor has been added to the

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staff at Paul Laymon's. Shipping Clerk Claude Frankenfield is out of the hospital following an operation. Jerry Inglis, at Laymon's for 10 years, was in recently to relate his experiences. In the army, he is attached to the Military Police and of late has been transferring German Prisoners from camp to camp. He is stationed presently at Camp Cook near San Luis Obispo.

Jack Gutshall is taking it easy these days with his back all laced up with steel staves, after tearing ligaments in lifting a phonograph. On Doctor's orders he's been spending as much time as possible at their Big Bear vacation spot and Mrs. Gutshall is remaining there between visits from Jack.

Bill Happel, Jr., doffed his coveralls and put on his service uniform to report at San Pedro after spending his furlough helping Uncle Sam catch up on shipments. Bill, Jr., is up for re-assignment and thinks China will be his next location.

Vern Worley, games operator for Bill Leuenhagen, is back from a vacation at Big Bear. Larry Barden, Bill's prono. operator, is off to Oregon on his vacation. Bill and the missus stole a couple of days off to vacation at Pismo Beach and Santa Barbara.

Julia Wainscott, secretary at California Amusement, is single no longer. On July 12th she annexed the title of "missus" and took a four day honeymoon.

Shapiro Music, Tucson, was in at Badger Sales on July 16th to talk about the new Rock-Olas and pick up some equipment. Shapiro has 33 Rock-Olas operating on his string at present.

Bill Wolf, of California Amusement, has taken a box for the season in the Jockey Club at the Del Mar racetrack. As his guests on the July 14th week-end Bill entertained Bill Happel of Badger, and Al Shroeder of Allied Products. Happel made ten bucks playing golf but nobody bragged about any dough on the ponies.

Mary Ann White, Badger secretary, has gone to Baltimore to join her husband who is back in the states on a 30 day furlough.

San Francisco

A meeting of extraordinary interest took place July 12th in the Green Room of the Western Merchandise Mart, when the Associated Music Operators, Inc., held its first general session. A far reaching program was outlined which met with the enthusiastic response of those present. While similar organizations have failed in the past it is confidently expected that this one will attain success. This confidence is based on the substantial fact that the Associated Music Operators, Inc., have secured the services of W. J. Varley, who has a most enviable national reputation in successful organization. Varley was for years Executive Secretary of National Electrical Contractors Association, and will now function as Secretary-Manager of the Associated Music Operators, Inc. Varley, who was chairman, outlined the following program: a strong ethical organization is to be formed, comprised of operators and distributors alike, with the nucleus in San Francisco but eventually including all Northern California, with the exception of Oakland, which already has an efficient organization of its own. An effective public relationship campaign is to be launched, impressing on the general public that coin operated machines do not constitute a racket but are perfectly legitimate business. With the assistance of state and federal authorities, an apprentice training course is to be started in order to eliminate one of the worst bottlenecks, namely the lack of properly trained mechanics.

Prior to the meeting temporary officers were elected: Lynn H. Jones, President; Pennie Quast, Vice President; Clinton M. Roe, Treasurer; Board of Directors; R. Andrews and L. B. McCreary; W. J. Varley, Secretary Manager.

After Varley's introductory speech, W. J. Lancaster, vice president of Leo J. Meyberg Co., R.C.A. Victor-Bluebird distributor, addressed the group, discussing the reasons for the insufficient quantity of records, and assuring his listeners that his firm is doing their level best by the operators. In the very near future, the record shortage will get worse as the plant shuts down between July 17-31. But things will definitely brighten up in September when RCA-Victor will open another factory in Hollywood, which will increase production and materially decrease transportation prolems.

Other high-lights of the evening were, a letter from Dwight F. McCormick, Majestic Distributor, who stated that he expects Majestic records by the 1st of August, and he intends to cooperate fully with music merchants, and hopes for a strong and cordial relationship with them.

Carroll L. Kastendieck, representing International Brotherhood of Electrical Workers, pledged a hundred percent cooperation with Associated Music, Inc.

John Eranosian, Field Representative, Apprentice-Training Service, W.M.C., spoke eloquently about the necessity and

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5—10c Q. T.'s
5c Mills Club Bells Console
25c Pace Comet Console
5c Caille Console
All Types Gooseneck Slots
3—50c Gooseneck Slots
5—25c Bally Bell Slot Console

CHAS. E. WASHBURN COMPANY

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almost urgency of establishing training service courses. Servicing automatic phonographs is a specialized field, and men should be thoroughly qualified before they undertake servicing valuable equipment. Local schools have indicated their willingness to establish classes, the Board of Education will furnish some equipment, and manufacturers should be asked to provide additional training apparatus.

Pennie Quast, of A. H. Quast, Inc., voiced her great confidence in the new organization, and explained that she is running the business only in the absence of her husband, who is in England at present, but she has no doubt that upon his return, Quast will thoroughly concur with her that Associated Music Operators, Inc., is an excellent medium for furthering the interests of the industry, and will also whole-heartedly support it.

Don W. Clark, of Clark Distributing Co., Wurlitzer Distributor, said: "This is too good a business to be kicked around," and continued that a strong organization is necessary to iron out the many wrinkles in public relationship.

L. B. McCreary, from E. T. Mape Music Co., also gave his opinion that "There should be an easier way of running this business," and concentrated effort seemed a good solution. The apprentice training program, he thought "splendid."

George R. Murdock of Associates, Rock-Ola Distributor, also expressed his utmost confidence in the new organization because of a "refreshing new approach" to old problems. He said it was high time to bring "new ideas to this business." Murdock was emphatic in his approval of the public relationship program.

Due to shortage of time it was not possible to get a full list of those present. While the majority, of course, were operators, distributors also turned out in force. Besides those mentioned already, participating were: Ernie Brennan, Manager of General Music Co., distributor of Buckley Wall Box Music System; Kenneth W. Popkey, Manager of Clark Distributing Co., George Bennett and C. R. Merrill of Associates, Rock-Ola Distributor.

Clinton M. Roe, an old timer in the business, both East and West, made many of the introductions. The President of Associated Music Operators, Inc., Lynn H. Jones, has been in the phonograph business 35 years.

Though hopes for new equipment in the near future are not too rosy, expansion programs continue unabated, firms getting ready for the time of accelerated merchandising after V-J Day. C. R. Merrill, has come from Seattle to San Francisco to head Associates' parts department.

The parts department is also receiving special attention at Jack R. Moore Co., Seeburg distributor. Johnny Ruggiero, San Francisco manager showed your reporter the just completed additional storage place. A section of the basement is partitioned off, shelves installed where parts become instantly accessible. The stress is on auxiliary equipment. Samples are displayed upstairs but the bulk of the merchandise is kept downstairs, well assorted and easily accessible.

Ruggiero had several interesting informations to impart. The majority of San Francisco jobbers have gone on a five day week. Most distributors in other fields have adopted the same policy, and it is hoped that the five day week will be universally adopted in this area, as it seems a good move but can only be successful if everyone abides by it.

W. H. Coffman, prominent operator in Tracy, called on Johnny in full regalia, and was hardly recognized, the training period in the army having rubbed off many pounds.

It was a surprise to the trade to learn that D. D. Patton, veteran operator of Turlock, became a grandfather at Xmas. The question around here is: "Why tell us so late?" Christina Ann is the offspring of Bud and Janice Patton. Bud is a lieutenant in the Army Air Corps now. Formerly he was associated with his father in the business.

It is an eye-opener to see the desirable merchandise still to be had at Advance Automatic Sales Co. Occupying approximately 14 thousand square feet, the place is crammed with late original slots, consoles, five ball games, one ball games, counter games, arcade equipment, phonographs, etc. Also available here is a full line of parts and a completely equipped shop staffed by expert mechanics with facil-

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ities for complete repairs. Louis E. Wolcher, head of the firm is in the East and Mid-West and the above information was imparted by Al Meyers, Manager.

Meyers said that the firm has a vast expansion program for the postwar period. Besides expanding the domestic trade, an export business is being contemplated. Inquiries are coming in from as far away as Guam.

Recently Wolcher opened the Gayway Arcade on Market Street, managed by Eddie Le Beau. Wolcher owns another Arcade, the Funline, both eminently successful.

Gisela Ney

Salt Lake City

Rudy Vogt, of R. F. Vogt Distributors, sole distributors for the Inter-Mountain territory for Bally, Keeney, Exhibit, Evans and nearly all the major game manufacturers, and who is well known in these columns through a highly interesting feature story run several months ago, reminiscing when he was known as "King of the Slots" and which colors the coin machine trade with all the adventure of every pioneering industry, reports business as fairly good with the bulk of service now, for the distributor, being the refurbishing of used equipment, to keep the ops furnished with sufficient machines. A stock of hard-to-get parts, has helped the distributor business here.

Vogt also advises us that some of the boys from neighboring towns in this region have been able, even with gasoline rationing to drop in occasionally, among whom have been, recently; Ray Baker, in from Ogden, looking for some equipment; Ragnal Felker, Provo, looking up some music equipment; Harold Thatcher of Provo, was in picking up a few pieces of equipment and some spare parts. J. C. Chevalier Twin Falls picked up parts and a couple of pieces of equipment. W. L. Holst, Jr., in from Brigham City reports that business in his section of the territory in Northern Utah is very good. Norman Crogun of Ogden, bought some games during a few days stay in Salt Lake, according to Vogt, who also informs us that operators in Carbon County, Utah, a coal mining district, have been sitting idle 'on the fence', since the new sheriff there closed all consoles and payouts. Whether to start Free Plays or wait and hope for Payouts to come back has been their problem. Vogt has planned no vacation as yet because of the gas situation.

Dan B. Stewart, one of the owners of the Stewart Novelty Co., is now permanently located in Reno at the Casino (operated by the same company). Dan's former duties have been taken over by his brother, Sid, according to Mrs. Watkins, Sid's secretary.

See STEWART NOVELTY ad PAGE 8

President and Manager John R. Moser of Hemingway and Moser Co., is currently enjoying a well earned vacation at Flat Rock Club, near Mack's Inn in Idaho. Ralph Cracfort, office manager in charge during Moser's absence states that local cigarette vending machine people have been busy securing the annual cigarette licenses which must be affixed to machines as of July 1st.

Fred Murphy, Jr., manager of Hemingway and Moser retail stores, is now in Idaho combining his regular inspection trip with the semi-annual inventory.

Johnny Moran, son of B. E. Moran of Rowe Service Co., is visiting Horace W. Skelton of the Rowe personnel in Los Angeles, on his vacation, and writes home that he won a few dollars on his first trip to the races and that they have been on a wonderful trip up to Lake Tahoe.

W. H. Rowe, official of Rowe Service Co., and of Rowe Manufacturing Co., visited with the local personnel recently for several days before continuing on to Los Angeles and the Pacific Coast.

Viola Hutton

Seattle

JULY 1944—Like a misty dream, memory fades backward—Coin Row and Civilization were thousands of miles away. Quonset huts, like so many burrowing animals, hugged the tundra. Our summer season was packed into three glorious Sol days: 4th, 5th, and 6th. Stripped to the waist, I sprawled on the damp greensward, fighting off tiny insects and gazing with wonderment at scenic splendor such as only adorns postcards. Mountains, tall and white-splotched; ravines, deep and turbulent; small flowers and the sweep of the mighty Bering Sea. Bleak, rugged, beautiful.

I lay back, while the sun feuded with a tiny mist of clouds and thought of the way our lives were ordered, the way we fitted into the mighty machine of war: small, infinitesimal parts that kept the little round bearings of communications from burning out. We were told what clothes we should wear, where we should sleep and what rations we would eat. We were ordered to duty—ordered while on duty—like so many automatons. The complications of every-day living we once knew and struggled to master were no more. My mind drifted to the problems that had once netted my brow and furrowed my forehead and I longed for a problem — any problem — so long as I could be living, breathing part of life that wasn't staid and stagnant.

JULY, 1945—Waves that break like slivers of steel on Elliott Bay. A freighter moving in slow motion silhouette against the green backdrop of Bainbridge and Vashon Islands. This is a far different Coin Row than one I knew in the Thirties. Then the streets bulged with bumper-to-bumper parked cars. Distributors lined their floors with games and customers. The spirit was jovial and dotted with greenbacks and cash register tinkles.

Now the curbs yawn and scratch for the feel of tires. An austere maturity blended with a "Ghost Town" stillness prevades the atmosphere.

Walk with me, comrades, while I make the rounds. First, to Puget Sound Novelty, and a semblance of pre-war days. We pass door after door, and the signs all read the same: "Entrance" with an arrow pointing onward. After slipping past a half dozen, we lose interest in just where the entrance is, but eventually we find it and walk in. Owner George Schnabel wears his usual white coveralls, heavy black mustache and infectious smile. Truly, here is an example of perserverance and progress because just a few years ago the total extent of George's holdings was a two-by-four repair shop.

There is a sign on the panel of Jack R. Moore Co., "Back at One," so we move on, making a mental note to retrace our steps later.

The inertia noted at Northwest Sales for some months is over. Boss Ron Pepple is home on furlough, and the boss is certainly making up for his thirteen months' absence.

Shaggy Curly Gohr, who usually prowls in Western Distributors' shop isn't in today; neither is Solly Solomon. Brother Padlock strangleholds the door. A glance into the almost-barren show room brings back visions of days when games were packed so tightly you had to keep your weight down to get around.

We found Max Grossman perspiring plentifully while unpacking a game, while Partner Earl Everett talked turkey to Op Tom Stamolis at Seattle Coin Machine Co.

No news is supposed to be good news, but not when you're columning. Dick Robinson, one of the guiding lights at Royal Amusement, handed out a negative reply to "What's doin'?" but took time out to reminisce about his last job: personnel manager for Associated Shipyards. "I spent hours trying to talk workers out of quitting and I've been threatened a punch in the nose so many times by disgruntled guys that I've lost count of 'em," Dick mused.

Old Sol was kicking his toes at the 90 mark—which is certainly hot for an ex-Islander—so we dropped into a chow spot for a guzzle of 3.2 and found Harry Bannister, top of the shop man at Heberling's, attacking a plate of chop suey. "This is sure a strange war," Harry commented. "I tried to enlist twice and they turned me down; but the day before they passed the 38-year-old law what did they do but draft me." Asked to compare his two-war soldiering, he said: "The weapons used in '18 are like fighting with bow and arrow in this one. The chow—even with K and

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The man with the most congenial smile and the saddest news is Jack Mellon of Canteen Co. of Washington, a live-wire temporarily short-circuited by shortages—but only temporarily.

At Decca, our last stop, new chief Andy Huffine sings a familiar lament. Andy heard about war cut-backs and figured that with all the thousands of office workers in the city, one wouldn't mind accepting $39 a week. But Andy was wrong. Advertising in the papers, queries to employment agencies and high schools went for naught.

Beneath the sunny ripples of Elliott Bay, above the roar of trucks and the churling smoke of freight trains, Coin Row exists—and waits for the day when "Ghost Town" will be "Boom Town."

Cpl. Louis Karnofsky

Denver

King's U-Select-It Candy Service is moving to a new location on Federal Blvd., where there will be ample space for all equipment and offices for both the wholesale and retail business. Mrs. King reports that there is a good demand for popcorn machines as well as candy vendors. If more candy were available the demand for machines would be much greater. Only nationally advertised brands of candy are handled and only in 5 cent packages—no penny items. The Kings find it a full-time job servicing their numerous installations.

H. E. Walker, Walker Vending Machine Co., says that several of his locations are remodeling and redecorating for the season. In some instances the remodeling required closing for several weeks. In particular, the proprietor of the La Fiesta is remodeling extensively at considerable expense, installing a new bar and all new fixtures. Walker specializes in nickelodians. His customers are expecting a good season.

A. A. Roberts, Wolf Sales Co., reports that Sergeant A. C. Roberts has recently been transferred from Tyndall Field at Panama, Fla., to Turner Field at Albany, Ga., Aerial gunnery school.

Dorothy Louise Greiner, daughter of Jake Greiner, Jr., passed away recently from a heart attack, at the age of 8 months. Jake Greiner owns the Greiner Music Co., at Albuquerque.

A. A. Roberts returned recently from a fishing trip in Minnesota in company with Wurlitzer executives and distributors. He reports a fine time. Later he met Wolf Reiwitz in Chicago, where they conferred with Wurlitzer factory executives and took in a few shows on the side.

The company, Roberts said, is looking forward to the culmination of the war and beginning to make postwar plans for expansion of personnel and offices in order to give better service to customers.

Among many customers visiting Wolf Sales recently were: John Pricco, of Trinidad; John Burke, Sterling; Charles Hughes of the Cheyenne Appliances, Cheyenne; Ed Johnson, Osman & Johnson, Leadville; John Branney, Wyoming Novelty at Casper; and Charles Salardino, Florence.

Sergeant Herbert Wolf, from the Wolf Sales Co., employ, stopped in to visit his friends there on his way to reassignment to a B-29 school. He has been on 23 missions over Europe—has been the recipient of numerous medals for bravery and resourcefulness in action. Among his many experiences as an aerial gunner, his plane was shot down and he had to bail out.

A. A. Roberts left the last of June for a trip through Wyoming, Idaho, Utah, Arizona, New Mexico, and Colorado—a good-will tour during which time he will discuss postwar plans with the various operators throughout these states.

Frank Huber, salesman for Modern Music Co., visited with Tony Piccoli, leading music operator of Durango. They went fishing, and the boat just sank—Tony was a bit too heavy on this particular day. His normal weight is 300 pounds, and with Frank Huber's added weight, the boat went straight down. Tony lost all of his expensive fishing equipment. They both managed to reach shore. Later they caught three fish, and lost them.

Tony mentions that business is very good and he is ready to purchase a lot of new equipment when it is available.

Another new Alvin record that is going over good in this territory is *I Still Have That First Picture of You* with Ray Herbeck's orchestra. However, the real disappointing thing is that operators complain they can't get enough of them. Modern Music Co., distributor for Alvin records, promises a large shipment will be received this week, which should keep operators happy.

Leonard Vosburg, a Modern Music Co., collector is taking his vacation and is visiting his parents in Belgrade, Nebr. Leonard will also visit operators in this territory for Modern Music.

It is surprising to note the number of returned service men who are getting back into the field. Modern Music reports that four returned service men came seeking employment in one week and all four received placement with local and nearby out of town operators through Modern Music Co. The company advises any ex-service men wishing to settle in Colorado, Wyoming and New Mexico, if they will contact Modern Music Co., it can secure employment for them or help them get started in business.

The regular Saturday Sales Meeting initiated by Modern Music Co., is meeting with a great deal of popularity among local operators. Everything of interest concerning sales and service is discussed, and every operator is welcome to give any of his suggestions that will help another operator. It is surprising, indeed, to note the number of helpful suggestions that accrue during these meetings. Operators who formerly were a bit on the antagonistic side with their fellow operators seemed to greet each other like lost brothers. Often suggestion of locations to each other takes place, with both operators concerned.

This is a grand improvement over operators fighting one another for locations and in either case neither receiving benefit. Operators get to know one another much better when they meet in a distributor's sales room and talk over business matters together.

Modern Music Co., received a surprise visit from Johnny Negri. He has been in the Army these last three and a half years—and is still in the Army for a very indefinite period. Johnny says that he has a lot of new ideas that he has acquired in his travels through the country and is anxious to get back into the music business in Denver. Johnny's brother, Frank Negri, is sales manager for Modern, so it looks like Johnny will be all set.

James V. Sweeney, collector for Modern Music, just passed the cigars out again for the fourth time—and the last one was a boy. When passing out the smokes Jim stated that he is now going to get down to work and concentrate on music and not so much on baby production. He also said that he is no longer interested—positively—in any new model whether it be babies or phonographs.

Charles Veith, 69-year-old operator of gum machines and amusement games, employed by Modern Music Co., just received a visit from his son Butch, who has been in the Army three years. Butch wants to get out of the service and get to work with his Dad, but he will have to get Uncle Sam's O.K. first.

Four different operators have found the "lost needle in the haystack" in the use of the new 4000 play Bennett needles. They reported much need for a needle that would perform satisfactorily and consistently. Samples of the Bennett needle were given by Modern Music Co., to the local operators and over 400 were sold in 30 days after the samples were tried.

Frances Conrey

Sheik at Curtiss

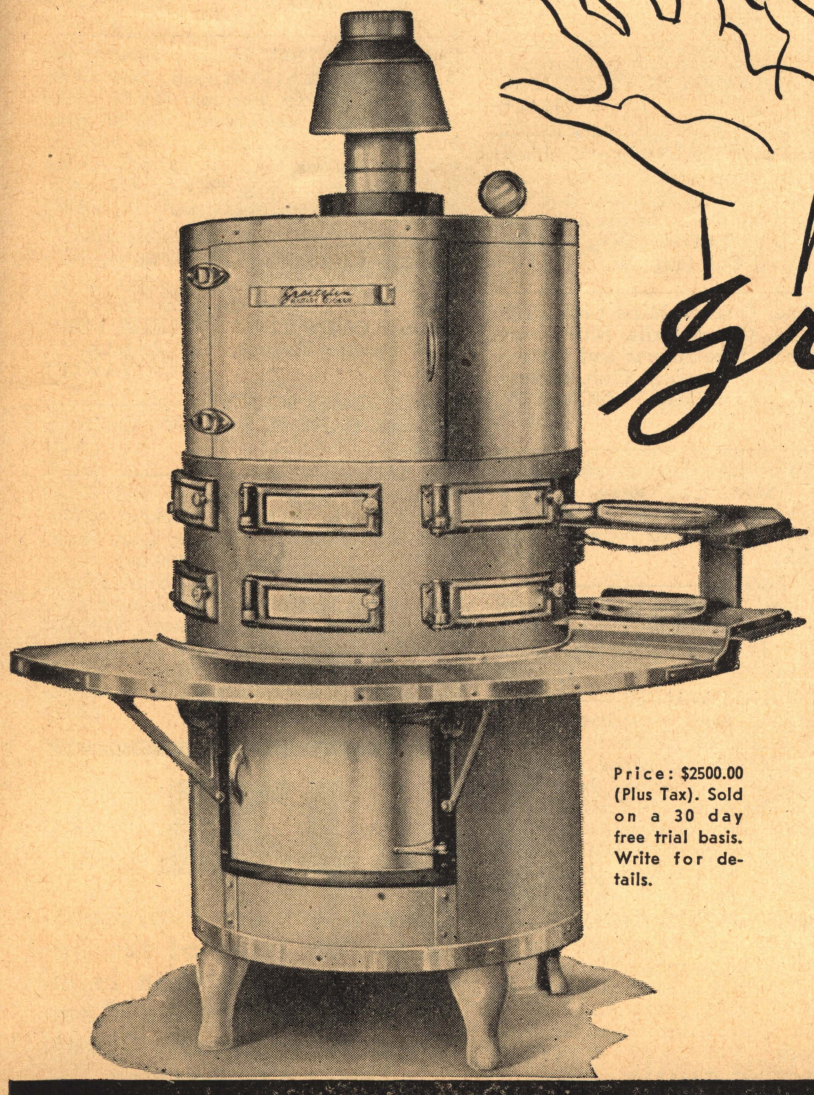
CHICAGO, Ill.—Garbed in flowing white robes and head-dress, Sayed Hafidh Al-Kadi, Sheik of Bagdad recently inspected modern candy making processes at the Curtiss Candy Co., plant.

As he saw peanuts, corn syrup, sugar, milk, eggs and other farm products go into the production of a candy bar, the Sheik showed great interest. Candy making in his country, Iraq, is done by hand instead of by machine.

Broils Steaks, Chops, Fish and Fowl

"Twice as Good Twice as Fast"

COIN MACHINE REVIEW
67
FOR AUGUST 1945



Price: $2500.00 (Plus Tax). Sold on a 30 day free trial basis. Write for details.

Groetchen ROTARY COOKER

All chefs — now operating ROTARY COOKERS — appreciate the time . . . labor . . . and *flavor* saving advantages of this automatic machine. How easily — how quickly they prepare a volume and variety of highest quality cuisine.

Do these ROTARY COOKER chefs have to wonder, watch and worry about their orders? *No siree? No burnage! No spoilage!*

It's a pleasure to work around because the ROTARY COOKER is "air cooled" for comfort. And hot summer days are just ahead. No wonder more and more chefs are insisting on ROTARY COOKERS.

GROETCHEN MANUFACTURING COMPANY

126 North Union Avenue • Chicago 6, Illinois • RANdolph 2807

BARGAIN Mart

5c PER WORD, MINIMUM $2.00

No General Delivery ads accepted. Send copy, with remittance, to COIN MACHINE REVIEW, 1115 Venice Blvd., Los Angeles 15, Calif.

COIN COUNTERS AND WRAPPERS—
Tubular 1c, 5c, 10c and 25c, guaranteed heavy paper, 65c a thousand in 25,000 lots, 75c single thousand. Accurate Penny Coin Counters, heavy aluminum, $1.50. Belt Pocket, 2 for 50c postpaid. Collection Books, 75c doz. HECHT NIELSEN, 1322 Congress Street, Chicago, Ill. (TF-C)

EXPERT SLOT REPAIRING—
We specialize in repairing slot machines. Special attention given to clock and escalator troubles, payout irregularities, spring tension, timing, frequency of synchronization, percentage, anti-cheat, and all slot adjustments. H. R. GRAHAM, 1212 East Colorado Blvd. (rear entrance), Glendale 5, Calif. Phone: CItrus 2-2261. (TF-C)

CIGARETTE AND CANDY—
Vending Machines — All makes and models, lowest prices, from operators being drafted. Uneedapak Parts in stock. What have you to sell? MACK POSTEL, 6750 North Ashland, Chicago. (TF-C)

BALL GUM WANTED—
Give price and amount available in first letter. G. B. FARQUHARSON, Box 828, Guthrie, Oklahoma. (JAS-P)

DEVIE DEVLET—
is paying 14c each for used records of the fourth grade up. Devie pays up to 20c each for unused records. Telephone Monrovia 3241. DEVIE DEVLET, 1624 East Huntington Drive, Monrovia, Cal. (TF-C)

WANTED FOR CASH—
Used Penny Scales—Mills, Watling, Pioneer, Kirk. No big dials. NICKABOB CO., 2525 West Pico Blvd., Los Angeles 6, Calif. (TF)

FOR SALE—
Wurlitzer 616; 71 with stand, $220.00; 51 with stand, $132.50; 61 with stand, $132.50; Rock-Olas, Seeburg 12-record @ $105.50; Caille 10c Slot, 3/5, $37.50; Imps @ $5.50; guns, etc. Write: YOUNGSTOWN SALES, 2951 Dearborn, Youngstown 4, Ohio. (A-P)

FOR SALE—
Paces Races Saratoga, $100; Paces Races, brown, $100; two Wurlitzer phonographs, $900; 1 Rock-Ola phonograph, $600. All good working condition and in good locations. Will sell all machines job lot or sell route. Wish to leave territory. ARNOLD OLSON, Ketchikan, Alaska. (A-P)

WANTED AT ONCE

I will pay top cash prices for Phonographs (all makes); Wall Boxes; Consoles; Slots; One Balls; 5 Balls and Music Units. Send your list. I will buy any quantity, on or off location. BOX 680, Coin Machine Review, 1115 Venice Blvd., Los Angeles 15, Calif. (TF-C)

WANTED TO BUY—
Mills F. O. K. Mint Venders with check payout, concealed J. P. and escalator head. W. C. O'HARE, 415 South Dorgenois St., New Orleans, La. (JJA-P)

CLOSEOUT—
75 Gooseneck Jackpot Slots, Mills, Jennings, Watling and Pace Caille; 25c-10c-5c-1c; Operating Condition Guaranteed; Request List. Cash boxes, $1.00; Mills Clock Springs, Discs, Slides, Reel Assemblies. Parts galore. Stop Levers Converted Kneeaction. COLEMAN NOVELTY, Rockford, Ill. (JJA-P)

PRECISION REBUILT—
5c Selective Candy Bar Vending Machines, LoBoy 1c weighing scales, 5c Coca-Cola Drink Vendors, Ticket Scales, 1c nut, and postage stamp machines. Write for latest price list. ADAAR COMPANY, 6926 W. Roosevelt Road, Oak Park, Ill. (JJA-P)

SLOTS—
Nickel, Dime, Quarter Mills Club Bells, Brown Fronts, Cherry Bells, Blue Fronts 3-5 or 2-5 pay. Pace Allstar and DeLuxe Bells; 5c Jumbos, Jennings Club, Victory, Sky Chiefs. COLEMAN NOVELTY, Rockford, Ill. (JJA-P)

SEEBURG —
Rock-Ola, Wurlitzer Phonographs, Pingames, Scales, Slots, Cash Register, Toys. Almost everything. Write YOUNGSTOWN SALES, 2951 Dearborn, Youngstown 4, Ohio. (JAS-C)

BOWLING LEAGUE —
free play, used 3 weeks, $140.00; Bean 'Em, floor sample, $30.00, crated; both for $160.00. JACK HARTMAN, Rome City, Indiana. (JAS-P)

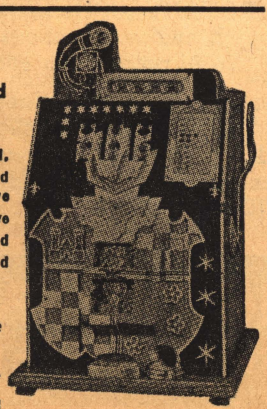
CORRESPONDENTS WANTED—
We are seeking news representatives in various cities able to send us a monthly news letter. If you can write a bright, newsy letter and are located in a Coin Machine Trading Center, please communicate with the Editor. Satisfactory remuneration for your efforts. COIN MACHINE REVIEW, 1115 Venice Blvd., Los Angeles 15, Calif. (TF-P)

PHONOGRAPH RECORD CATALOG—
including many hard to get numbers of 25 different label records. Thousands of numbers. Catalog will be mailed upon receipt of 25c in coin or stamps. TUTTLE SALES CO., 584 S. Salina Street, Syracuse 4, New York. (TF-C)

A.B.T. SHOOTING GALLERY—
Complete, ready to operate. Five Guns, good condition. Price: $1,500.00. F. M. EAGAN, 2405 Elm Street, Dallas, Texas. (ASO-P)

SLOT MACHINES REPAIRED and REFINISHED

Machines adjusted, tightened, cleaned and greased. Defective parts replaced. Have them buffed and painted. We call and deliver.



Coin Machine Service
1070 Thompson St.
Glendale 1, Calif.
Tele. CItrus 3-3721

NO INDEX
THIS MONTH BECAUSE OF SHORTAGE OF SPACE

WANTED—
Ball Gum, any quantity. BOX 700, Coin Machine Review, 1115 Venice Blvd., Los Angeles 15, Calif. (ASO-P)

FOR SALE—
5 Northwestern #40 Bulk Vendors @ $5.50; 22 Famous 1-2-3 Gum Vendors @ $4.50; 40 Master Gum or Bulk Vendors @ $7.00. One-half cash, balance C.O.D. ISADORE RAUCH, 3617 Avenue M, Galveston, Texas. (A-P)

CIGARS—
Havana Long Fillers: 10c @ $75.00 per M, 16c @ $123.00 per M, 18c @ $139.00 per M, 20c @ $154.00 per M. ½ deposit direct or to Dollar Bank. Also anything coin-operated. YOUNGSTOWN SALES CO., 2951 Dearborn Street, Youngstown 4, Ohio. (A-P)

OPERATORS CANDY ASSORTMENTS—
Cedar Chests, Mirror Chests, etc. Lowest prices always. DE LUXE SALES CO., Blue Earth, Minn. (A-C)

SCALES—
One Watling "500" Fortune Telling, one Watling Guess, $115.00 each; three Watling Tom Thumb Fortune, $89.50 each; six Watling Tom Thumb, $72.50 each. Most of these scales have never been on out door locations. Return for full refund if not satisfied. KING PIN GAMES, 826 Mills, Kalamazoo, Michigan. (A-P)

TUBULAR COIN TUBES—
Seal-Rite Coin Tubes, sizes 1c to 25c, only 65c per thousand. Quantity prices on request. Free samples for your name and address. COIN TUBE DISTRIBUTORS, 5618 Denker Avenue, Los Angeles 37, Calif. (ASO-P)

PENNY SCALES WANTED—
All sizes. CARL M. ELLISON, Cooledge, Texas. (A-P)

FOR SALE—
Bargain in Bally One Balls and Slots: Turf Kings, $375.00; Jockey Clubs, $375.00; Kentuckys, $300.00; Long Shots, $250.00; Sport Kings, $200.00; Santa Anitas, $175.00; 5c Mills Blue Fronts, $165.00; 5c Melon Bells, serials over 430,000, $200.00; 10c Blue Fronts, $198.00; 25c Blue Fronts, $235.00. Write, wire or phone at once for these bargains. JOHN M. WALL, 2415 Montgomery Street, Savannah, Ga. Phone 3-2665. (A-P)

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Advertisers are represented in This Issue of the Review . . . More than in all the other Monthlies Combined. Why? Results Count! That's The Answer

TOTAL ADVERTISERS LAST MONTH: 115

In these days of manpower shortages, many a Music Merchant must run his route with restricted service facilities. To that man we say, "Consider the nearest Clark office your ace in the hole. Count on Clark service men to back you up—to keep your phonographs in operation and your earnings coming in." All through the war Clark Distributing has continued to offer expert Wurlitzer service at reasonable cost to all Wurlitzer Music Merchants.

CLARK DISTRIBUTING COMPANY

Exclusive WURLITZER *Distributors*

FOR THE PACIFIC COAST

SAN FRANCISCO
415 Brannan Street
SUtter 5342

LOS ANGELES
1561 W. Washington Blvd.
REpublic 4155

SEATTLE
906 Elliott Ave., West
GArfield 0930

Take Your FINANCING Problems to A Competent Specialist!

If you were bothered with gall stones you wouldn't consult a Golf Pro . . . no sir, you'd seek the best Doctor you could find. Why? Because he has experience in handling such things and his background qualifies him to serve you better than any one else.

The same holds true in financing in the Coin Machine Field. We've made a specialty of financing in this business—we know all the ins and outs—the ways to save you time and money and to get you the very best consideration.

Whatever your financing problem might be - - - a route expansion . . . buying out a competitor . . . expanding your services . . . we can help and we would appreciate a chance to explain our service to you.

PACE DELUXE

DOLLAR PLAY

FACTORY RECONDITIONED—90% NEW PARTS

$650.00

LARGEST SELECTION OF SLOTS IN SOUTHERN CALIFORNIA

5c — 10c — 25c — 50c

Mills Jennings Watling

ROUTES BOUGHT and SOLD

We have buyers waiting for routes of all sizes in all parts of the West. We buy and sell more routes than any Western distributing organization. Deal with the acknowledged leader. If you have a purchaser, we can attend to the transfer and finance it for you. Or, if you want to purchase a route . . . we have some attractive listings. Won't you come in or write us?

WANTED

Used BUCKLEY

Chrome Plated Light-Up Boxes

HAVE YOU ANY EQUIPMENT YOU'D LIKE TO DISPOSE OF?

We will pay TOP MARKET PRICE for equipment of any type . . .

On or Off Location. WHAT HAVE YOU?

GENERAL MUSIC COMPANY

DISTRIBUTORS

Fred Gaunt, *Manager*
2277 West Pico Boulevard
Los Angeles 6

W[illegible] PARR

Ernie Brennan, *Manager*
1157 Post Street
San Francisco 9